

Exhibition sectors

Since the launch in 1998, EXPO REAL has been developed to an international trade fair for property and investment.

Only exhibitors who can be assigned to at least one of the exhibition sectors listed in the nomenclature and whose offerings correspond to at least one of the nomenclature items listed for these exhibition sectors are eligible for EXPO REAL. Some nomenclature items are specified in more detail below:

E.g. companies focusing on energy services (energy supply, contracting, consulting) or on infrastructural and technical building management (e.g. building equipment, cleaning, security services, such as the installation and operation of burglar and/or fire alarm, video surveillance and access control systems, catering, personnel leasing and temporary employment agency, etc.) **are not eligible for EXPO REAL**, unless they fall under nomenclature item 04.04. Apart from that, planners are not eligible, even if they offer planning services for individual or even all trades associated with the creation of the property, such as building services such as electrical or sanitary installations, energy infrastructure, supply or disposal, engineering planning, structural planning, civil engineering, structural or infrastructure services.

Registration for EXPO REAL is also not open, for example, to companies in the fields of interior design, store fit-out, open space and landscape planning, as well as companies whose business primarily involves insurance brokerage,

civil engineering, the provision of energy or electrical charging infrastructure, the manufacture of or trade in components of building construction or technical building equipment.

Please check the definitions of the exhibition sectors starting on page 3.

Exhibitors must provide proof of their eligibility for admission for the trade show by means of documentation; the services to be exhibited must be obvious from the exhibitor's website. Alternatively, catalogs and customer references may be provided. Proof must be provided within the deadline set by Messe München GmbH, but no later than 6 weeks prior the first day of EXPO REAL. Proof of eligibility provided after this deadline will not be accepted.

Exhibitors may only exhibit those services for which they have been admitted. If an exhibitor has registered several services that fall under several categories, Messe München GmbH reserves the right to admit the exhibitor only for services that fall under one category.

01	Real estate investors	04.07	Real estate agents (including location consultants)
01.01	Institutional real estate investors: Real estate investment / asset management companies	04.08	Other property-related services: Legal advisers, tax consultants, auditors
01.02	Institutional real estate investors: Insurance companies and pension funds	04.09	Other property-related services: Market research institutes
01.03	Institutional real estate investors: Real estate stock corporations and REITs	04.10	Other property-related services: Real estate PR companies
01.04	Real estate divisions / companies of non-property companies (CREM)	04.11	Other property-related services: Real estate marketing companies
01.05	Public sector real estate divisions / companies	04.12	Other property-related services: Human resources consultants
01.06	Church-owned real estate divisions / companies	05	Property and site operators
01.07	Foundations	05.01	Commercial property: Office property and co-working
02	Real estate financiers	05.02	Commercial property: Retail property
02.01	Commercial and savings banks	05.03	Commercial property: Logistics and industrial property
02.02	Mortgage banks	05.04	Residential property: Housing corporations
02.03	Leasing companies	05.05	Residential property: Providers of student housing
02.04	Insurance companies and pension funds	05.06	Residential property: Providers of co-living, micro-living, serviced apartments
02.05	Other financiers	05.07	Special property: Healthcare and social property
03	Real estate developers	05.08	Special property: Hotel and hospitality property
03.01	Project developers	05.09	Special property: Operators of train stations, airports, ports
03.02	Site or district developers	05.10	Special property: Operators of parking space
04	Real estate service providers	06	Economic regions
04.01	Construction project managers / Construction project controllers	06.01	Regions, cities, municipalities, districts
04.02	Asset managers	06.02	Economic development agencies
04.03	Property managers		
04.04	Facility managers		
04.05	Real estate appraisers		
04.06	Architects and architecture offices		

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07.01	Professional property management software	12.04	Access control software and hardware for buildings and special-purpose properties
07.02	Internet real estate portals and digital sales platforms	12.05	Tenant, community and building management platforms
07.03	Data rooms	12.06	Scalable, fully-integrated digital parking space management systems
07.04	Computer-aided facility management		
07.05	CRM applications for the commercial real estate industry	13	Digital solutions and products: Research & Valuate
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09	Professional education and training institutes	14.01	Crowd investing platforms for investors in commercial real estate developments
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09.02	Institutes not affiliated with universities	14.03	Digital transaction management using blockchain
10	Media	15	Digital solutions and products: Market
10.01	Real estate media (print)	15.01	Platforms for short-term rentals of office and retail space
10.02	Real estate media (digital)	15.02	3D, augmented reality and virtual reality services for marketing commercial properties
11	Digital solutions and products: Plan & Build	16	PropTech Venture Capital & Incubators
11.01	Software solutions for the construction industry and project development	16.01	PropTech Venture Capital & Incubators
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12	Digital solutions and products: Manage & Operate		
12.01	AI-based portfolio or asset or property management		
12.02	Sensor-assisted maintenance (software and hardware)		

Definition of exhibition sectors

01 Real estate investors

01.05 Public sector real estate divisions / companies

Registration is open to public administrative institutions concerned with property: the federal government, state governments, local government associations, communities and public institutions and corporations as well as public property companies (mandated government-owned companies created to deal with public real estate).

01.07 Foundations

Registration is open to civil-law or public foundations as well as church-owned, local, dependent or foreign foundations with properties in their investment portfolios. Registration is not open to foundations that do not have a primary focus on real estate investment or manage their own real estate assets. Evidence of the foundation's purpose must be provided.

02 Real estate financiers

02.05 Other financiers

Registration is open to companies which do not finance their property investments by procuring equity via their own financing or from shareholders or by borrowing loan-based capital. This includes, for example, private equity corporations whose engagement is characterized by borrowed capital, or mezzanine lenders.

03 Real estate developers

03.01 Project developers

Companies may register as project developers if they offer the structural concept, construction and marketing of a property for the purpose of constructing or modifying buildings by bringing together the land, the project idea and capital. A building is defined in the conditions for participation in EXPO REAL as a roofed structure enclosing rooms that can be entered and that serves as a place for people and/or animals to reside in or to store objects.

Registration for EXPO REAL is only open to those project developers who offer all of the services of a project/property developer, namely the acquisition of land or properties (redevelopment), property protection, the development of use concepts, feasibility analyses, the acquisition of planning permission, raising equity and borrowed capital, marketing, rentals and sales as well as project management from a single source. Companies whose core business does not involve property development as defined in the previous paragraph are not eligible for admission. Companies whose business activities are primarily related to property development, the provision or operation of energy or other infrastructure, civil engineering including road construction or the remediation of contaminated sites are not eligible for admission as property developers.

03.02 Site or district developers

Site developers and district developers are companies offering the structural concept, construction and marketing of a site or a district by offering a package of land, project idea and capital for the purpose of constructing or modifying buildings.

Registration for EXPO REAL is only open to those site and district developers who offer the acquisition of land or objects (redevelopment), property protection, the development of use concepts, feasibility analyses, the acquisition of planning permission, raising equity and borrowed capital, marketing, rentals and sales as well as project management as a package. Companies whose core business does not involve site or district development as defined in the previous paragraph are not eligible for admission. Companies whose business activities are primarily related to property development, the provision or operation of energy or other infrastructure, civil engineering including road construction, or the remediation of contaminated sites are not eligible for admission as property developers.

04 Real estate service providers

04.01 Construction project managers/Construction project controllers

Construction project management firms organize the implementation of every phase in the development of a construction project from inception through to use, including the assessment of demand, planning, implementation and supervision of project progress from a legal, economic and technical viewpoint. Project managers offer these services, including the selection of project participants, the supervision of organization plans, progress and cost control and quality assurance, as a complete package.

Project control is the core of professional construction management in the building industry and includes, at a minimum, project preparation, planning, construction preparation, construction, project completion, in combination with at least the following activities: organization/information/coordination, qualities/quantities, costs/financing, deadlines/capacities/logistics and contracts/insurances. It enables project work processes to be managed such that overall project objectives can be achieved. Quality promotion measures serve to enhance the various processes on an ongoing basis. The realization of business management processes and work flows in a given construction project is

also part of project control. The construction project controller assumes, on behalf of the builder, management duties in respect of the construction project as a whole with regard to companies contracted to execute the building work. Of particular importance is his responsibility to represent the interests of the builder vis-à-vis the appointed building companies.

04.02 Asset managers

Real estate asset managers act as asset managers for real estate investors. Their key task is to identify the yield potential of real estate property and to realize this potential in consultation with their real estate investor clients. Real estate asset managers identify value-add potential of properties and prepare real estate and property strategies for their real estate investor clients, taking into account the possibilities of risk-return optimization. This includes the strategic real estate analysis and selection, development/drafting of real estate and property strategies (taking into account the real estate investor's objectives), property-specific investment/divestment planning, property-specific maintenance strategies, and preparing real estate-specific business plans.

Definition of exhibition sectors

Cont. 04 Real estate service providers

Real estate asset managers also manage the implementation of the real estate and property strategies of their real estate investor clients. Specifically, real estate asset managers manage the acquisition and sale of real estate, as well as real estate investments and divestments with the objective of risk-return optimization. This involves the planning, structuring and allocation of financial resources for real estate investments with the aim of appreciating the value of existing capital and avoiding deficits.

04.03 Property managers

Property managers are responsible for the operational and return-oriented management of a real estate property. Their key task is to ensure the best possible use or exploitation of real estate.

Property managers represent the interests of real estate owners in a fiduciary capacity, execute their real estate and property strategies, maintain contact with tenants or other users, procure new tenants and other users, ensure a smooth technical and infrastructural management and maintenance of the property, if required by hiring external facility management service providers, ensure a proper organization of the management of the property and execute the business and administrative aspects of facility management including rental and property contract administration, rental and property accounting, payment recovery, utility/service charge statements, insurances, budgeting, business planning and reporting.

04.04 Facility managers

Specification of admissible companies: Only such firms are admissible as offer all the facility management services required for buildings, plots of land, other sites and parking areas from a single source, whereby it is irrelevant whether they render the facility management services themselves or have them rendered by subcontractors.

Registration is not open to companies whose core business does not involve facility management as defined in the previous paragraph.

Not admissible are companies which are suppliers, planners and consultants providing individual facility management services such as cleaning, security, garden maintenance and groundskeeping, catering, energy management service, energy supply and consumption accounting services, relocation services, security services such as the installation and operation of burglar and/or fire alarm, video surveillance and access control systems, catering, personnel leasing and temporary employment agencies, etc. as well as consortiums of suppliers of individual facility management services jointly offering all facility management services of the abovementioned kind.

04.05 Real estate appraisers

Real estate appraisers are companies which, in a process regulated by law, and through the use of well-founded economic, legal and construction experience, establish a market value for land which has either been built on or not (real estate) at a given date in the normal course of business. The current value of a particular piece of real estate (including its fixtures) is determined in accordance with recognized (national or international) valuation methods. Registration is not open to companies whose core business does not involve real estate appraisal as defined in this paragraph, or whose core business is appraisal for the purpose of damage assessment.

Real estate rating companies are companies which, in accordance with approved assessment procedures, evaluate the opportunities, risks and earning potential of a particular piece of real estate or real estate portfolio, whilst taking into account its actual and possible future market position and assigning various risk categories.

Providers of due diligence procedures (e.g., environmental due diligence procedures) and non-financial real estate assessments (e.g., energy consumption or emissions ratings, extreme weather risk assessments, etc.), are not considered real estate appraisers or real estate rating companies as defined in the preceding two paragraphs.

04.06 Architects and architecture offices

Registration is open to architects who, as their core business, implement utilization concepts on behalf of real estate investors (see para. 1) with regard to the construction or modification of buildings in a cost-effective, functional, flexible, sustainable and architectural form, and who meet the quality requirements for the professional profile of architects in their countries of establishment.

Registration is only open to architects most of whose clients are property investors (see para. 1), whose focus is on the construction or modification of commercially operated buildings, and who provide advice and support to their clients for planning and implementing construction projects, who coordinate and rationalize the planning and execution of the construction project, and who prepare the required documentation.

Registration is open to architects whose core business is providing the architectural services described above.

Chambers of architects may also register.

04.07 Real estate agents (including location consultants)

Property brokers are agents who broker purchase or tenancy agreements for commercial properties and plots of land or demonstrate the opportunity to conclude such contracts in return for the payment of a fee and who have procured any permission potentially required for this purpose.

Location consultants are service providers who provide real estate advice to tenants and other commercial property users (excluding owners). At a minimum, consulting includes market testing and location analysis when deciding on a change of use, as well as support in negotiations with landlords and authorities to implement a change of use. In addition, location consultants must specialize in one of the following segments: logistics, hotel, retail, office, senior care and healthcare real estate.

04.09 Other property-related services: Market research institutes

Market research institutes are service providers who systematically compile information on and investigate the market for land and buildings of all types of use with respect to their general conditions and influencing factors. They collect, weigh, and evaluate property market data with a direct or indirect impact using statistical and/or scientific methods.

Only market research institutes which make a contribution to research in the real estate sector (collection, preparation, or processing of data) may register. This includes the creation and management of databases, data analysis services using quantitative or qualitative methods as well as the preparation of specialist publications.

04.12 Other property-related services: Human resources consultants

Human resources consultants are service providers who help to search and select qualified employees for the property industry. The service provider must be able to demonstrate a clear orientation toward property companies.

Definition of exhibition sectors

05 Property and site operators

05.01 Commercial property: Office property and co-working

Owner-occupiers of office property are not operators as defined by the conditions for participation in EXPO REAL.

05.03 Commercial property: Logistics and industrial property

Logistics properties are properties which are used for the storage, picking, and distribution as well as for the transshipment of goods. Industrial property is property used for the mechanical production of goods. Logistics properties may house both logistics services and industrial production.

05.04 Residential property: Housing corporations

Housing corporations are companies which commercially operate and let their own residential properties. Housing corporations may also be property developers or manage rental apartments owned by third parties. Owner-occupiers of residential property are not housing corporations as defined by the conditions for participation in EXPO REAL.

05.10 Special property: Operators of parking space

Operators of parking space are companies which commercially operate parking garages, underground parking or other parking lots to provide parking spaces for motor vehicles in exchange for the payment of fees.

07 Information technology in the real estate industry

In contrast to Digitalization (Digital Solutions and Products, Exhibition Sector 11), the eligible group of exhibitors in Sector 7 are providers of purely software-based solutions. In addition, the software that must perform business critical functions for the respective target groups and enable the administrative processing of day-to-day business.

07.01 Professional property management software

Suppliers of software for collecting and processing master data on properties and tenants as well as the year-round management of, and accountancy for, commercial property.

Suppliers of software supporting the transaction processes in the commercial property industry via the structured processing and provision of information to other parties involved in the transactions.

07.02 Internet real estate portals and digital sales platforms

Operators of internet portals for advertising commercial properties for rent or for sale.

Internet platforms specializing in commercially used properties for sale or rent.

07.03 Data rooms

Suppliers of property-specific data room software for property-related due diligence processes. The software must perform basic security functions, in particular rights management and access control, photography protection, audit-proof operation.

Companies offering data rooms for sale or rent as dealers and other consultancy or IT integration services, provided they offer these specifically for companies involved in transactions in the commercial property segment.

07.04 Computer-aided facility management

Suppliers of software solutions in "computer-aided facility management." Registration is open to providers of software solutions that can verify at least

the following range of services: Space management, room and asset reservation, locking system management, relocation management, leasing management, energy management, safety and occupational health, environmental protection management, help and service desk, budget management and cost tracking, BIM data processing, contract management and workplace management. Verification of meeting these requirements can be provided if the software is successfully certified by GEFMA.

07.05 CRM applications for the commercial real estate industry

Companies that are eligible offer applications for the fully automated mapping of real estate-related processes and/or services on websites or in software that primarily handles customer-oriented activities; the software must have been developed exclusively for use in the commercial real estate industry (e.g. digital brokerage software solutions for commercial real estate (CRM systems)).

07.06 Standard software for portfolio and asset management

Eligible are providers of software for recording, processing and evaluating property, income, tenant, contract, cost and yield information in documents and data at various levels of aggregation (at least portfolio and property level); the software must offer extensive reporting, planning and controlling functions and must be specifically developed for use in the commercial real estate industry.

Furthermore, eligible are providers of software that supports transaction processes in the commercial real estate industry through the structured processing and provision of information to other stakeholders.

Not eligible are providers of software solutions where functions for the commercial real estate industry are offered via a peripheral sub-module or are fundamentally only one of many conceivable application sectors.

08 Associations

08.02 Other associations related to real estate

Other associations related to real estate are associations or other stakeholders advocating the interests of industries close to the commercial property industry, e.g. the property-related finance industry or the construction industry.

Definition of exhibition sectors

11–15 Digital Solutions and Products

For categories 11–15 the following applies:

For admission to Tech Alley, exhibitors must have developed their own proprietary software. The functions of this software must relate specifically and exclusively to users in the real estate industry and must exhibit a high degree of innovation, e.g. differentiation from category 7, a new approach to solving a

specific problem in the real estate industry, new findings, new business models such as digital rental platforms, check-in without personnel or data simulation models, evidence of new functionalities, connection to an existing ERP system. Providers of consulting or engineering services as well as system vendors are not eligible.

11 Digital solutions and products: Plan & Build

The eligible group of exhibitors includes providers of disruptive and software-centric solutions developed specifically and exclusively for the real estate industry—especially for the construction planning and construction project management sub-sectors.

Providers whose software solutions do not cover at least the following core construction management functions are not eligible: plan comparisons, collaborative construction diaries, construction scheduling across all trades with interface coordination and BIM integration.

11.01 Software solutions for the construction industry and project development

The eligible group of exhibitors includes providers of cloud-based software solutions that improve communication on construction sites through management, organization, communication, interface coordination and monitoring in the context of construction work, and whose software solutions are based on uniform, interdisciplinary collaboration on a common, integrated, digital model in real time (collaboration application).

11.02 Building information modeling and virtual components

The eligible group of exhibitors includes providers of software solutions for the complete digitalization of all planning and construction-relevant building information (“digital construction site”) for commercial properties as a virtual building model (“digital twin”) for more efficient and cost-effective project planning.

Registration is open to exhibitors whose software solutions cover the entire process from construction project preparation, project planning, construction preparation and construction to project completion with contract-related, construction engineering and commercial functions. Suppliers whose software solutions only cover sub-processes such as sampling or tendering are not eligible.

11.03 3D visualization, augmented and virtual reality solutions

The eligible group of exhibitors includes model-based collaboration platforms for construction projects (including controlling). Combination of various CAD tools into a BIM specialist model; documentation of visualizations from different sources in one platform, customized 3D floor plan visualizations in accordance with the client’s needs.

Not eligible are BIM consultants (architects who offer consulting services but who have not developed the software themselves) and providers of software solutions for building material design, machinery and building services engineering.

12 Digital solutions and products: Manage & Operate

The eligible group of exhibitors includes providers of building services engineering and AI-based solutions that combine hardware and software into a disruptive overall system designed exclusively and specifically for property and real estate asset managers. The exhibitor must demonstrate the innovative nature of their solution and the novelty of its application or business model.

12.03 Sensor-assisted HVAC control systems for large commercial real estate portfolios

The eligible group of exhibitors includes providers of building-integrated solutions for HVAC solutions (heating, ventilation, air conditioning) that network the building fabric with internet applications, such as AI-based radiator controls via intelligent thermostats or energy efficiency solutions via climate intelligence and environmental data channel systems (using Digital Twin Analysis).

12.01 AI-based portfolio or asset or property management

The eligible group of exhibitors includes providers of software solutions with an exclusive focus on the real estate industry, whose functionalities are based on Artificial Intelligence and cover the digitalization of documents, data sets and workflows in the context of portfolio or asset or property management, as well as providing collaboration platforms for all stakeholders.

Not eligible are providers of primarily hardware-based, building-related solutions that integrate software solutions to deliver additional functions rather than basic and core functions; providers of pure consulting and engineering services in this field. Furthermore, registration is not open to providers of solutions that are primarily focused on energy monitoring and energy management.

Registration is not open to providers whose software solution is primarily focused on technical property management.

12.02 Sensor-assisted maintenance (software and hardware)

The eligible group of exhibitors includes providers of building technology solutions that incorporate sensor technology as an elementary component of the basic and core functions of their solutions to ensure more efficient and transparent building operation.

12.04 Access control software and hardware for buildings and special-purpose properties

The eligible group of exhibitors includes providers of smart access and digital access systems, together with providers of integrated digitalization systems for building automation, where the software and data landscape is a necessary and essential part of the solution, and which is exclusively a solution for office and special-purpose real estate (in particular hotels, hostels and last mile logistics hubs). Approved digital access systems for last mile logistics hubs are those designed and developed especially for the supply of retailers and private households with goods and commodities (cargo) in urban contexts. In addition, they also fulfil the above requirements for general smart access solutions.

Not eligible are providers of building technology solutions that are only augmented with software (e.g. Parking sensors, electric charging stations) and providers of pure consulting and engineering services in this area.

Not eligible are Smart Home solutions and access systems that are primarily developed for use in residential buildings.

Definition of exhibition sectors

Cont. 12 Digital solutions and products: Manage & Operate

12.05 Tenant, community and building management platforms

The eligible group of exhibitors includes providers of digitally-supported community platforms for tenants and landlords (incl. digital concierge services, service information, and analytics), with the potential to integrate additional IoT-supported applications, as well as providers of AI-supported building management platforms based on data models.

Registration is only open to exhibitors whose solutions offer all of the components that are mutually beneficial to both tenants and landlords in managing their rental relationship.

Registration is not open to providers of solutions that focus on floor plan design, office equipment, energy monitoring, and energy management.

12.06 Scalable, fully-integrated digital parking space management systems

The eligible group of exhibitors includes providers of integrated solutions for the operation and management of multi-story car parks in which hardware is not the main component. These solutions provide the entire range of parking management services in an integrated overall solution, including at least automatic and software-based license plate recognition, ticket-free access and exit controls, a database-supported guest access solution, and a digital management platform with app connectivity and automated billing.

Not eligible are providers who only offer partial rather than full solutions; providers whose systems rely primarily on hardware; and system developers who primarily assemble third-party components and combine them into a single solution. Furthermore, registration is not open to providers whose solutions relate exclusively or primarily to supplying electric charging infrastructure.

13 Digital solutions and products: Research & Valuate

The eligible group of exhibitors includes providers of software and data-centric solutions designed to replace traditional approaches to real estate valuation and market research.

13.01 Providers of machine learning, big data analysis, data-driven real estate industry intelligence

The eligible group of exhibitors includes providers of solutions that use machine learning, cloud data storage, big data analysis or other highly automated, data-driven intelligence to increase real estate industry transparency (e.g. location intelligence solutions, etc.).

Not eligible are providers of solutions that can only be used in the residential industry and providers who have not marketed an application for commercial properties.

13.02 Automated services for real estate valuation models

The eligible group of exhibitors includes providers whose solutions support real estate valuation processes via platforms for the structured and sector-compliant exchange of information or data; providers of solutions that generate data that can be used for digital market research; providers of digital frequency measurement solutions, and providers of AI-based solutions for risk management of investment portfolios.

Not eligible are providers of solutions that can only be used in the housing industry and providers who have not marketed an application for commercial properties.

13.03 Climate impact analysis of real estate

The eligible group of exhibitors includes providers of software solutions for the systematic processing of data obtained from sensors or from real estate portfolios with the objective of evaluating the sustainability of real estate. Not eligible are providers of solutions whose evaluations are not prepared for sustainability certification and sustainability benchmarking with other properties.

14 Digital solutions and products: Invest & Finance

The eligible group of exhibitors includes providers of portal or distributed ledger-based solutions that are used exclusively in real estate investment and financing processes and replace conventional approaches.

14.01 Crowd investing platforms for investors in commercial real estate developments

The eligible group of exhibitors includes providers of "crowdsourcing" portals to raise equity or equity-equivalent funds (e.g. mezzanine capital) for real estate developments for commercial real estate investments or mixed-use investments with a proportion of commercial real estate.

Not eligible are crowd-investing portals that are purely focused on residential developments.

14.02 Marketplace and peer-to-peer lending

The eligible group of exhibitors includes providers of "crowdsourcing" portals to raise debt capital or equivalent funds for real estate developments to enable proportionate debt financing for commercial real estate investments or mixed-use investments with a proportion of commercial real estate.

14.03 Digital transaction management using blockchain

Providers whose solutions are based on block chain technology and related technical elements (e.g. tokens) to enable or implement investments and financing in commercial real estate.

Not eligible are providers whose solutions are purely limited to residential investments and whose platforms could not be used in the commercial real estate sector as well as providers whose solutions rely on Bitcoin technology and related technical elements (e.g. wallets) to enable or implement investments in commercial real estate (due to lack of regulation / money laundering audit).

Definition of exhibition sectors

15 Digital solutions and products: Market

Providers of portals or distribution solutions that use purely digital means and digital technologies to replace key components of existing rental processes, such as viewings or long-term leases, and promote new business models.

15.01 Platforms for short-term rental of office and retail space

Providers of digital co-working, co-living and temporary retail space solutions, e.g. pop-up stores.

15.02 3D, augmented reality and virtual reality services for marketing commercial properties

The eligible group of exhibitors includes companies that offer services related to the presentation of commercial real estate for sales and/or rentals, as well as providers of 360° photography and/or 360° videos, app programming to visualize buildings or building interiors and/or holographic representations of commercial properties.

16 PropTech Venture Capital & Incubators

16.01 PropTech Venture Capital & Incubators

The eligible group of exhibitors includes companies that not only finance startups for the digital transformation of the real estate industry ("PropTechs") but also support them in other ways, e.g., through their consulting or contacts, with the goal of establishing or growing a company ("Company Building"/Incubator).

Not eligible are companies that do not offer the services described above as their core business.

17 Authorized AIF Custodians

17.01 Authorized AIF Custodians

Eligible AIF custodians are companies that are approved by the BaFin as custodians in accordance with the provisions of the German Capital Investment Code (KAGB) and whose business activities are limited exclusively or

predominantly to alternative investment funds or real estate investment funds or real estate investment trusts. Companies without BaFin approval are only eligible if they have an equivalent approval in a member state of the European Union.

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