CONTACT MANAGEMENT SERVICES

***Sample letter for customers:***

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| Variabel | **IFAT 2022 – Your online voucher for a one-day ticket** |
| Standard | Dear Exhibitor,  We have prepared a sample letter you may use to invite your customers. Please see below: |
| Variabel | **Invitation to visit IFAT 2022**  World’s Leading Trade Fair for Water, Sewage, Waste and Raw Materials Management  Dear …….  **IFAT 2022** will take place on May 30 to June 3, 2022 in Munich, Germany.  We are happy to invite you to this event and would be delighted to welcome you at our trade fair stand. For us as a company, the trade fair provides an ideal environment for presenting our products and services to decision-makers such as yourself.  You will find our trade fair stand in **hall XY stand number XY**. There, we will be happy to inform you of our current **products *XY* and solutions *XY***and the advantages they have to offer. Please use this opportunity for an in-depth face-to-face discussion. Kindly call ***XXXXX***to make an appointment. We look forward to meeting you in Munich!  Please find below your online voucher number:  Online voucher number or online voucher link  Online vouchers can be redeemed until the end of the fair. **They cannot be redeemed on site.** |
| Optional  if you have ordered Online voucher for GoGreen tickets. | Sustainability is a central piece in both, IFAT’s code of conduct as well as our own corporate strategy. Hence, it is our very important concern to allow you to also visit the fair carbon-free, which is why we already compensated your average emitted CO2 during the fair. You don’t have to care for anything – compensation of your ticket will be done automatically after activation of your GoGreen ticket at the trade fair. |
| Standard | **How to secure your ticket:**  At [www.ifat.de/tickets/en](http://www.ifat.de/tickets/en) you can either quickly and easily redeem your online voucher to get a free one-day visitor ticket or just use the online voucher link to get the ticket. Upon completion of the ticket ordering process, you´ll receive your ticket as Mobile or Print@home-Ticket.  Use the ticket on your smartphone! Simply scan the ticket on your smartphone at the turnstiles to enter.  **With your personal ticket you can pass the turnstiles directly and enter the show.** |
| Variabel -  if you have ordered Online voucher for GoGreen tickets. | We look forward to welcoming you at IFAT 2022 - CO2 neutrally.  Best regards, |

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| Variabel | We look forward to welcoming you at IFAT 2022  Best regards, |