

The following conference sessions will be streamed on EXPO REAL ONLINE and will be available as a recording on the digital platform for all EXPO REAL participants.

Startups & Innovation live stream

3D real estate visualization & Virtual Staging
Language of lecture: German

With 3D visualization from room, real estate becomes virtually walkable. Whether 3D floor plans, architectural renderings or 360° tours, you can present objects more vividly than ever before. With virtual staging, you can showcase existing properties with virtual interior design.

Monday 11.10.2021 / 09:15 - 09:30

Speakers:

Hans Elstner
CEO
room AG
Jena
Germany

Offices live stream

BIM in public sector construction - challenge and future opportunity
Language of lecture: German

BIM - Conventional construction process vs. digitalisation in planning and construction
BIM - Public sector construction networks - overview, similarities, standards and harmonisation of data exchange

Monday 11.10.2021 / 10:00 - 11:00

Moderator:

Werner Rohmert
Journalist
Der Platow Brief / Der Immobilienbrief
Rheda-Wiedenbrück
Germany

Speakers:

Dr. Patrick Adenauer
Managing Partner
BAUWENS GmbH & Co. KG
Köln
Germany

Prof. Dr. Johannes Beermann

Member of the Executive Board
Deutsche Bundesbank
Frankfurt am Main
Germany

Anne Katrin Bohle

State Secretary
Bundesministerium des Inneren, für Bau und Heimat
Berlin
Germany

Dr. Christoph Krupp

Speaker of the board
Bundesanstalt für Immobilienaufgaben (BImA)
Bonn
Germany

Barbara Wießalla

Director-General für Infrastructure, Environmental Protection and Services, Federal Ministry of Defence
Bundesministerium der Verteidigung (BMVg)
Berlin
Germany

The big picture live stream

People, markets, mutants: What the pandemic has changed
Language of lecture: English

Kicking off the first EXPO REAL since the outbreak of the coronavirus, we focus on the economy and explore how the different real estate market segments are faring. Will a new set of future investment criteria replace the established way of higher, faster, further?

Monday 11.10.2021 / 10:00 - 11:30

Keynote:

Dr. Gertrud R. Traud
Chief Economist / Head of Research & Advisory
Helaba Landesbank Hessen-Thüringen
Frankfurt am Main
Germany

Moderator:

Prof. Dr. Tobias Just
Academic Director and Managing Director
IREBS Immobilienakademie GmbH, Universität
Regensburg
Eltille im Rheingau
Germany

Speakers:
Sabine Barthauer
Member of the Management Board
DZ HYP
Hamburg
Germany

Dr. Susanne Hügel
Head of Digital Innovation & Business Acceleration
Continental Europe
CBRE GmbH
Frankfurt am Main
Germany

Dr. Andreas Mattner
President
ZIA Zentraler Immobilien-Ausschuss
Berlin
Germany

Claus P. Thomas
CEO Germany
BNP Paribas Real Estate Investment Management
Germany GmbH
München
Germany

Residential live stream

Will the pandemic have a long-term impact?
Language of lecture: English

What impact will potential changes in behavior have on urban development and real estate, and what new ideas can we expect in response?

Monday 11.10.2021 / 10:00 - 11:30

Moderator:
Pr. Dr. Nicolai Wendland
CIO
21st Real Estate
Berlin
Germany

Speakers:
Sabine Georgi
Executive Director
Urban Land Institute Germany
Frankfurt
Germany

Daniel C. Grimm
Head of real Estate, Development Director IWG Germany & Austria
International Workspace Group IWG
Zug
Switzerland

Jürgen Primm
Managing Director
Landimmo Real Estate
Luxembourg
Luxembourg

Startups & Innovation live stream

How artificial intelligence will revolutionize the future of office space design.(Off. Sponsor REIF)
Language of lecture: English

Haworth strategist Nishtha Bali explores how AI and Big Data can support the design of office spaces in a more dynamic, intelligent & efficient way keeping in mind the needs of the users. (Haworth - Official Sponsor of the Real Estate Innovation Forum & Tech Alley)

Monday 11.10.2021 / 10:45 - 11:00

Speakers:
Nishtha Bali
Workplace Strategist (Ideation)
Haworth
München
Germany

Residential live stream

What does the decentralization of living & working mean for the development of new residential areas

Language of lecture: German

What does the increasing decentralization of living and working mean for the development of new residential areas?

Technological progress and the effects of digitization are driving the decentralization of our society.

Monday 11.10.2021 / 11:30 - 12:30

Moderator:

Franz-Josef Lickteig

CEO

BPD Immobilienentwicklung GmbH

Frankfurt

Germany

Speakers:

Christian Engelhardt

District Administrator

Kreis Bergstraße

Heppenheim

Germany

Alexander Heinzmann

Managing Director

BPD Immobilienentwicklung GmbH

Frankfurt am Main

Germany

David Langner

Mayor

Stadt Koblenz

Koblenz

Germany

Jan Lindenau

Mayor

Hansestadt Lübeck

Lübeck

Germany

Michael Stötzer

Mayor of Urban Development and Construction

Stadt Chemnitz

Chemnitz

Germany

Startups & Innovation live stream

What comes after Excel?

Language of lecture: German

Excel is a business-critical tool for many companies and can become a problem over time. Some spreadsheets can be replaced by standard software. But not for all of them a suitable replacement can be found. What technology can there be after Excel?

Monday 11.10.2021 / 12:15 - 12:30

Speakers:

René Wallat

Managing Partner

Nooxl Systems GmbH

Berlin

Germany

Climate Protection / ESG live stream

Climate-neutral real estate industry - Best practice from Baden-Württemberg

Language of lecture: German

Climate-neutral real estate industry in Baden-Württemberg - an introduction

Monday 11.10.2021 / 13:00 - 14:00

Keynote:

Dr. Jenny Atmanagara

Senior Expert Smart Cities | Smart Regions

Baden-Württemberg International

Stuttgart

Germany

Moderator:

Jürgen Schäfer

Procurist & Head of Operational Services

Baden-Württemberg International GmbH

Stuttgart

Germany

Speakers:

Markus Flammer

Head of Department

Standortagentur Tübingen Reutlingen-Zollernalb Stadt

Reutlingen

Reutlingen

Germany

Dr. Nicole Hoffmeister-Kraut

MdL Minister of Economy, Labor and Tourism of the State

of Baden Württemberg

Ministerium für Wirtschaft, Arbeit und Tourismus Baden-

Württemberg

Stuttgart

Germany

Nadine Kaiser

CEO
Wirtschaftsförderungsgesellschaft mbH Region
Ostwürttemberg (WiRO)
Stuttgart
Germany

Andreas Koch

Member of the Board of Urban Innovation Stadt neu
denken! e.V.
SDG Center Heidelberg
Stuttgart
Germany

Jennifer Muffler

Project Manager
Standortagentur Tübingen-Reutlingen-Zollernalb GmbH
Stadt Reutlingen
Reutlingen
Germany

Jochen Protzer

CEO
Wirtschaftsförderung Nordschwarzwald GmbH
Pforzheim
Germany

Dr. Andreas Schumm

CEO
Wirtschaftsregion Heilbronn-Franken GmbH
Heilbronn
Germany

Startups & Innovation live stream

Fundraising and coronavirus: Cash is king and the lessons of the pandemic
Language of lecture: English

Since 2020, startups have faced additional financing challenges. But cash is still king, so how do startups succeed in raising funds during the of Corona pandemic? What about the risk appetite on the investor side? Have you changed the focus of the topics?

Monday 11.10.2021 / 13:30 - 14:30

Moderator:

Rebeka Ruppel

CEO
pom+Deutschland GmbH
Frankfurt am Main
Germany

Speakers:

Arkadi Jampolski

Co-Founder & Managing Director
Wunderflats GmbH
Berlin
Germany

Kai Panitzki

Founder
BitStone Capital
Köln
Germany

Daria Saharova

Founding partner
Venture Capital Fonds (im Stealth Mode)
München
Germany

MSc Sander van de Rijdt

Co-CEO & Co-Founder
PlanRadar
Wien
Austria

Ludwig von Busse

Co-Founder and Managing Director
Simplifa GmbH
Berlin
Germany

Startups & Innovation live stream

The future in flooring (Off. Sponsor REIF)

Language of lecture: German

Back to the roots. Our industry is changing and why we do what we do.
ANKER (Official sponsor of Real Estate Innovation Forum & Tech Alley)

Monday 11.10.2021 / 13:45 - 14:00

Speakers:

Dirk Boll

Managing Director
Anker Gebr. Schoeller GmbH + Co.KG
Düren
Germany

Residential

The maturing UK residential sector - evolution and experience

Vortragssprache: Englisch

UK Build to Rent is a maturing asset class
Maximise investment returns through positive environmental and social impact
Lessons learnt, by one of the largest investors in the sector

Monday 11.10.2021 / 14:15 - 15:00

Speakers:

Anthony Doherty

Head of Real Estate Equity Solutions
Legal & General Investment Management
London
United Kingdom (Great Britain)

Dan Batterton

Senior Fund Manager, Build to Rent Fund, LGIM Real Assets
Legal & General Investment Management
London
United Kingdom (Great Britain)

Retail & City Centres live Stream

Germany's capital region flying high - exciting future projects around BER

Language of lecture: German

The German capital region is set to receive another huge boost over the next few years from the new Berlin-Brandenburg Airport and major projects like Tesla.

Montag 11.10.2021 / 14:30 - 15:30

Moderator:

Dorothee Wetzler-Stöbe

Managing Director
STÖBE. Die Agentur für Kommunikation GmbH
Berlin
Germany

Speakers:

Thomas Bergander

Managing Director
Interessensgemeinschaft Umfeld BER e.V.
Schönefeld
Germany

Rainer Genilke

State Secretary for Infrastructure and Regional planning
Ministerium für Infrastruktur und Landesplanung
Potsdam
Germany

Steffen Kammradt

Economic Development Agency Brandenburg (WFBB),
CEO
Wirtschaftsförderung Land Brandenburg GmbH (WFBB)
Potsdam
Germany

Sebastian Scheel

Senator for Urban Development and Housing
Senatsverwaltung für Stadtentwicklung und Wohnen
Berlin
Germany

The big picture live stream

Is money still worth anything? Goodbye real estate bubble, hello money bubble?

Language of lecture: English

Central banks monetary orgies, low-interest debt capital, new cryptocurrencies - and now the topic of inflation. How explosive is this mixture in the new global economy? There has been a great deal of speculation about real estate bubbles. What about the threats associated with a money bubble?

Monday 11.10.2021 / 15:00 - 16:00

Keynote:

Dr. Holger Schmieding

Chief Economist
Berenberg
Hamburg
Germany

Moderator:

Gerhard Rodler

Chief Editor and Publisher
"immoflash" und "Immobilien Magazin"
Wien
Austria

Speakers:

Barkha Mehmedagic

Global Head of Institutional Sales and Group Treasury
Commerz Real AG
Wiesbaden
Germany

Prof. Dr. Ulrich Nack

Professur für Immobilienmanagement, insbesondere
Gewerbeimmobilien
EBZ Businell School
Bochum
Germany

Startups & Innovation live stream

New kids on the block: Who are the new drivers of innovation?

Language of lecture: English

There is less money on the market and yet there is no putting the brakes on innovation. And compared with the past, there is a new generation of innovators. Who are these new kids on the block? What are their ideas and what motivates them? How does innovation happen?

Monday 11.10.2021 / 15:00 - 16:00

Moderator:

Johannes Nußbaum

Managing Director
wtec Inc. (smartengine)
Bad Homburg
Germany

Speakers:

Florian Biller

CEO
Capmo GmbH
München
Germany

Franka Birke

Managing Director
metr Building Management Systems
Berlin
Germany

Tim Fischer

Managing Director
MOMENI Digital Ventures GmbH
Hamburg
Germany

Dr. Tilo Nemuth

Managing Director
Julius Berger International GmbH
Wiesbaden
Germany

Janna Zielinski

Entrepreneur & Strategy and Digital Consultant
Berlin
Berlin
Germany

Startups & Innovation live stream

All-in-One Digitalization - from Desk Booking to Energy Management

Language of lecture: German

Measures to support hybrid working can be the basis for comprehensive digitalization of commercial buildings and spaces - for employee comfort and well-being as well as sustainable and efficient operations. We will show how.

Monday 11.10.2021 / 15:15 - 15:30

Speakers:

Dr. Marc Gille-Sepehri

Founder and CEO
THING TECHNOLOGIES GMBH
Schwalbach am Taunus
Germany

Retail & City Centres live Stream

Opening up cities! Reconnecting people, nature, public spaces and green economy.

Language of lecture: English

Barcelona Catalonia Conference is open to all! We will debate the latest trends, opportunities and challenges in urban planning post Covid-19 scenario.

Monday 11.10.2021 / 16:00 - 17:00

Moderator:

Xavier Mayo

Head of International City Promotion
Barcelona City Council
Barcelona
Spain

Speakers:

Merce Conesa

CEO of INCASÒL
government of Catalonia
Barcelona
Spain

Marc Montlleó

Director of environmental projects
Barcelona Regional
Barcelona
Spain

Bàrbara Pons

City Promotion
Barcelona City Council
Barcelona
Spain

Climate Protection / ESG live stream

Climate protection, sustainability & ESG: How can technology providers and digital solutions support?

Language of lecture: English

Increasingly stringent ESG requirements, new legislation and soon strict CO2 pricing for the construction & real estate industry? Many companies are facing the challenge of implementing concrete ESG measures now. The panel will explain how technology providers can help and where it is best to start.

Monday 11.10.2021 / 16:30 - 17:30

Moderator:

Prof. Dr. Sven Bienert

Director Competence Center of Sustainable Real Estate
Universität Regensburg, IREIBS International Real Estate
Business School
Regensburg
Germany

Speakers:

Martin B. Berger

Managing Director
BRAND BERGER GmbH & Co. KG
München
Germany

M.A. (HSG) Florian Biller

Co-Founder & Managing Director
Capmo GmbH
München
Germany

Dr. Manuel Braun

Director
SYSTEMIQ
München
Germany

Konstantin Hähndel

Managing Director
ACCUMULATA Real Estate
Investment Management
München
Germany

Dr. Jens Hirsch

Domain Expert Sustainability
BuildingMinds GmbH
Berlin
Germany

Sustainability live stream

Climate change and corona: Can the industry change the way it thinks and acts?

Language of lecture: English

The threat of climate change is nothing new. And the global pandemic has not made life easier. On a positive note, however, the pandemic has accelerated the use of digital technologies. But buildings are physical objects. So, how is the industry responding and do new needs create new opportunities?

Monday 11.10.2021 / 16:30 - 17:30

Keynote:

Prof. Dr. Marion Peyinghaus

CEO
CC PMRE GmbH
Berlin
Germany

Moderator:

Dirk Labusch

Editor-in-chief
Immobilienwirtschaft
Freiburg im Breisgau
Germany

Speakers:

Chiara Aengevelt

Managing Partner
Aengevelt Immobilien
Berlin
Germany

Germany

Joanna Fisher
CEO ECE Marketplaces
ECE
Hamburg
Germany

Startups & Innovation live stream

A luminaire as organiser of the networked office (Off. Sponsor REIF)
Language of lecture: German

A luminaire as organiser of the networked office
Herbert Waldmann GmbH & Co. KG (Official sponsor of the Real Estate Innovation Forum and the Tech Alley)

Monday 11.10.2021 / 16:45 - 17:00

Speakers:

Thomas Knoop
Chief Digital Officer
Herbert Waldmann GmbH & Co. KG
Villingen-Schwenningen
Germany

Manuel Weber

Product Manager Connected Lighting
Herbert Waldmann GmbH & Co. KG
Villingen-Schwenningen
Germany

Summary Innovation Tours

Monday 11.10.2021 / 17:10 - 17:25

EXPO REAL ONLINE

THE DECADE OF ACTION. Why are Sustainability & Digitalisation the Catalysts for Change in Hospitality.

Vortragssprache: Englisch

At the HospitalityInside Think Tank (HITT) 2021, the investment professional Wes Paul of Gemin-i Analytics London gave a 10-year outlook on trends across the world, on sustainability and on sustainable hospitality: The solution for the industry is innovative technology.

Dienstag 12.10.2021 / 09:45 - 10:55

Speakers:

Wes Paul
Executive Chairman & Founder
Gemin-i Analytics
London
Great Britain

Financing live stream

Deutsche Bank / Postbank: Real estate financing in turbulent times
Language of lecture: German

Covid-19, economic and social trends but also interest rate developments have an impact on the real estate markets. Find out what comprehensive range of services Deutsche Bank and Postbank offer currently and in the future.

Tuesday 12.10.2021 / 10:00 - 11:00

Speakers:

Alexander Krämer
Head of Commercial Real Estate Europe
Deutsche Bank Investmentbank
Frankfurt am Main
Germany

Volker Löwer

Global Head of Commercial Real Estate
Deutsche Bank
Unternehmensbank
Bonn
Germany

Jochen Möbert

Senior Economist
Deutsche Bank Research
Frankfurt am Main
Germany

Katrin Zakrezewski

Head Real Estate Finance Germany
Deutsche Bank
Unternehmensbank
Berlin
Germany

Startups & Innovation live stream

Construction Tech: 3D printed houses - new hype or the solution to many problems?
Language of lecture: English

The first 3D-printed houses have already been built, and the process promises to save time and money. Does this herald a new type of construction? What requirements must be met?

Tuesday 12.10.2021 / 10:00 - 11:00

Moderator:
Jan Friedrich
Editor
Bauwelt
Berlin
Germany

Speakers:
Manfred Josef Hampel
President
Institut für Nachhaltigkeit
Karres
Germany

Dr. Fabian Meyer-Brötz
Head of 3D Construction Printing
PERI AG
Weissenhorn
Germany

Alexander Türk
CEO & Co-Founder
Aeditive GmbH
Norderstadt
Germany

Climate Protection / ESG live stream

Positive climate? Dream on! What can the real estate industry and investors do?
Language of lecture: English

The number of climate disasters is rising. People are dying all over the world, while devastation and destruction sweep away locations, buildings and sites. For too long, too many looked the other way. But the pressure is mounting. Climate change affects us existentially. There is only one Earth.

Tuesday 12.10.2021 / 10:00 - 11:30

Keynote:
Prof. Dr. Matthias Garschagen
Chair in Human Geography, Head of the Teaching and Research Unit for Human Environment Relations
Ludwig-Maximilians-Universität München
München
Germany

Moderator:
Christine Mattauch
Economist (Dipl.-Vw) and Journalist for German Media, including Süddeutsche Zeitung
München
Germany

Speakers:
Prof. Dr. Sven Bienert
Director Competence Center of Sustainable Real Estate
Universität Regensburg, IREIBS International Real Estate Business School
Regensburg
Germany

Klaus Franken
Managing Director
Catella Project GmbH
Düsseldorf
Germany

Christian Franz
Head of Sustainability
Siemens Real Estate
München
Germany

Helmut Wiesner
Executive Director for Municipal Planning
Bundesstadt Bonn
Bonn
Germany

Retail & City Centres

Siemensstadt Square - Gartenfeld Island - Urban Tech Republic
Language of lecture: German

New large development areas in the West of Berlin

Tuesday 12.10.2021 / 11:00 - 12:00

Moderator:
Andreas Krüger
Managing Partner
Belius GmbH
Berlin
Germany

Speakers:

Prof. Dr. Philipp Bouteiller
CEO
Tegel Projekt GmbH
Berlin
Germany

Dr. Stefan Franzke

CEO
Berlin Partner für Wirtschaft und Technologie GmbH
Berlin
Germany

Stefan Kögl

General Manager
Siemensstadt Square
München
Germany

Dipl.-Ing. (FH) civil engineerin Snezana Michaelis

Board Member Gewobag
Wohnungsbau-Aktiengesellschaft Berlin
Berlin
Germany

Sebastian Scheel

Senator for Urban Development and Housing
Senatsverwaltung für Stadtentwicklung und Wohnen
Berlin
Germany

Hotel / Hospitality

WE'VE DONE IT! Movers & Shakers in Hospitality about Experiences to bring Sustainability
Vortragssprache: Englisch

Listen to the lessons learned by a construction company (Zech Group), investor (Invesco Real Estate), private owner and operator (Soulmade Hotel).

Dienstag 12.10.2021 / 11:10 - 11:40

Speakers:

Olaf Demuth
Vorstand Zech Group SE
Zech Group SE
Bremen
Germany

Adrian Flück

Director
Invesco Real Estate
München
Germany

Logistics live stream

From warehouse to high value real estate: How sustainable is the logistic boom?
Language of lecture: German

First a wallflower, then an insider's tip and now a big seller among asset classes. Smart logistics, climate protection and speed are significantly increasing the demands on quality and location. This makes warehouse space more expensive, but also offers high potential for value appreciation.

Tuesday 12.10.2021 / 11:30 - 12:30

Moderator:

Stephanie Baden
Head of Marketing & Corporate Communication
Jones Lang Lasalle SE
Frankfurt am Main
Germany

Speakers:

Fred-Markus Bohne
Managing Partner
Panattoni Germany Properties GmbH
Hamburg
Germany

Jan Dietrich Hempel

Managing Director
GARBE Industrial Real Estate GmbH
Hamburg
Germany

Heiner-Matthias Honold

Managing Partner
Honold Green Building Development
Neu-Ulm
Germany

Nick Jones

Director, Industrial and Logistics Investment. International
Capital Markets, EMEA
Jones Lang LaSalle Limited
London
United Kingdom (Great Britain)

Michael Singer
Vice President
MAN Energy Solutions SE
Augsburg
Germany

Climate Protection / ESG live stream

Turning old into smart for a good climate
Language of lecture: English

Climate protection is a major issue in relation to existing buildings. Yet, only 1% of Germany's housing stock is being renovated per year, even though EU regulations require a rate that is twice as high. How can the renovation rate be increased to the benefit of investors, users and the environment

Tuesday 12.10.2021 / 11:30 - 12:30

Moderator:

Prof. Dr. Thomas Beyerle
Managing Director
Catella Property Valuation GmbH
Frankfurt
Germany

Speakers:

Felix Dörner
CFO
aedifion GmbH
Köln
Germany

Dr. Konrad Jerusalem
Managing Partner, CEO
Argentus GmbH
Düsseldorf
Germany

Franz Xaver Peteranderl
President
Bayerischer Handwerkstag e.V.
München
Germany

graduate engineer architecture Steffen Szeidl
Member of the Executive Board
Drees & sommer SE
Stuttgart
Germany

Climate Protection / ESG live stream

How can the challenges of climate protection in existing buildings be mastered?
Language of lecture: German

Increasing energy efficiency and advancing the energy transition in the building sector are essential for achieving climate protection goals. Above all, the building stock plays a decisive role here.

Tuesday 12.10.2021 / 13:00 - 14:00

Moderator:

Markus Gerharz
Head of Real Estate Management Program
Rudolf Müller Mediengruppe
Köln
Germany

Speakers:

Dr. Jochen Keysberg FRICS
CEO
Apleona GmbH
Neu-Isenburg
Germany

Prof. Dr. Wolfgang Schäfers
Professor and holder of the Chair Real Estate
Management, IREBS International Real Estate Business
School
IREBS Institut für Immobilienwirtschaft der UNIVERSITÄT
REGENSBURG
Regensburg
Germany

Jochen Schenk
CEO
Real I.S. AG
München
Germany

Climate Protection / ESG live stream

Cradle2Cradle - Profiting from demolitions
Language of lecture: German

Buildings not only cost money to construct and operate, but also to demolish. The more materials that can be recycled, the better - not only for the environment, because resources are conserved, but also for the wallet.

Tuesday 12.10.2021 / 13:00 - 14:00

Moderator:

Thomas Kirmayr
General Manager Fraunhofer Building Innovation Alliance
Fraunhofer Gesellschaft
Valley
Germany

Speakers:

Dr. Patrick Bergmann
Managing Director
Madaster Germany GmbH
Berlin
Germany

Marc Böhnke
CEO
green! architects gmbh
Düsseldorf
Germany

Vanja Schneider
Managing Director
Moringa GmbH
Aachen
Germany

graduate engineer architecture Steffen Szeidl
Member of the Executive Board
Drees & Sommer SE
Stuttgart
Germany

The big picture live stream

Prosperity versus poverty: The social component
Language of lecture: English

Despite a limited economic recovery, the number of people struggling to make ends meet is on the rise. The squeezed middle is under increasing pressure. Changes in society are also having an impact on the real estate industry, especially housing. Is a social collapse now unavoidable?

Tuesday 12.10.20201 / 13:30 - 14:30

Keynote:

Prof. Dr. Armin Nassehi
Chair of General Sociology and Theory of Society,
Department of Sociology
Ludwig-Maximilians-Universität München
München
Germany

Moderator:

Prof. Dr. Tobias Just
Academic Director and Managing Director
IREBS Immobilienakademie GmbH, Universität
Regensburg
Eltville im Rheingau
Germany

Speakers:

Ulrich Haeselbarth
Deputy Member of the Management Board / Head of Asset
Management and Legal
HanseMerkur Grundvermögen AG
Hamburg
Germany

Reiner Nittka
CEO
GBI Holding AG
Erlangen
Germany

Offices

Available commercial areas - Brandenburg's big potential
Language of lecture: German

Brandenburg stands out among international investment competitors with its appealing industrial and commercial areas - a location asset that plays a significant part in investment decisions, including Tesla's. The state is preparing for the future with a commercial area concept.

Tuesday 12.10.2021 / 14:15 - 15:15

Speakers:

Uwe Büttner
Managing Director
Wirtschaftsfördergesellschaft Prignitz mbH
Perleberg
Germany

Steffen Kammradt
Economic Development Agency Brandenburg (WFBB),
CEO
Wirtschaftsförderung Land Brandenburg GmbH (WFBB)
Potsdam
Germany

Christopher Nüsslein

Managing Director
ICOB Frankfurt (Oder)
Frankfurt am Main
Germany

Prof. Dr.-Ing. Jörg Steinbach

Minister for Economic Affairs, Labour and Energy of the
state of Brandenburg
Ministerium für Wirtschaft, Arbeit und Energie des Landes
Brandenburg
Potsdam
Germany

Ronald Thiel

Mayor of the City of Pritzwalk
Stadt Pritzwalk
Pritzwalk
Germany

Offices live stream

Germany in 60minutes
Language of lecture: German

In the presentation "Germany in 60 Minutes", our experts shed light on the development of the German real estate market for various asset classes.

Tuesday 12.10.2021 / 14:30 - 15:30

Moderator:

Dr. Jan Linsin

Head of Research Germany
CBRE GmbH
Frankfurt am Main
Germany

Speakers:

Rainer Koepeke

Head of Industrial & Logistics Germany
CBRE GmbH
Frankfurt am Main
Germany

Oliver Küppers

Head of Advisory & Transaction Services | Occupier
CBRE
Frankfurt am Main
Germany

Jan Schönherr

Co-Head Retail Investment
CBRE
Frankfurt
Germany

Peter Schreppel

Head of International Investment Germany
CBRE
Frankfurt
Germany

Residential live stream

Digitalization of the housing sector - Who benefits and how?
Language of lecture: English

Time and again, startups unveil digital solutions that they guarantee will create new services and revenue opportunities for portfolio holders. But are these solutions really new? And do they actually offer previously untapped benefits for all stakeholders?

Tuesday 12.10.2021 / 14:30 - 15:30

Moderator:

Prof. Dr. Verena Rock

Course Director Digital Real Estate Management
Technische Hochschule Aschaffenburg
Aschaffenburg
Germany

Speakers:

Nicolas Jacobi

CEO
Immomio GmbH
Hamburg
Germany

Dr. Chris Richter

CEO
ANIMUS GmbH & Co. KG
Ratingen
Germany

Tobias Stöhr MRICS

Head of real estate
Evangelisches Siedlungswerk in Bayern GmbH
Nürnberg
Germany

Stefan Zanetti

Founder and President of the Board
Allthings Technologies AG
Basel
Switzerland

Retail & City Centres live Stream

Sustainable urban development in Cologne: what is important in the neighbourhood of the
Language of lecture: German

The demands on modern neighborhood developments are high: space is needed for living, working, shopping and leisure. The transport connections must be right, the quality of life high, and the concept of sustainability must not be missing. What is the approach to sustainable urban development?

Tuesday 12.10.2021 / 16:00 - 17:00

Moderator:

Markus Gerharz

Head of Real Estate Management Program
Rudolf Müller Mediengruppe
Köln
Germany

Speakers:

Dipl.-Ing MSc Eva Herr

Planning Director
Stadt Köln
Köln
Germany

Klaus Küppers

Branch Manager Cologne
PANDION Real Estate GmbH
Köln
Germany

Dipl.-Ing, B.Sc. Stefan Schwan

Head of Business Unit Energy & Facility Solutions
ENGIE Deutschland GmbH
Köln
Germany

Hotels live stream

Asset class hotel: Covid-19 as the mother of invention
Language of lecture: English

In the last 18 months or so, the pandemic has accelerated digitization in the hospitality industry on many levels. And not only in guest services and staff planning, but also in the construction and conversion of hotel properties.

Tuesday 12.10.2021 / 16:00 - 17:00

Moderator:

Maria Puetz-Willems

Editor-in-Chief
hospitalityInside.com
Augsburg
Germany

Speakers:

Florian Montag

Business Development Manager
apaleo GmbH
München
Germany

Juan A. Sanmiguel

Managing Partner
hotelbird
München
Germany

Michael Struck

Founder & CEO
Ruby Hotels
München
Germany

Urbanity live stream

New solutions for inner cities
Language of lecture: English

City centers no longer fulfill the expectations of many people. Even before the pandemic, many urban areas had lost their shine. What makes a city center attractive, what are the no-gos? New solutions are needed, statements and papers are a dime a dozen. So, what can we learn from past experience?

Wednesday 13.10.2021 / 10:00 - 11:00

Moderator:

Ingmar Behrens

Managing Director
German Council of Shopping Places e.V.
Berlin
Germany

Speakers:

Francisca Farina Fischer

Head of Real Estate International
Credit Suisse Asset Management
Zürich
Switzerland

Dirk Hünenbein

Director of Development Germany
Unibail-Rodamco-Westfield
Düsseldorf
Germany

Dr. Hans Werner Klee

City Manager and Chief Financial Officer
Stadt Herne
Herne
Germany

Prof. Dr. Alain Thierstein

Chair of Urban Development, Department of Architecture
Technische Universität München
München
Germany

Startups & Innovation live stream

From silo solutions to ecosystems: How can end-to-end digital solutions achieve a
Language of lecture: English

In recent years, PropTechs have launched a host of market-ready solutions serving almost every area of the real estate industry. Today, the challenge for real estate companies is to seamlessly connect these solutions like Lego building blocks.

Wednesday 13.10.2021 / 10:00 - 11:00

Moderator:

Stefan Zanetti

Founder and President of the Board
Allthings Technologies AG
Basel
Switzerland

Speakers:

Jens Böhnlein

Global Head of Asset Management and Sustainability
Commerz Real AG
Frankfurt am Main
Germany

Marco Hofmann

Head of LoB Real Estate
SAP
Walldorf
Germany

Cyril Kägi

Co-Founder
JAROWA AG
Zug
Switzerland

Séverine Lienhart

Segment Solution Marketing Manager
Hager Group
Obernai
France

Residential live stream

Housing & Health: Impulses for Health-Promoting Urban Development
Language of lecture: German

What influence do the residential environment and urban structures have on the health of residents? What priority should the topic of health have in urban and neighborhood development? What can health-promoting urban and neighborhood development look like?

Wednesday 13.10.2021 / 10:00 - 11:00

Moderator:

Han Joosten

Head of Area Development & Market Research
BPD Immobilienentwicklung GmbH
Frankfurt am Main
Germany

Speakers:

Dr. Roland Busch

Managing Partner
Institut für Raumforschung & Immobilienwirtschaft (IRI)
Dortmund
Germany

Thomas Kraubitz

Director | Cities
Buro Happold
Berlin
Germany

Prof. Dr. Guido Spars

Founding Director
Bundesstiftung Bauakademie
Berlin
Germany

Irma van Oort

Partner
KCAP
Rotterdam
Netherlands

Thomas Wünsche

Sr. Director, Investment Management, Head of Germany
and Austria
Greystar Germany GmbH
Frankfurt am Main
Germany

Urbanity live stream

Reaching for the skies: Big buildings, big benefits?
Language of lecture: English

High-rise buildings characterise the skylines of countless cities and there will be more of them coming. Vertical structures at least reduce the extent of urban soil sealing. However, building higher is not free of controversy. As this discussion will prove.

Wednesday 13.10.2021 / 11:30 - 12:30

Moderator:

Philipp Otto

Editor in chief
Immobilien & Finanzierung
Frankfurt am Main
Germany

Speakers:

Gero Bergmann

Member of the Board of Management
BayernLB
München
Germany

Ralf Büschl

Chairman of the Board
Büschl Unternehmensgruppe
Grünwald
Germany

Oliver Cyrus

Founder and Managing Director
cyrus moser architekten
Frankfurt am Main
Germany

Joachim Wintzer

Managing Director
Hines Germany
Berlin
Germany
