

April 27, 2021

Press release

## **Sustainability in Logistics and Supply Chain Management: Background, Status and Real-World Examples**

**Whitepaper of BVL in cooperation with transport logistic**

When it comes to sustainability, the actors in logistics and supply chain management are both drivers of the process and driven by outside forces. On the one hand, working efficiently and therefore sustainably is part of their DNA, and they can tap into huge potential by facilitating the intelligent interplay of production and logistics. On the other hand, as the people who structure and organise the supply chains they are also subject to external pressure, and this pressure comes above all from customers and government agencies - who are pushing for ever more sustainable solutions in all three dimensions of sustainability, namely the ecological, the economic and the social dimensions.

BVL has now put together a whitepaper with background, key facts and best practice examples in this area, in German language. The paper supplies a brief overview of the development of sustainability, describes what makes a supply chain sustainable, and outlines which of the 17 UN Sustainable Development Goals are of particular relevance for the logistics sector. Excerpts from video interviews with experts from industry and research provide insights into what needs to change in the culture, organisation and strategy of companies so that they are truly able to act sustainably. Last but not least, positive examples from industry, trade and logistics services show that the logistics sector is working at high speed on ensuring it is sustainable and fit for future. The whitepaper can be downloaded in PDF format free of charge here:

[www.bvl.de/whitepaper-nachhaltigkeit](http://www.bvl.de/whitepaper-nachhaltigkeit)

The focus of attention is currently above all on climate protection. Only last week, the European Council, the European Parliament and the EU Commission agreed on climate protection legislation stipulating, among other things, that the EU must be climate-neutral by 2050 and emissions of greenhouse gases must be cut by 55 percent compared to 1990 levels.

### **More information is available**

in the session "CO2 Reduction in Logistics – Mission Impossible!?" during the transport logistic Online on Wednesday, May 5, 2021, from 10 to 11 am; registration free of charge via [this link](#),

#### **Moderation:**

Marc Issel,

Head of Carbon Intelligence, Planetly GmbH, Berlin

**Speakers:**

Isa Kohn,  
Project Lead Green Logistics, Rhenus Group, Holzwickede

Dr. Anton Schäfer,  
Industry Lead Travel, Transport & Logistics, T-Systems International GmbH,  
Munich

Brigitte Wittekind,  
COO, Home24 SE, Berlin

Serge Schamschula,  
Senior Partner Manager, Transporeon GmbH, Ulm

as well as on the Internet at:

[www.transportlogistic.de/en/.](http://www.transportlogistic.de/en/)

If you have any questions, please contact

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**transport logistic**

transport logistic is the international trade fair for logistics, mobility, IT and supply chain management and the world's largest fair for the multi-faceted segment of freight transport by road, rail, water and air. It takes place every two years in Munich. The air cargo Europe, an exhibition of the global air cargo industry, is part of transport logistic, which in 2019 welcomed around 64,000 visitors from 125 countries and 2,374 exhibitors from 63 countries. Due to the pandemic, the transport logistic 2021 will be staged online as a specialist conference by way of exception. The next actual fair is scheduled to take place from May 9 to 12, 2023.

**Bundesvereinigung Logistik**

Bundesvereinigung Logistik (BVL) was founded in 1978 and is a non-profit, neutral and primarily honorary organisation. With currently almost 11,000 members, it serves as a platform for logistics managers in industry, trade and services, scientists and students. It creates a bridge between industry and academia, and it provides a forum for the national and international exchange of ideas among decision-makers in logistics and supply chain management.