

electronica India and productronica India

# International Pavilion 2021

organized by Messe München GmbH



INTERNATIONAL PAVILION

## Book now

Early Bird Deadline: 17.09.2021

Application Deadline: 31.10.2021



electronica India



productronica India

December 16–18, 2021

Bangalore International  
Exhibition Centre (BIEC),  
Bengaluru, India

[electronica-india.com](http://electronica-india.com)  
[productronica-india.com](http://productronica-india.com)



electronica India



productronica India



Messe München

## International Pavilion 2021

Tying in with a successful first edition at electronica India and productronica India 2019, presenting nine international exhibitors on over 100 square meters, Messe München will again organize the International Pavilion at eelectronica India and productronica India 2021.

The International Pavilion is a new measure, introduced in 2019 by the eelectronica India and productronica India management of Messe München, to support companies from countries from all over the world to gain access to the Indian market.

This offer addresses exclusively to companies, which do not have the opportunity to take part in a national or regional pavilion and are not granted governmental support from their own country/region.

### Your benefits

- ✓ Step into the **promising Indian electronics market**
- ✓ Present your company at the **leading trade fairs for the electronics sector in South and South-East Asia**
- ✓ Enjoy **easy first steps** in the Indian market in the frame of the International Pavilion
- ✓ Take advantage of our **costs-efficient offer** and exclusive packages
- ✓ **Increase your visibility** under the branded roof of the International Pavilion
- ✓ Count on our **comprehensive and individual support** before and during the shows

## Prices – International Pavilion 2021

Application category	Package price per m <sup>2</sup>
<b>Early bird</b> (until 17 <sup>th</sup> September 2021)	<b>EUR 335/m<sup>2</sup></b> + applicable taxes
<b>Regular</b> (after 17 <sup>th</sup> September 2021)	<b>EUR 370/m<sup>2</sup></b> + applicable taxes

- Stand size: minimum 6 m<sup>2</sup>
- The package prices are fixed and will not be modified. Additional orders are possible at one's own expense.



# INTERNATIONAL PAVILION

## Design – International Pavilion 2021



### Your exclusive package\*

<b>Stand</b>	<ul style="list-style-type: none"> <li>✓ White system walls with aluminum beams, 2.5-meter height</li> <li>✓ Carpeting</li> <li>✓ Furniture: 2–4 office chairs (depending on stand size), 1 round table, 1 bar stool, 1 literature rack, 1 lockable info counter</li> <li>✓ Electricity, 3 spotlights, 1 KW power socket for each individual booth</li> </ul>
<b>Branding</b>	<ul style="list-style-type: none"> <li>✓ International Pavilion overall branding</li> <li>✓ Country flag and company name on fascia board</li> </ul>
<b>Communication</b>	<ul style="list-style-type: none"> <li>✓ Your company logo with link on our official website</li> <li>✓ Your company details, hall and stand number in the show catalog and online exhibitor directory</li> <li>✓ Individual welcome banners on LinkedIn and Facebook</li> <li>✓ Personalized web banner for your e-mails, websites and newsletters</li> <li>✓ Exhibitor invitation card to invite your customers to your booth</li> <li>✓ Networking opportunities (Buyer-Seller forum, distributor contacts...)</li> <li>✓ Onsite International Pavilion promotion flyer</li> </ul>
<b>Onsite services</b>	<ul style="list-style-type: none"> <li>✓ Exhibitor badges</li> <li>✓ Stand cleaning (last build-up day and all show days)</li> <li>✓ Coffee/tea machine and water dispenser at the International Pavilion lounge</li> <li>✓ Host/hostess at the International Pavilion lounge</li> <li>✓ Contact person at the fairs</li> </ul>

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## Your contact



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## Participants at the International Pavilions 2019



## Global Electronics Network

MUNICH. CHINA. INDIA.  
**Global Electronics Network.**  
PARTICIPATE. SHARE. BENEFIT.

