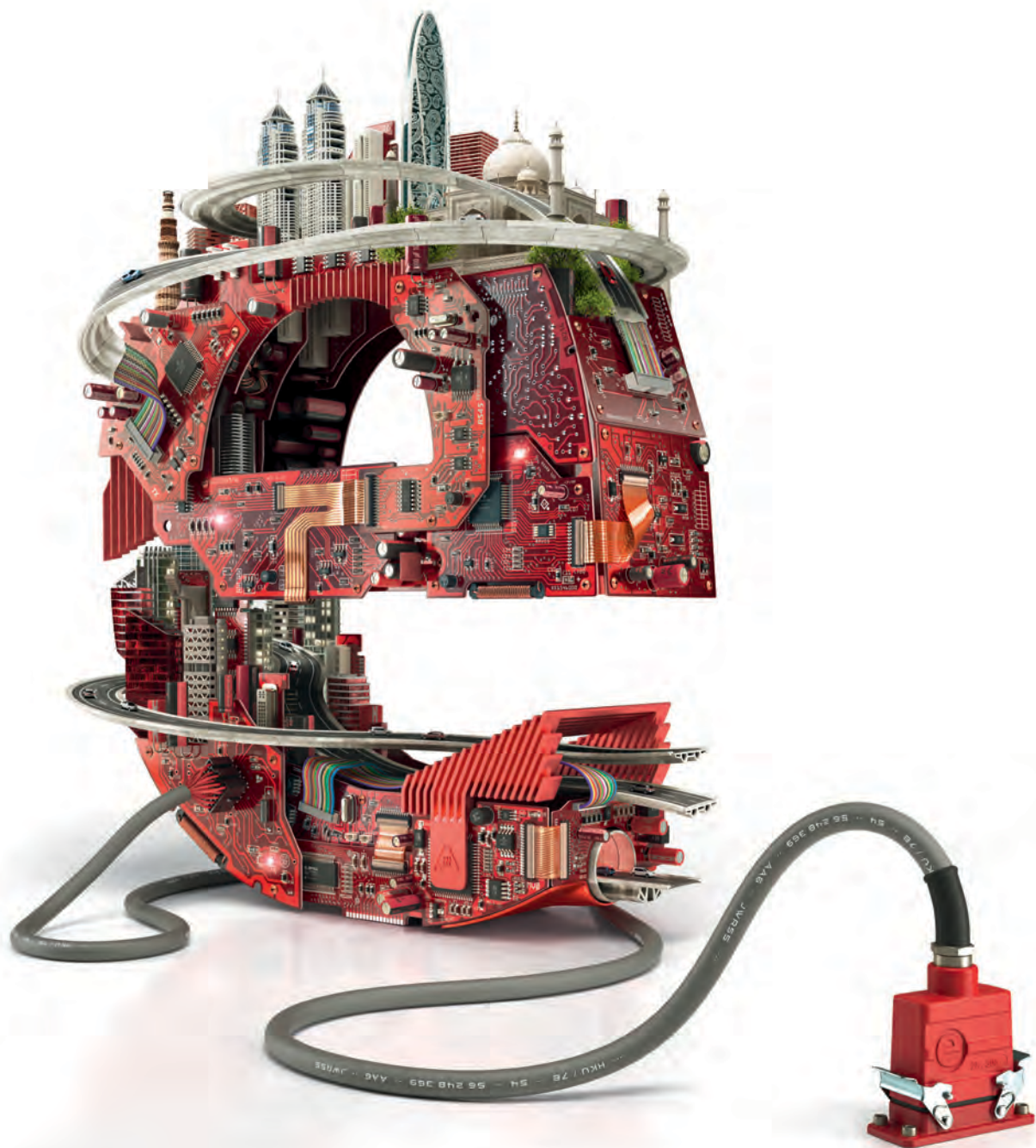


Factsheet

Information for exhibitors



Why **e**lectronica India is the place to be

electronica India - Connecting everything – smart, safe & secure – is the leading trade fair for the electronics industry in India. It provides you with an overview of the entire spectrum of the electronic components industry and gives you a new drive for your business success all under one roof. So join us and discover a universe of rich opportunities by connecting to a unique audience of professionals.

Connecting everything – smart, safe & secure:

- Comprehensive range of products and services
- Global business platform: The high quality of the visitors at **e**lectronica India, including decision-makers from India and abroad who are willing to invest, ensures first-rate potential for new business.
- Technical conferences/forums with prominent speakers:
 - **e**-Automotive conference, India PCB Tech, CEO Forum
- From components to systems, applications, solutions and services: The entire world of electronics is represented here.

The entire electronics universe in one place

Interdisciplinary exhibition themes

- Assemblies and subsystems
- Automotive
- Displays and LEDs
- Electromechanics/system periphery
- Electronic Design (ED/EDA)
- Electronic Manufacturing Services (EMS)
- Embedded systems
- Information gathering and services
- Micro- and nanosystems
- Passive components
- PCBs and other circuit carriers
- Power supplies
- Semiconductors
- Sensor technology
- Test and measurement
- Wireless

Focusing on highlight topics

The topics and applications with a strong influence on the electronics industry now and especially in the future are the center of attention at **e**lectronica India. Both the exhibition sectors and the conferences/forums focus on these aspects. **e**lectronica India gives participants a comprehensive picture of the following topics by considering them from various points of view:

- Automotive & EVs
- Displays
- Embedded systems
- Industrial electronics
- Internet of Things
- PCB
- Printed electronics
- Test and Measurement

Key facts of **e**lectronica India 2021

- 138 exhibitors*
- 8,255 visitors**
- The trade fairs extended their scope to the digital world - Online exhibition beyond three days onsite
- 17 start-up companies participated, supported by MeitY

*Figures include numbers of **e**lectronica India, productronica India, IPCA Expo and MatDispens

Figures include numbers of **electronica India, productronica India, IPCA Expo, MatDispens, LASER World of PHOTONICS INDIA and SmartCards Expo

Review of **e**lectronica India 2021

- Two conferences - 'India PCB Tech' and 'CEO Forum'
- Supported by the Ministry of Electronics and Information Technology, Government of India (MeitY) and Government of Karnataka
- Partner association by Electronic Industries Association of India (ELCINA) and other supporting associations - All India Electronics Association (AIEA), Consortium of Electronic Industries of Karnataka (CLIK), Electronics City Industries' Association (ELCIA), IPC India and India Printed Circuit Association (IPCA)
- Buyer-Seller forum connected large electronics manufacturing companies with premium suppliers. Top buyers engaged in over 300 meetings with exhibiting companies

Visitor profile

Visitors

2021	8,255 trade visitors*	2018	25,459 trade visitors
2019	26,310 trade visitors	2017	19,028 trade visitors

*Figures include numbers of electronica India, productronica India, IPCA Expo, MatDispens, LASER World of PHOTONICS INDIA and SmartCards Expo 2021

Industry**

43%	Electronics manufacturing services (EMS)	12%	Military and defense
30%	Automotive	11%	Energy technology
27%	Industrial	11%	Service sector
19%	Printed Circuit Board (PCB) manufacturing	11%	Telecommunications
17%	Semiconductors manufacturing	10%	LED/lighting manufacturing
16%	Other manufacturing industry	10%	Trade (specialized retail, retail, distribution)
13%	Aviation and aerospace	8%	Home entertainment
13%	Measuring, control and automation technology	6%	Railway technology
12%	Battery manufacturing	6%	Office and data processing technology (OEM)
12%	Medical and hygiene industry	22%	Others

**Figures from visitor registrations of electronica India and productronica India 2021

Job function**

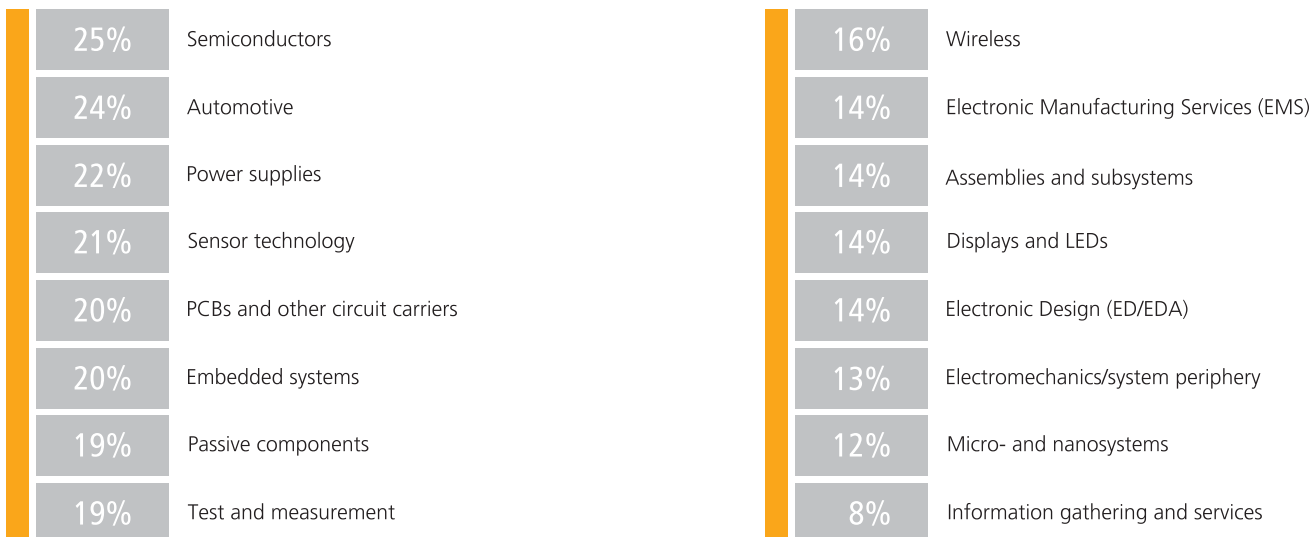
27%	Design/R&D	8%	Marketing/advertising/PR
22%	Manufacturing/processing/quality control	8%	Software development/system development and integration
17%	Management/business head	5%	Logistics/operation planning
12%	Purchasing/procuring		

**Figures from visitor registrations of electronica India and productronica India 2021



Exhibitor profile*

Product categories



*Figures from exhibitor registrations of electronica India and productronica India 2021

Government testimonial

"It is a great opportunity for the Ministry of Electronics and IT to participate in electronica India. This is the first time that ministry has put up a booth in an exhibition and our efforts are to boost manufacturers especially in the field of electronics manufacturing. I believe this is a great platform for the ministry to connect with the industry and also promote the Govt. scheme for advanced manufacturing."



Mr. Saurabh Gaur, Secretary, MeitY

Exhibitor testimonials

"The response is really good! For the past two years we neither have had the opportunity to meet our customers face to face nor promote our products and solutions on a platform like this. We are optimistic that this expo will help us to grow exponentially in the coming years."

MORNSUN®

Mornsun India

"This is a very enlightening and exciting time for us; especially after two years of a long gap due to the pandemic, we are finally here in person. I was not expecting a very large turnout, but we got a great number of visitors. We look forward to continuing our relationship from our company point of view, and we expect good support."



PCB Power Market

Buyer testimonials

"It's a great pleasure to be at the exhibition after two years. We have met many of the PCB manufacturers, contract manufacturers, EMS players and it has been a great experience to be here and now we are looking forward for the next edition in Greater Noida."



Bharti Airtel Ltd.

"We got an overwhelming response as we interacted with the suppliers, including commercial as well as the design and development."



Bosch Home Appliances

Some of the key exhibitors



Supporting program 2021

electronica India will continue to feature knowledge rich networking programs to meet the needs of the growing electronics industry. The concurrent events offer ample of learning and networking opportunities by bringing together influential experts and covering market trends.

CEO Forum



The focus was on “A Trillion \$ Digital Economy – Pathway to Progress” “A Surge of opportunities for the EMS and Component Industry”. The sessions and workshops covered the entire electronics eco-system and discussed the key concerns shared by the industry.

India PCB Tech conference



The fifth edition of the India PCB Tech conference focused on “Investment in PCB Manufacturing- A Billion \$ Opportunity Witnessing Green Shoots”. The conference brought the entire PCB industry eco-system and related supply chain together, for enabling success and growth of the PCB manufacturing and assembly sector.

Buyer-Seller forum



The Buyer-Seller forum is a unique platform to connect major buyers with sellers of electronics components, products and equipment from various segments including automotive electronics, consumer electronics, LED and lighting, industrial electronics to name a few. In 2021, more than 300 meetings were successfully conducted.

Accompanying trade fairs 2022



productronica India is the innovative platform for production technologies which are experiencing a strong increase in demand due to India's emerging electronics manufacturing market.



Adhesives and sealants are an important ingredient of electronic part manufacturing and assembly. The demand for electronic adhesives is linked to the development and innovations in electronics products. productronica India aims to highlight this growth trajectory and provide valuable insight into its developments via MatDispens.



This trade fair brings the entire PCB industry eco-system and value chain together. It will show case the latest PCB technologies from manufacturers and suppliers from across the globe to facilitate the growing demand of PCBs in various industry segments.



Launched in 1999, Smart Cards Expo is India's only trade fair focusing on Smart Card technologies and applications. It is co-located with RFID India expo, Biometric India expo, IoT India expo, AI India Expo, e-security and digital payment solutions.

Hall layout

HALL - 12

Exit

HALL - 11

Entry

HALL - 10

Entry



* Premium locations

Restricted booth height



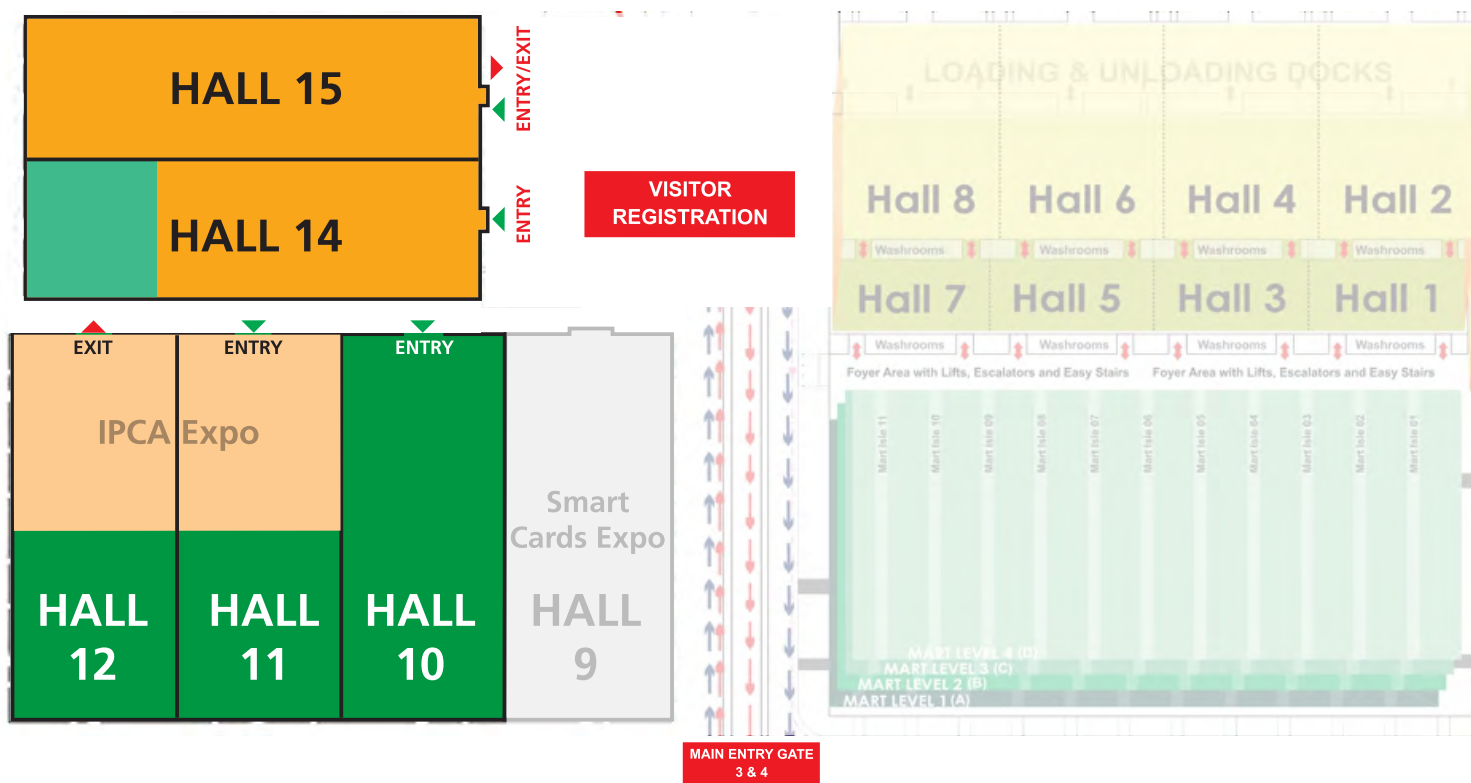
The location

India Expo Mart is the largest integrated multipurpose exhibition and convention center in India and has a unique combination of trade mart with exhibition and convention facilities, lawn, business center, restaurants, transportation facilities and sufficient parking areas. It is well linked to the main Ring Road of Delhi through eight lane expressways. With 28,000 square meters indoor exhibition space and all facilities equipped with the most recent multimedia and high-speed connectivity, this is the best venue for all types of formal events.

Getting there

India Expo Mart is located in Greater Noida, near the JP Golf Course and within easy reach of central Delhi and the international airport on the new 8-lane Greater Noida Expressway. The venue is easily accessible by car from central Delhi within 45 minutes. There are several routes available from central Delhi.

Plan of the fairground – India Expo Mart, Greater Noida



Halls 10, 11, 12



Halls 14, 15



Hall 14



Halls 11, 12



Hall 9

About Messe Muenchen India Pvt. Ltd.

Messe Muenchen India founded in 2007 as wholly owned subsidiary of Messe München, Messe Muenchen India Pvt. Ltd. is one of the leading organizers of trade fairs in India with an extensive portfolio of B2B trade fairs covering various sectors: bauma CONEXPO India, electronica India, productronica India, drink technology India, LASER World of PHOTONICS INDIA, Intersolar India/The Smarter "E" India, IFAT India, analytica Anacon India/India Lab Expo, Pharma Pro Pack, Indian Ceramics, SmartCards Expo, MatDispense, VR-tech India, World Tea & Coffee Expo, Pack Mach Asia Expo and AirCargo India. Messe Muenchen India works closely with industry stakeholders to develop well researched trade fairs encapsulating the latest trends and innovations dominating the industry. Headquartered in Mumbai with offices in New Delhi, Bengaluru, Hyderabad and Ahmedabad, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking.

We look forward to welcoming you at electronica India 2022

Dates and venue

September 21–23, 2022
India Expo Mart, Greater Noida, Delhi NCR

Hours

Wednesday–Friday
10:00–18:00

Space allocation until

July 31, 2022

Organizer information

Messe Muenchen India Pvt. Ltd.
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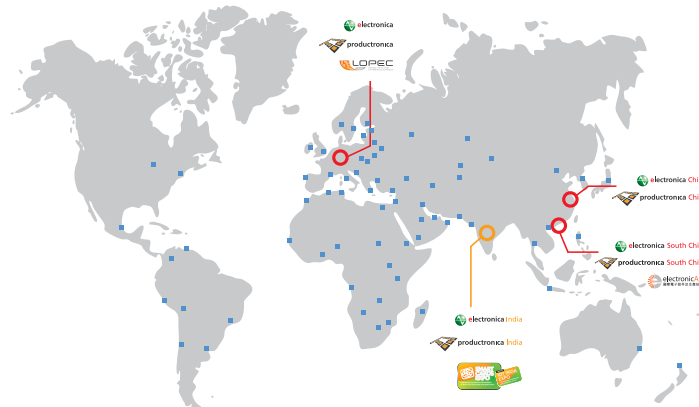
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Global Electronics Network

With subsidiaries in Europe, Asia, Africa and South America and over 70 foreign representatives covering more than 100 countries, Messe München offers a network that spans the globe. The current address list is available here: messe-muenchen.de (International).

Besides electronica India, Messe München organizes other leading electronics trade fairs in the world. This allows exhibitors to profit from the know-how network of Messe München worldwide.

electronica-india.com/trade-fair/information/global-electronics-network



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