

# Get ready for productronica China 2022



**productronica China 2022**  
International Trade Fair for Electronics  
Development and Production  
March 23–25, 2022, SNIEC, Shanghai, China  
[productronica-china.com](http://productronica-china.com)

@ You will receive information via E-Mail    ⓘ For your information    ⓘ Important deadline

May 2021	ⓘ <b>Early Bird application</b> period		ⓘ May 31, 2021
June 2021 - February 2022	ⓘ Regular application period		ⓘ January 31, 2022
	<input type="checkbox"/> Receive placement proposal and confirm your allocation	@	
	<input type="checkbox"/> Receive confirmation of participation and invoice	@	
	<input type="checkbox"/> Settle down the payment		ⓘ within 2 weeks upon receipt
	<input type="checkbox"/> Order your advertising and sponsoring packages to maximize your visibility! Please find a variety of advertising and sponsoring opportunities in our <a href="#">Media Catalogue</a>	@	ⓘ January 17, 2022
	ⓘ Integrate the logo and banner of productronica China 2022 into your advertising campaigns so that your customers will know that you are exhibiting: <a href="#">Download</a>		
	<input type="checkbox"/> Book speaking slot in our different forums ( <a href="#">Supporting Programs</a> )	@	ⓘ February 18, 2022
	ⓘ Start your booth construction planning: choose your own booth builder or our <a href="#">official stand construction partner</a>		
	<input type="checkbox"/> Receive Login-Data for <b>Exhibitor Center</b> : complete your company and product profile for catalogue entry. Please note: catalog entry is not made automatically!	@	ⓘ December 31, 2021
	<input type="checkbox"/> Download <a href="#">Exhibitor Manual</a> . Please book your technical services (mandatory and optional)	@	ⓘ December 31, 2021
	<input type="checkbox"/> Fill out and submit shell scheme/raw space forms for booth design approval (mandatory)		ⓘ January 28, 2022
	<input type="checkbox"/> Order your electrical power supply, furnitures etc.		ⓘ January 28, 2022
	<input type="checkbox"/> Reserve meeting and conference rooms (optional)		ⓘ January 28, 2022
	<input type="checkbox"/> Order and personalize your exhibitor passes in the <b>Exhibitor Center</b>		ⓘ February 28, 2022
	ⓘ Set up booth staffing schedule and hire hostesses or translator		
	ⓘ Select your products to be exhibited and organize your transport and storage options as well as return transport ( <a href="#">Shipping Guidelines</a> ).		
	ⓘ Place order for your own catalogues/brochures to be distributed at your booth		
	ⓘ Set up client meetings and start your visitor marketing! We also offer you VIP Visitor Invitation through our <b>Exhibitor Center!</b>		
	ⓘ Submit your details for your <a href="#">visa invitation letter</a> to China if needed		
ⓘ Book your flight and hotel (check our <a href="#">hotel recommendations</a> )			
<b>February 01-07</b>	<b>Chinese New Year / Spring Festival 2022</b>		
February - March 2022	<input type="checkbox"/> Receive the last reminder of important notice for your show preparation	@	
<b>Set-up</b> March 21-22 2022	<input type="checkbox"/> <b>Build-up period</b> (exhibitor nominated stand constructor move-in and exhibits move-in)		ⓘ 9 am–6 pm
	<input type="checkbox"/> Take the <b>final booth adjustments</b> with booth construction company		
	<input type="checkbox"/> Pick up your exhibitor badges on site		
	ⓘ <b>End of set-up</b>		ⓘ March 22 at 6 pm
<b>March 23-25 2022</b>	😊 <b>Welcome to productronica China 2022 in Shanghai, China!</b> <b>Opening hours: March 23–24: 9 am–5 pm // March 25: 9 am–4 pm</b>		
<b>Dismantling</b> March 25 2022	ⓘ <b>Dismantling:</b> 4pm–10pm		
March - April 2022	<input type="checkbox"/> <b>Early Bird application</b> period or on-site rebooking for next year		
	ⓘ Follow up to your customer contact (thank-you mailings, telephone calls...) Analyze your trade show participation and calculate your return on invest. Take your decisions for the next show and apply for <b>productronica China 2023!</b>		
😊 Any questions? Just <a href="#">contact us!</a> +49 89 949-20321 @ <a href="mailto:exhibitor@productronica-china.com">exhibitor@productronica-china.com</a>			
<i>This schedule is subject to modifications. Actual status: May 2021</i>			

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Global Electronics Network.  
PARTICIPATE. SHARE. BENEFIT.

