

REVIEW 2022

LASER World of PHOTONICS & World of QUANTUM

Exhibitors



906 exhibiting companies



32 countries



All key players from the industry

Top 10 countries of residence

USA, France, Great Britain and Northern Ireland, Switzerland, Lithuania, The Netherlands, China, Canada, Finland, Japan

Visitors



14,938 visitors (62% domestic, 38% international)



71 countries

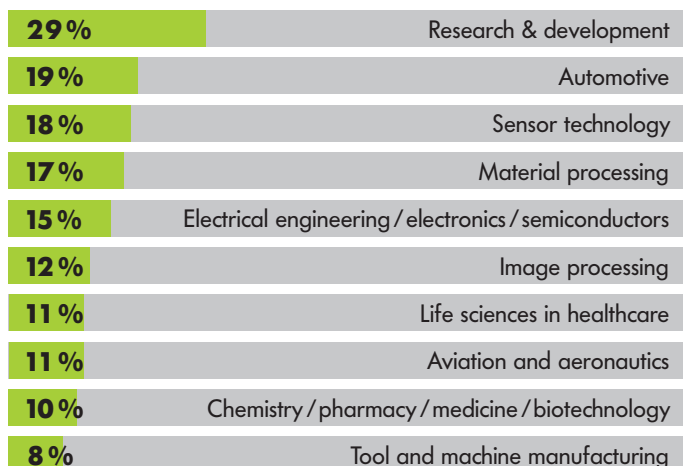


80% share of decision-makers in the audience

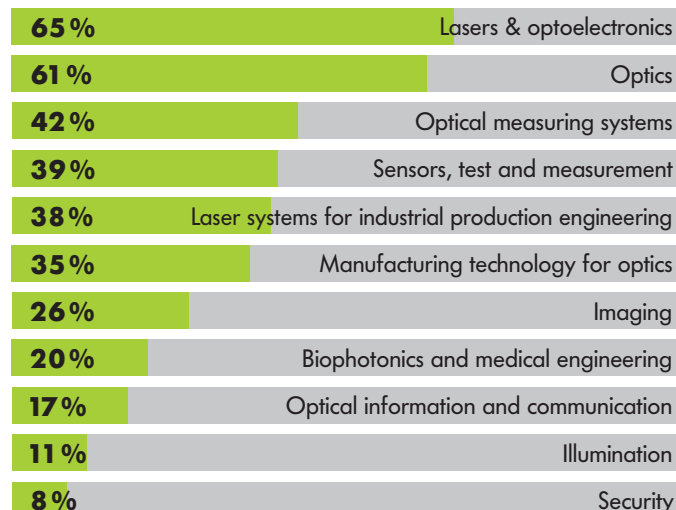
Top 10 visitor countries¹

Italy, Switzerland, Great Britain and Northern Ireland, France, Israel, Austria, USA, Czech Republic, The Netherlands and Spain

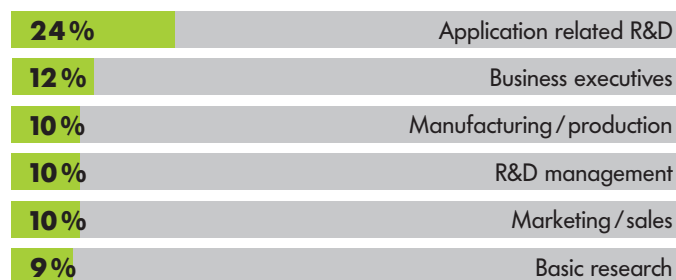
Main areas of application for optical technologies²



Exhibition sectors visited²



Main areas of responsibility of visitors²



Other areas of responsibility:
design, engineering, purchasing / procurement, etc.

WORLD OF QUANTUM



75 exhibiting companies



12 countries



about 8,963 visitors

¹ Basis: all visitors from abroad

² Working professionals only – without students / unemployed / retired visitors

³ 60% of all visitors to LASER World of PHOTONICS also visited the World of QUANTUM.

7% were even primarily because of the World of QUANTUM on the fairground

OUTLOOK 2023

Parallel: Three leading trade fairs & World of Photonics Congress

Exhibition sectors in 2023:

- ▶ Illumination and energy
- ▶ Biophotonics and medical engineering
- ▶ Manufacturing technology for optics
- ▶ Imaging
- ▶ Laser systems for industrial production engineering
- ▶ Lasers & Optoelectronics
- ▶ Optics
- ▶ Optical information and communication
- ▶ Sensors, test and measurement and optical measurement systems
- ▶ Security

Focus topics in 2023:

- ▶ Integrated Photonics
- ▶ Photonics and sustainability

Supporting program:

- ▶ World of Photonics Congress including CLEO®/Europe-EQEC, Digital Optical Technologies, European Conferences on Biomedical Optics (ECBO), Lasers in Manufacturing (LiM), Optical Metrology
- ▶ Forenprogramm: Application Panels & Ausstellerpräsentationen
- ▶ Special shows

See you – next date:

LASER World of PHOTONICS 2023

June 27–30, 2023, Messe München

World of QUANTUM 2023

June 27–30, 2023, Messe München

World of Photonics Congress 2023

June 25–30, 2023,

ICM – Internationales Congress Center München



A1	WORLD^oQUANTUM
A2	Sensors, Test and Measurement/Optical Measurement Systems
A2/A3	Lasers and Laser Systems for Production Engineering
B1	Optics/Manufacturing Technology for Optics
B2/B3	Lasers and Optoelectronics
B2	Biophotonics and Medical Engineering
B3	Optical Information and Communication
C1/B0/ICM	World of Photonics Congress

Information

- ◆ Photonics Forum Hall B2 „Biophotonics & Imaging“
- ◆ Photonics Forum: Hall A3 „Laser Materials Processing“
- ◆ Photonics Forum: Hall B3 „Lasers & Optics“
- ◆ Forum: **WORLD^oQUANTUM**

New as of 2023:

LASER World of PHOTONICS & World of QUANTUM

in parallel to

automatica

The Leading Exhibition for Smart Automation and Robotics

Prices:

Row stand: 239 €/m²

End stand: ab 270 €/m²

Corner stand: 269 €/m²

Island stand: ab 280 €/m²

You can find our complete stands at:

[world-of-photonics.com/combinationpackages](https://www.world-of-photonics.com/combinationpackages)

Placement beginning: August 1, 2022

Contact:



Stefanie Litzlbeck
Sales Manager, Vertrieb Deutschland
Messegelände
81823 Munich
stefanie.litzlbeck@messe-muenchen.de
+49 89 949-20557
+49 173 8521674