

## Dates and Deadlines 2021

Date	Registration deadline	Contact
From March 29, 2021	Start of application phase for <a href="#">main exhibitors</a> , <a href="#">co-exhibitors</a> and <a href="#">startups</a> (Tech Alley)*	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
April 23, 2021	Registration closing date for main exhibitors and <a href="#">startups</a> (Tech Alley) *	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
From April 26, 2021	Start of application phase for spaces in the <a href="#">CareerDays</a> CareerCorner <i>Spaces available on a first come, first served basis</i>	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
From May 17, 2021	Placement offers sent via email. Deadline for responses: within four weeks of receipt of placement offer	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
From June 15, 2021	Dispatch of admission invoices	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
From June 22, 2021	Dispatch of login details for the <a href="#">Exhibitor Shop</a> via email	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
From June 22, 2021	Start of application phase for: - Conference rooms - Ticket orders, exhibitor passes Daytime and evening events if they are allowed to be held. Up-to-date information is provided in the regular circulars. - Press and media events if they are allowed to be held. Up-to-date information is provided in the regular circulars.	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
From June 22, 2021	Start of application phase for Meeting Rooms in the <a href="#">Meeting Center</a>	EXPO REAL Eurokongress GmbH <a href="mailto:exporeal@eurokongress.de">exporeal@eurokongress.de</a>
June 23, 2021**	1st closing date for <a href="#">co-exhibitors</a> . Please note the information in the price schedule below.	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
July 23, 2021***	Release of mandatory communication fee (see <a href="#">Special Terms of Participation (B)</a> ). Please note the information below.	EXPO REAL Media Services <a href="mailto:info@exporeal-mediaservices.de">info@exporeal-mediaservices.de</a>
July 23, 2021	For <a href="#">startups</a> (Tech Alley): Closing date for logos and corporate portraits for: - EXPO REAL printed catalog - Exhibition booth graphics (logo, company details, etc.)	EXPO REAL Media Services <a href="mailto:info@exporeal-mediaservices.de">info@exporeal-mediaservices.de</a>
August 13, 2021	Closing date for booking: - Print ads in the EXPO REAL Guide	EXPO REAL Media Services <a href="mailto:info@exporeal-mediaservices.de">info@exporeal-mediaservices.de</a>
August 27, 2021**	2nd closing date for <a href="#">co-exhibitors</a> . Please note the information in the price schedule below.	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
September 1, 2021	Closing date for: - Technical orders to avoid a late order surcharge - Booth design plans	EXPO REAL Technical Exhibitor Services <a href="mailto:tas3@messe-muenchen.de">tas3@messe-muenchen.de</a>
September 3, 2021****	Closing date for early bookings of evening events at exhibition booths events if these may be held. Up-to-date information is provided in the regular circulars. Please note the information in the price schedule below.	EXPO REAL Technical Exhibitor Services <a href="mailto:tas3@messe-muenchen.de">tas3@messe-muenchen.de</a>

September 13, 2021	Editorial deadline for <a href="#">Radio Services</a>	EXPO REAL Press Liaison Office <a href="mailto:press@exporeal.net">press@exporeal.net</a>
September 17, 2021	Closing date for booking corporate portraits in the <a href="#">Online Catalog</a> and in the <a href="#">EXPO REAL App</a> .	EXPO REAL Media Services <a href="mailto:info@exporeal-mediaservices.de">info@exporeal-mediaservices.de</a>
September 20, 2021**	3rd closing date for <a href="#">co-exhibitors</a> . Please note the information in the price schedule below.	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
September 20, 2021	Closing date for registering - Daytime events - Press and media events - Conference room bookings	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
September 24, 2021****	Closing date for registering evening events	EXPO REAL Technical Exhibitor Services <a href="mailto:tas3@messe-muenchen.de">tas3@messe-muenchen.de</a>
September 24, 2021	Closing date for booking press conference rooms.	EXPO REAL Press Liaison Office <a href="mailto:press@exporeal.net">press@exporeal.net</a>
September 9, 16, 30 and October 7, 2021	Dispatch of the index of pre-accredited journalists	EXPO REAL Press Liaison Office <a href="mailto:press@exporeal.net">press@exporeal.net</a>
From October 3 to 5, 2021	Start of chargeable early setup:  October 3 to 5, 2021 € 2.950 per company/per booth  October 4 and 5, 2021 € 1.900 per company/per booth  October 5, 2021 € 990 per company/per booth	EXPO REAL Technical Exhibitor Services <a href="mailto:tas3@messe-muenchen.de">tas3@messe-muenchen.de</a>
October 6, 2021	Distribution of main exhibitors' contingent of free exhibitor passes for co-exhibitors. Via email to <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
October 6, 2021	Deadline: Publication of <a href="#">press events</a> on the website and in the Press Center	EXPO REAL Press Liaison Office <a href="mailto:press@exporeal.net">press@exporeal.net</a>
From Oct. 6, 2021, 8 a.m. to Oct. 10, 2021, 6 p.m.	Start of setup at EXPO REAL	EXPO REAL Technical Exhibitor Services <a href="mailto:tas3@messe-muenchen.de">tas3@messe-muenchen.de</a>
From Oct. 13, 2021, 4 p.m. to Oct. 16, 2021, 6 p.m.	Start of dismantling at EXPO REAL	EXPO REAL Technical Exhibitor Services <a href="mailto:tas3@messe-muenchen.de">tas3@messe-muenchen.de</a>
From November 10, 2021	Dispatch of final invoices. Electronic invoices will be sent via the <a href="mailto:noreply.electronicinvoice@messe-muenchen.de">noreply.electronicinvoice@messe-muenchen.de</a> email address.	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>

\* Presentation booths in the "Tech Alley" startup area are only available to startups founded within the last seven years that have been on the market for at least three years and have developed a digital solution, product or application that can be assigned to the exhibition area "Digital Solutions and Products for Applications in the Real Estate Industry" (as of December 2020, subject to change). The Tech Alley presentation package costs € 6.950 per company. Further information on the admission criteria can be found at [www.exporeal.net/techalley](http://www.exporeal.net/techalley)

\*\* Participation [prices](#) for co-exhibitors:

For registrations received by June 23, 2021

€ 700 per company

For registrations received between June 24 and August 27, 2021

€ 850 per company

For registrations received between August 28 and September 20, 2021

€ 1.200 per company

Co-exhibitors cannot register after September 21, 2021.

Please note: Only main and co-exhibitors who register by June 23, 2021 can have their mandatory communication approved by July 23, 2021 (basic company profile in the printed EXPO REAL Guide). These main and co-exhibitors will be listed in the trade fair's three directories (print, online, mobile) from July 23, 2021. EXPO REAL publishes the following trade fair directories: EXPO REAL Guide, EXPO REAL App, Online Catalog.

\*\*\* Main and co-exhibitors who register after June 24, 2021 will be listed in the online and mobile trade fair directories, but not the printed directory. This does not have any impact on the price of the mandatory communication fee, which amounts to € 690 per company/per stand.

\*\*\*\* Evening events (from 7 p.m.) registered by close of business on September 3, 2021 are subject to a fee of € 1.150. Evening events registered between this first booking deadline and close of business on September 24, 2021 are subject to a fee of € 1.350. Evening events registered after September 25, 2021 or not registered before the start of the trade fair are subject to a fee of € 1650.

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These service providers may contact EXPO REAL exhibitors on behalf of Messe München GmbH / EXPO REAL on event-related topics.

[www.exporeal.net](http://www.exporeal.net)