

## Planning your budget – estimation of the costs

We prepared this overview of the most important items as an aid for calculating your budget.

All prices indicated below are net and subject to applicable value-added tax.

Prices marked with \* are prices of 2022.

They will be updated as soon as the prices for 2023 are available.

exhibition and conference

Apart from the stand rent and construction, additional costs such as technical services, advertising, PR, forwarding etc. are to be considered. A lot of below-mentioned items will be charged for costs actually incurred, depending on use. Start planning your budget as soon as possible in order to compare different proposals.

Stand rental (floor space only) Minimum stand size 27 sqm	
floor space only	EUR 236/m <sup>2</sup>

### Additional costs to stand rental (floor space only)

AUMA fee	EUR 0,60/m <sup>2</sup>
Flat-rate fee for waste disposal during the fair, setup and dismantling	EUR 5,5/m <sup>2</sup>
Advance payment for services that need to be ordered	EUR 20/m <sup>2</sup>
Obligatory communication fee The obligatory communication fee includes the basic entries in the online exhibitor directory and visit planner (see B 12) as well as a listing in the online section "press and exhibitor event calendar"	EUR 500 flat

### Shell scheme packages

Shell scheme package 9m <sup>2</sup>	6.700,00 €
Shell scheme package 18m <sup>2</sup>	12.400,00 €
Shell scheme package 27m <sup>2</sup>	17.900,00 €

### Registration of additional companies on the stand

Co-exhibitor fee	EUR 250/per company
Mandatory communication fee for co-exhibitors (charged additional to the co-exhibitor fee)	EUR 250/per company

### Stand construction

Stand construction including floor covering and lighting	The online stand configurator of our subsidiary company, Meplan GmbH, allows you to create your stand according to your requirements in just a few steps. Stand configurator: <a href="http://www.meplan.de">www.meplan.de</a>
Furnishings/Equipment	
Lettering/Graphics	
Setup/Dismantling	

### Technical services

Main electrical connection and consumption <b>Halls</b>	3 KW EUR 194*
	5 KW EUR 370*
	10 KW EUR 499*
Main electrical connection and consumption <b>Outdoor area</b>	3 KW EUR 290*
	5 KW EUR 514*
	10 KW EUR 710*
Main water connection including connection of one appliance <b>Halls</b>	EUR 343*
Main water connection including connection of one appliance <b>Outdoor area</b>	EUR 516*
Telecommunication	EUR 142*/digital connection incl. fully featured telephone EUR 114*/analog extension
Internet	EUR 394*/up to 4 MB/s incl. flatrate dynam./pr. IP-adr. EUR 484*/up to 8 MB/s incl. flatrate dynam./pr. IP-adr. EUR 596*/up to 16 MB/s incl. flatrate dynam./pr. IP-adr.
Suspension units	
Working platforms	

### Travel and accommodation

Hotel	
Travel expenses	

### Stand and rental services

Stand security service	EUR 32,90*/hour Minimum period of deployment is 4.5 hours
Stand cleaning	EUR 1,92*/m <sup>2</sup> Initial cleaning at end of setup EUR 0,79*/m <sup>2</sup> each further cleaning
Catering	
Dishes	
Multimedia	
Electrical Devices	
Plants/Decoration	

### Tickets and passes

Free exhibitor passes	<a href="#">Quantity of free passes please look here</a>
Additional exhibitor pass	EUR 39
Online voucher for one-day ticket invitation for customers (only those tickets will be charged in the final invoice that were actually used during the exhibition)	EUR 12
Parking permit car park (suitable for exhibitors in halls B1-B3)	EUR 15* day permit EUR 60* long-term permit
Parking permit outdoor exhibition area (suitable for exhibitors in halls A4-A6/B4-B6)	EUR 10* day permit EUR 40* long-term permit
Tickets for public transportation	EUR 7,80* one-day ticket inner district EUR 13,00* one-day ticket entire network

### Press services

Directory of editors	EUR 30*
Press conference room rental	EUR 420*
Online section "press eventcalendar"	included

### Marketing services

Online section "exhibitor event calendar"	included
Advertising spaces and sponsoring	
Visitor tracking	from 149* EUR
Stand party (after 18:00) application fee	EUR 300 for stands up to 99 m <sup>2</sup> EUR 400 for stands from 100 m <sup>2</sup>

### Entries in official trade fair media

Basic entries in the online exhibitor directory and visit planner (see B12). (Additional entries can be booked in the respective advertising media for extra charges.)	included
Logo package	price will be announced shortly

### Forwarding and waste disposal

Forwarding service and storage of goods	
Waste disposal during setup, event period, dismantling	include Flat-rate fee for waste disposal

### Other

Hostesses/Stand staff	
GEMA fee (Music usage)	
Insurance	
Conference and meeting room rental	