

CareerDay
October 13, 2021
9:00 to 14:00



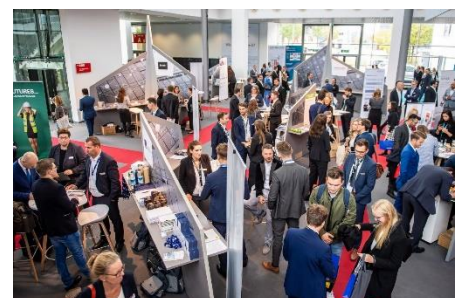
Trade Fair of the Property Industry.
Focus on Career.

The CareerDay has become firmly established at EXPO REAL over many years. Well-known companies from the property sector use the one-day format to present themselves as attractive employers: The CareerCorners offer work stations with branding possibilities. The CareerDay with its many benefits is your perfect platform for recruiting the right people:



Our services.
Your Benefits.

- ✓ **Target-group-specific presence** - direct contact with students, graduates and young professionals at the beginning of their career.
- ✓ **Attractive complete package** - with a workstation, catering, promotion through EXPO REAL Marketing; plus the exclusive “Jobwall” for job openings of the CareerDay exhibitors.
- ✓ **Modern ambience** - attractively designed open area with space for conversations and networking.
- ✓ **Theme-based conference program** - top-notch panels and presentations draw attention to the CareerDay and its exhibitors.
- ✓ **Accompanying services** - such as application documents check, student counseling or the job application app - provide additional incentives for the visitors of the CareerDay.

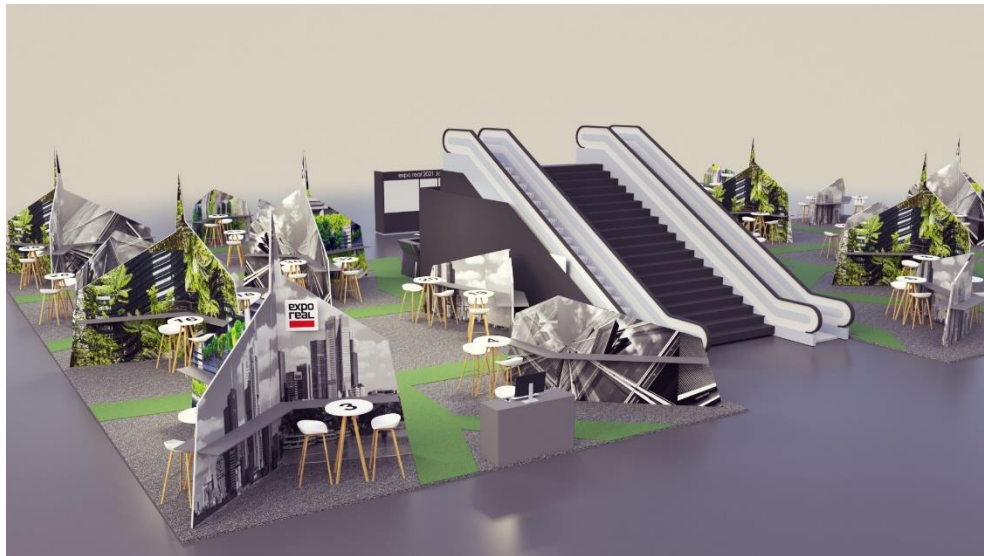


Your CareerDay Presentation.

Full Service Package for CareerDay Exhibitors.

Register for your **CareerCorner*** and benefit from the extensive services included in the package.

- ✓ Stand space with stand construction (Covid-19 adapted) and equipment
- ✓ Bar table incl. 2 seats
- ✓ Service charges (for electricity, WiFi, preparation, stand cleaning, catering, professional event support)
- ✓ 1 free job advert in the online Jobs Forum and at the Jobwall onsite
- ✓ 1 free thesis theme on the online Jobs Forum
- ✓ 10% discount for CareerDay exhibitors on additionally registered job offers on the Jobs Forum
- ✓ Storage facility for advertising material
- ✓ Supporting communication activities
- ✓ Extensive media package: your logo and brief profile in online and print EXPO REAL media
- ✓ Logo placed on the website at: exporeal.net/careerday



Example image; subject to change

*Acceptance as well as placement of the exhibitors at the individual CareerDay stands depends on when applications are received and is on a first come-first served basis.

Total price: EUR 1,690

- > Our recommendation: Why not secure one of the places at the CareerDay of EXPO REAL right now at:
www.exporeal.net/careerday
-



Messe München

Connecting Global Competence

Facts and Figures

Date

October 13, 2021

Location

600 sqm CareerDay area
West entrance
Messe München, Germany

Opening times

Wed. 9:00 to 14:00

Period of registration for exhibitors

May 18 – June 15, 2021



Birgit Mittelmeier

Exhibition Manager

EXPO REAL

Messe München GmbH

Tel.: +49 89 949-20433

E-Mail: birgit.mittelmeier@messe-muenchen.de