

## Dates and Deadlines EXPO REAL Hybrid Summit 2020



Date	Registration deadline	Contact
From July 9, 2020	Start of application phase for exhibition partners, logo partners and start-ups (Tech Alley)*	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
Until July 31, 2020	Registration closing date for exhibition partners and start-ups (Tech Alley) *	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
From August 3, 2020	Placement proposal sent via email. Deadline for responses: within one week of receipt of placement proposal	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
Until August 10, 2020	Deadline placement proposal	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
From August 13, 2020	Dispatch of admission invoices	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
From August 13, 2020	Dispatch of login details for the Exhibitor Shop via email	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
From August 13, 2020	Start of application phase for: - Meeting rooms - Ticket orders, exhibitor passes	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
From August 13, 2020	Start ticket-shop: - Summit-Ticket Early-Bird - Digital pass	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
August 28, 2020	Registration deadline for logo partners	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
Until August 28, 2020	Closing date for booking: - Print ads in the EXPO REAL Summit Guide	EXPO REAL Media Services <a href="mailto:info@exporeal-mediaservices.de">info@exporeal-mediaservices.de</a>
Until August 28, 2020	For startups (Tech Alley): Closing date for logos and corporate portraits for: - EXPO REAL exhibition directories - Exhibition stand graphics (logo, company details, etc.)	EXPO REAL Media Services <a href="mailto:info@exporeal-mediaservices.de">info@exporeal-mediaservices.de</a>
Until September 8, 2020	Closing delivery date of the graphic print data to Meplan	MEPLAN Project Management DESIGN <a href="mailto:hakala@meplan.de">hakala@meplan.de</a> <a href="mailto:katja.haering@meplan.de">katja.haering@meplan.de</a>
Until September 8, 2020**	Release of mandatory communication fee (see Special Terms of Participation (B). Please note the information below.	EXPO REAL Media Services <a href="mailto:info@exporeal-mediaservices.de">info@exporeal-mediaservices.de</a>
September 14, 2020	Closing date for registration - Meeting rooms (free slots included in the stand package)	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
September 14, 2020	Deadline for Early-Bird Summit-Tickets - from September 15, 2020 regular Summit-Ticket	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
September 14, 2020	Closing date for booking: - Free meeting room slots included in the stand package. ***	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
Until September 18, 2020	Closing date for booking corporate portraits in the Online Catalog and in the EXPO REAL App.	EXPO REAL Media Services <a href="mailto:info@exporeal-mediaservices.de">info@exporeal-mediaservices.de</a>

September 24, October 8, 2020	Dispatch of the index of pre-accredited journalists	EXPO REAL Press Liaison Office <a href="mailto:press@exporeal.net">press@exporeal.net</a>
September 30, 2020	Closing date for booking: - Conference rooms - fee-based meeting rooms	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>
October 13, 2020, 4 p.m. to 8 p.m.	Occupation of the exhibition spaces in the ICM	MEPLAN Project Management DESIGN <a href="mailto:hakala@meplan.de">hakala@meplan.de</a> <a href="mailto:katja.haering@meplan.de">katja.haering@meplan.de</a>
From October 30, 2020	Dispatch of final invoices. Electronic invoices will be sent via the <a href="mailto:noreply.electronicinvoice@messe-muenchen.de">noreply.electronicinvoice@messe-muenchen.de</a> email address.	EXPO REAL Project Management <a href="mailto:aussteller@exporeal.net">aussteller@exporeal.net</a>

\* The presentation space in the “Tech Alley” start-up area are only available for start-ups founded within the last seven years that have been on the market for at least three years and have developed a digital solution, product or application that can be assigned to the exhibition area “Digital Solutions and Products for Applications in the Real Estate Industry” (as of December 2019, subject to change). The Tech Alley presentation package costs €2,550 per company. Further information on the admission criteria can be found at <https://exporeal.net/en/summit/summit/innovation/>.

\*\* Registration deadline for logo partners:  
Registration by August 28, 2020 with entry in the EXPO REAL Summit Guide.

From August 29, 2020 registration as logo partner is no longer possible.

Please note: Only exhibition partners and logo partners who register by August 28, 2020 can have their mandatory communication approved by September 8, 2020 (basic company profile in the printed EXPO REAL Summit Guide). These exhibition partners and logo partners will be listed in the trade fair’s three directories (print, online, mobile) from September 15, 2020. EXPO REAL publishes the following trade fair directories: EXPO REAL Summit Guide, EXPO REAL App, Online Catalog.

\*\*\* Please note that the free slots for the meeting rooms included in your stand package per company must be booked via the exhibitor shop by September 14, 2020. From September 15, 2020, all unreserved meeting room slots will be made available to all Smart Space exhibition partners at a price of 650€ for booking via the Exhibitor Shop.

Official partners of Messe München GmbH / EXPO REAL:

[jl.medien GmbH](#)

Inselkammerstr. 5  
82008 Unterhaching  
Email: [info@exporeal-mediaservices.de](mailto:info@exporeal-mediaservices.de)

[TRADEFAIRS.com](#)

DER Touristik Deutschland GmbH  
Emil-von-Behring-Straße 6  
60424 Frankfurt am Main  
Email: [service@tradefairs.com](mailto:service@tradefairs.com)

[EUROKONGRESS GmbH](#)

Congress + Event + Exhibition Management  
Schleissheimer Str. 2  
80333 Munich  
Email: [info@eurokongress.de](mailto:info@eurokongress.de)

[TM Quadrat GmbH](#)

Karlsplatz 5  
80335 Munich  
Email: [info@tmquadrat.de](mailto:info@tmquadrat.de)

[royalmedia® GmbH & Co. KG](#)

Rosenheimer Straße 139  
81671 Munich  
Email: [kontakt@royal-media.de](mailto:kontakt@royal-media.de)

These service providers may contact EXPO REAL Hybrid Summit exhibition partners and logo partners on behalf of Messe München GmbH / EXPO REAL on event-related topics.

