

# automatica successes

June 21–14, 2022

## Social

over  
**130,000**  
organic impressions

**30%**  
more followers  
on LinkedIn

## Media

Around  
**40 million**  
Als and **225,000**  
print reach

More than  
**155,000**  
clicks

## Press work

Around  
**2,400**  
posts

More than  
**220 million**  
overall reach

## Media channels

 Facebook

 LinkedIn

 Twitter

 YouTube

 Programmatic

 Print

## Media collaboration excerpt

- Handelsblatt Media Group
- VDI nachrichten
- mi connect
- Forbes Inc.
- Konradin Mediengruppe
- Vogel Communications Group
- heise online
- TeDo Verlag