

Connecting Global Competence



Messe München



INTELLIGENT LIGHT

VISITOR/EXHIBITOR PROFILES 2020



MARCH 17-19, 2021
Shanghai New International Expo Centre
China's Platform for the Photonics Community

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LASER World of **PHOTONICS CHINA**



EXHIBITORS AND VISITORS

in numbers

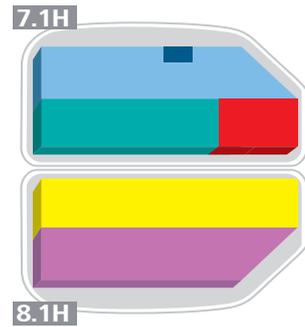
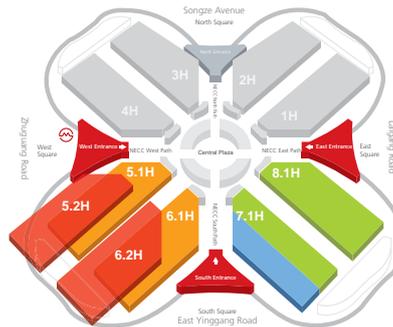
On July 3-5, 2020, LASER World of PHOTONICS CHINA 2020 was held successfully in Halls 7.1H-8.1H of the National Exhibition and Convention Center (Shanghai). As the annual high-end event for the global optoelectronics technology industry, and the front-runner of optoelectronics exhibitions in 2020, LASER World of PHOTONICS CHINA 2020 posed as a gathering of the leading brands and their new products, technologies and solutions, and depicted the future trends and prospects of optoelectronics technology in modern manufacturing environments. With an exhibition space of 53,060 square meters, the trade fair attracted 819 exhibitors. With strict safety guidelines in place, the trade fair received about 57,135 professional visitors during the three days.

EXHIBITOR NUMBERS IN 2020

- ▶ **53,060** square meter
- ▶ **819** exhibitors

2020 HALL ASSIGNMENTS

- 7.1H** Imaging, Machine Vision 
- 7.1H** Infrared Technology and Application Special Exhibit
- 7.1H** Optics and Manufacturing Technology for Optics
- 7.1H** Optical Metrology and Quality Assurance
- 8.1H** Lasers and Laser system
- 8.1H** Lasers and Optoelectronics



EXHIBITOR SATISFACTION



Huang Zhe, General Manager, Business Division, TRUMPF

The Covid-19 epidemic made a surprise attack to all suppliers. However, TRUMPF, as a multinational company, has tried its best to keep the supply chain going. In this post-epidemic era, we will keep to our original aim and commitment to the market. TRUMPF was fortunate enough to be part of Laser China since its first opening. The exhibition is a very good platform for our customers to learn about the latest technology and solutions. It is also an important opportunity for us to learn from and help each other, which can be a booster for market development. I believe there are still many options and there is a long way to go for the laser industry and its development in China. I hope more lasers will be developed or marketed in China. We are willing to work together with other enterprises to promote the laser market, and the fast and better development of lasers in the Chinese market! TRUMPF and SPI presented a joint booth at Laser China 2020. We believe that the merge of the two brands will mean better service to the Chinese market.

Liu Bo, General Manager, Newport Optoelectronics Technology (Wuxi) Co., Ltd., China

Newport has exhibited in Laser China for many years. We believe that it is one of the most important exhibitions in the photoelectric industry in China. It provides a platform for very extensive and in-depth exchanges.

Many of our customers and suppliers will participate in the exhibition every year. Laser China has contributed a lot of high-quality trade opportunities for us, and helped us find potential customers in China. With the support of new customers, our business has grown in China. I think Laser China is a very important exhibition for Newport.

Wang Zhi, Director, Laser Application Support Team, Industrial Robot Division, STAUBLI (HANGZHOU) MECHATRONIC CO., LTD.

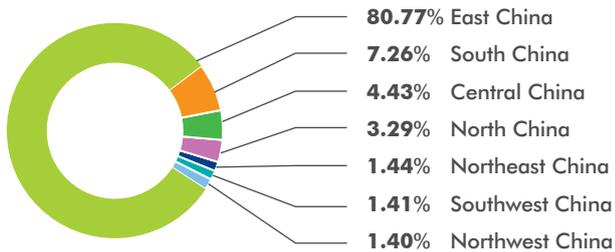
The year 2020 marks the fifteenth anniversary of Laser China, and I would like to express my sincere congratulations first! Stäubli is a loyal customer of Laser China, and this year we are participating for the twelfth time. In these years, the laser industry has always written wonderful stories, and Laser China has provided a convenient communication platform and opportunities for these story-writers. The year 2020 may be the most impressive of all. Owing to the Covid-19 epidemic, Laser China 2020 was postponed from March to July, but the organizer has overcome many difficulties to restart the exhibition in July and protected the interests of nearly a thousand exhibitors. I think Laser China has made important contribution to the entire industry, and I sincerely thank Laser China and all the participants for their joint efforts! As the laser goes from two- to three-dimensional, we are gradually growing, and I believe that the future of China's laser industry will continue to develop and grow!



VISITOR NUMBERS IN 2020

- ▶ **57,135** professional visitors
- ▶ **3,369** elite card users
- ▶ **134** buyer groups

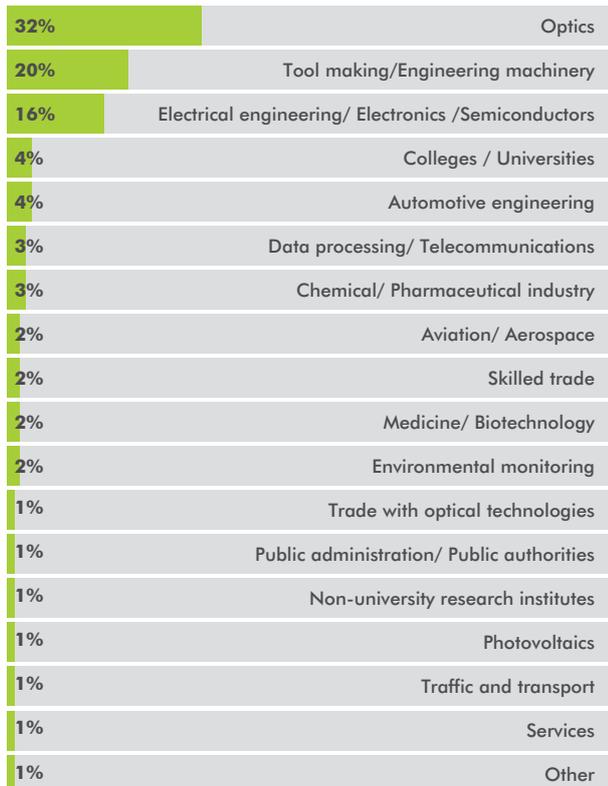
WHERE THE VISITORS CAME FROM



THE TOP 10 IN THE PROVINCE

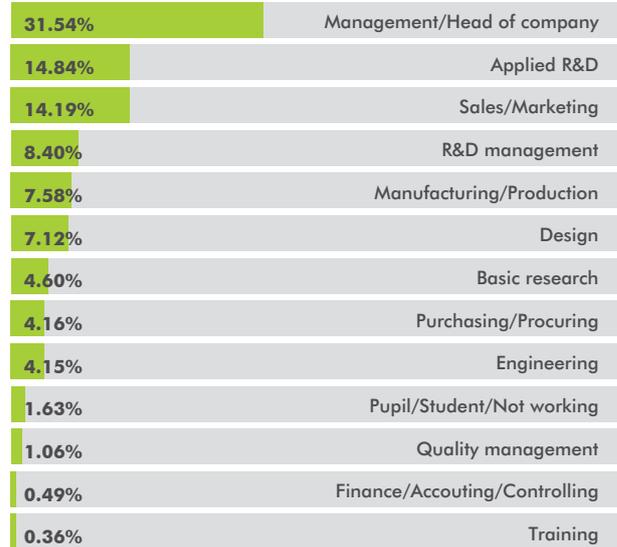
- ▶ Shanghai
- ▶ Hubei
- ▶ Jiangsu
- ▶ Anhui
- ▶ Zhejiang
- ▶ Beijing
- ▶ Guangdong
- ▶ Henan
- ▶ Shandong
- ▶ Shaanxi

VISITORS' INDUSTRY SECTORS



* Multiple responses possible

VISITORS' AREAS OF RESPONSIBILITY



* Multiple responses possible

VISITORS SATISFACTION



Li Bo , Engineer, Nanjing Advanced Laser Technology Institute

This is the fourth time I visited Laser China. Nanjing Advanced Laser Technology Institute mainly develops lasers and laser welding and cutting technology. Compared with before, there are a lot more Chinese companies and more advanced products. The prices, functions and applications of Chinese products are more suitable to the Chinese users.

Fang Shulong , Engineer, Assembly System and Special Equipment Project, Bosch Auto Parts (Suzhou)

I am visiting Laser China for the current laser technology from mainstream brands, and the technological developments in China, e.g. laser welding, micro-machining and cleaning. Overall I have learned a lot. Although affected by the epidemic this year, the exhibition is still crowded, and the visitors are high-spirited, so do the exhibitors. The visiting has been very pleasing. See you in Shanghai next March. I hope Laser China will grow even better, and present more new technology and exhibitors, so we can easily keep up with the innovative technology. I also hope the Chinese laser technology will grow stronger.

Jiang Xiaolin, Sales Director, De Mark heating and cooling equipment (Kunshan) Co., Ltd.

This is my second visit to Laser China because I was here last year. I feel that the exhibition is very large. Though affected by the epidemic, the exhibition still has a lot of visitors. I am visiting to learn and understand the how the new lens, 5G and optics technology can be used in our production. I hope that the entire optoelectronic industry in China, whether equipment manufacturing or processing technology can make great progress. The manufacturing industry is closely related to the optoelectronic technology, so I wish the manufacturing industry in China will grow better and better.

