



To all bauma 2022 trade fair exhibitors

Date
10.11.2021

Dear exhibitors,

The outbreak of the coronavirus pandemic has made it very difficult or even impossible to hold events. International trade fair events in Munich have been and continue to be especially severely impacted by travel restrictions.

In postponing to October 2022 the world's leading trade fair for construction machinery, building material machines, mining machines, construction vehicles and construction equipment, we are working on the assumption that global travel – which is of such decisive importance for the success of the trade fair – will be largely unrestricted again in a year. As such, visitors as well as exhibitors like yourself, will be able to make plans with certainty when preparing for the upcoming bauma trade fair.

We would like to express our heartfelt thanks to you as an exhibitor for your continued loyalty to Munich, despite the delay, and are confident that Munich's trade fair facilities will provide the ideal conditions for a successful bauma in 2022.

We are engaged in intensive discussions with Messe München to ensure that this will be the case. In this context we have noted that exhibitors are expecting greater flexibility than usual, on account of continuing difficulties around planning and participation in trade fairs. This specifically pertains to cancellation terms relating to trade fair participation itself, as well as the necessary supplementary services and hotel bookings.

Both Messe München and its service partners have already adapted their cancellation policies. You can find detailed information about this on the Messe München event webpages.

With respect to bauma in particular, we have received feedback from a number of exhibitors indicating that the cancellation policies of some hotel allocations do not yet reflect the flexibility

necessitated by the pandemic.

In order to be able to offer you the best possible conditions for participation in the trade fair, we are asking you as an exhibitor to tell us about areas where you see room for improvement.

We look forward to hearing your requests and suggestions with regard to the hotel industry. Please send your feedback via email to: tourismus.kongressbuero@muenchen.de
Subject: bauma 2022

We firmly believe that only by working together can we get Munich back to its pre-pandemic levels of success as a trade fair location, and emerge stronger from this crisis. The City of Munich and Messe München rely on you as our shared customers and kindly ask for your support.

Kind regards,

A handwritten signature in black ink, appearing to read 'Clemens Baumgärtner', is positioned above the printed name.

Clemens Baumgärtner