

Planning your budget – estimation of the costs

We prepared this overview of the most important items as an aid for calculating your budget.
All prices indicated below are net and subject to applicable value-added tax.
Prices marked with * are prices of 2022.
They will be updated as soon as the prices for 2023 are available.



the leading exhibition

Apart from the stand rent and construction, additional costs such as technical services, advertising, PR, forwarding etc. are to be considered. A lot of below-mentioned items will be charged for costs actually incurred, depending on use. Start planning your budget as soon as possible in order to compare different proposals.

Stand rental (floor space only)	
Row stand (1 side open)	EUR 195/m ²
Corner stand (2 sides open)	EUR 216/m ²
End stand (3 sides open)	EUR 229/m ²
Island stand (4 sides open)	EUR 236/m ²
Open-air grounds	EUR 98/m ²
Tracks	EUR 312/m

Concept booth	
Full service package stand (incl. 20 m ² row stand (1 side open), stand area, stand construction and all extras see B3 of "Special Terms of Participation B")	EUR 6,840

Additional costs to stand rental	
AUMA fee	EUR 0,60/m ²
Flat-rate fee for waste disposal during the fair, setup and dismantling	EUR 5,5/m ²
Energy cost surcharge	EUR 5/m ²
Advance payment for services that need to be ordered	EUR 20/m ²
Obligatory communication fee The obligatory communication fee includes the basic entries in the online exhibitor directory and visit planner (see B 12) as well as a listing in the online section "press and exhibitor event calendar"	EUR 500 flat

Registration of additional companies on the stand	
Co-exhibitor fee	EUR 250/per company
Mandatory communication fee for co-exhibitors (charged additional to the co-exhibitor fee)	EUR 250/per company

Stand construction	
Stand construction including floor covering and lighting	The online stand configurator of our subsidiary company, Meplan GmbH, allows you to create your stand according to your requirements in just a few steps. Stand configurator: www.meplan.de
Furnishings/Equipment	
Lettering/Graphics	
Setup/Dismantling	

Technical services	
Main electrical connection and consumption Halls	3 KW EUR 254
	5 KW EUR 470
	10 KW EUR 638
Main electrical connection and consumption Outdoor area	3 KW EUR 376
	5 KW EUR 660
	10 KW EUR 917

Main water connection including connection of one appliance Halls	EUR 369
Main water connection including connection of one appliance Outdoor area	EUR 555
Telecommunication	EUR 163/digital connection incl. fully featured telephone EUR 133/analog extension
Internet	EUR 451/up to 4 MB/s incl. flatrate dynam./pr. IP-adr. EUR 554/up to 8 MB/s incl. flatrate dynam./pr. IP-adr. EUR 683/up to 16 MB/s incl. flatrate dynam./pr. IP-adr.
Suspension units	
Working platforms	

Stand and rental services	
Stand security service	EUR 39,90 per hour Minimum period of deployment is 4.5 hours
Stand cleaning	EUR 2,35/m ² Initial cleaning at end of setup EUR 0,90/m ² each further cleaning
Catering	
Dishes	
Multimedia	
Electrical Devices	
Plants/Decoration	

Tickets and passes	
Free exhibitor passes	Quantity of free passes please look here
Additional exhibitor pass	EUR 39
Online voucher for one-day ticket invitation for customers (only those tickets will be charged in the final invoice that were actually used during the exhibition)	EUR 12
Parking permit car park (suitable for exhibitors in halls B1-B3)	EUR 14,29 day permit EUR 57,16 long-term permit
Parking permit outdoor exhibition area (suitable for exhibitors in halls A4-A6/B4-B6)	EUR 10,08 day permit EUR 40,32 long-term permit
Tickets for public transportation	EUR 7,80* one-day ticket inner district EUR 13,00* one-day ticket entire network

Press services	
Directory of editors	EUR 95
Press conference room rental	EUR 470
Online section "press event calendar"	included

Marketing services	
Online section "exhibitor event calendar"	included
Advertising spaces and sponsoring	
Visitor tracking	from 149 EUR
Stand party (after 18:00) application fee	EUR 300 for stands up to 99 m ² EUR 400 for stands from 100 m ²

Entries in official trade fair media	
Basic entries in the online exhibitor directory and visit planner (see B12). (Additional entries can be booked in the respective advertising media for extra charges.)	included
Logo package	price will be announced shortly

Forwarding and waste disposal	
Forwarding service and storage of goods	
Waste disposal during setup, event period, dismantling	include Flat-rate fee for waste disposal

Travel and accommodation	
Hotel	
Travel expenses	

Other	
Hostesses/Stand staff	
GEMA fee (Music usage)	
Insurance	
Conference and meeting room rental	