

Special Terms of Participation (B)

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

Duration:

Monday, 4 to Friday, October 8, 2021

Opening hours visitors:

Monday to Thursday 09:00 – 18.00
Friday 09:00 – 17:00

Opening hours exhibitors:

Monday to Thursday 07:30 – 19:00
Friday 07:30 until dismantling deadline

Organizer and financing body:

Messe München GmbH
Messegelände
81823 München
Germany

Tel. +49 89 949-20806/07/08

Fax +49 89 949-20128

exhibitor@drinktec.com

www.drinktec.com

All prices indicated below are net and subject to applicable value-added tax.

B 1 Application

Applications should be filed online at www.drinktec.com/application or using this form, duly completed and signed with a legally binding signature, and submitted to Messe München GmbH without delay.

Start of space allocation is Monday, February 3, 2020.

B 2 Eligibility

Admissible as exhibitors are all German manufacturers; all manufacturers from abroad or their German branch establishments; main importers; specialist dealers or service companies authorized by manufacturers; and those firms that are authorized by a manufacturer's works to exhibit its products. Main importers and authorized specialist dealers may only exhibit exhibits from manufacturers which are not represented at this trade fair/exhibition themselves.

All exhibits must correspond to the product index of drinktec and be designated by name and exact type in the application. Objects other than those announced and admitted must not be exhibited. The Messe München GmbH exhibition organizer has the final decision on admission.

Admissible as exhibitors are German and international business enterprises and entities whose objects of business conform to the index of products and services defined below. Messe München GmbH reserves the right to expand the range of eligible exhibitors. Messe München GmbH has the final decision on admission and allocation of desired stand size/location. Organizers of joint stands are not exhibitors as defined by the "Special Terms of Participation (B)."

B 3 Participation fee, advance payment for services (cf. A 7)

The net participation fees per m² space are:

In the hall

The minimum stand size is 20 m²

Row stand (1 side open)	EUR 221
Corner stand (2 sides open)	EUR 251
End stand (3 sides open)	EUR 265
Island stand (4 sides open)	EUR 279

In the outdoor exhibition area

Container space **EUR 151**

EUR 1,300

Turnkey packages (booth construction w/o floor space rental)

Type "SIGN" **EUR 105/m²**

Type "COLUMN" **EUR 115/m²**

Two-story stand construction

On two-story constructions, the upper floor space is charged at 50% of the respective ground floor rate.

The participation fee covers the stand space rental and moreover comprises extensive services provided by Messe München GmbH, which include in particular: advice on stand planning, advice on the technical conditions and requirements on site regarding stand design, advice on setting up and dismantling the stand, concept and public relations work for the fair, visitor marketing and visitor acquisition for the fair, preparation and organization of trade-fair related opening events, press conferences, presentations and exhibitor evenings, insofar as these are organized by Messe München GmbH, the preparation and implementation of forums and special shows, insofar as these are organized by Messe München GmbH or third parties on behalf of Messe München GmbH, the provision of exhibitor passes for authorized persons in accordance with clause B 11 "Exhibitor passes," the provision of ticket vouchers for visitors in accordance with clause B 12 "Day ticket vouchers," the provision of advertising media, the lighting, heating and air-conditioning of all the exhibition spaces, basic guard service for the event site, regular cleaning of general areas, the provision of loudspeaker systems used for informing visitors to the fair, and other visitor information systems including signage, the provision of visitor lounges, meeting rooms and catering facilities for exhibitors, visitors and the press within the exhibition premises, the deployment of first-aid operatives as well as traffic routing to and within the event site.

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Cont. B 3 Participation fee, advance payment for services (cf. A 7)

Turnkey packages

Type "SIGN"

(only up to max. 40 m²)

Stand construction: Octanorm aluminum stand system, plastic-coated wall panels, white, height back walls **2.50 m**, wall with raised fascia panel in front **3.50 m**.

Equipment and furnishings: Carpeting rep textile with protective foil, choice of colors, spotlights (1 each per 3 m²), lettering on large fascia panel (20 characters included per side facing the aisle), cubicle 1 x 1 m with locking door, with coat rail and wastebasket, seating unit (consisting of table 70 x 70 cm and 4 chairs), info counter (open) and bar stool (Z-line), power supply (3 kW, grounded) with outlet and power consumption.

Services: Stand cleaning, exhibitor passes (number depending on stand size), unlimited number of day-ticket vouchers.

Type "COLUMN"

(only up to max. 40 m²)

Stand construction: Octanorm aluminum stand system, plastic-coated wall panels, white, height back walls **2.50 m**, oval towers in front **4 m**.

Equipment and furnishings: Carpeting rep textile with protective foil, choice of colors, spotlights (1 each per 3 m²), lettering on fascia panel (20 characters included per side facing the aisle), option to apply logo on towers (to be charged separately), cubicle 1 x 1 m with locking door, with coat rail and wastebasket, seating unit (consisting of table 70 x 70 cm and 4 chairs), info counter (open) and bar stool (Z-line), power supply (3 kW, grounded) with outlet and power consumption.

Services: Stand cleaning, exhibitor passes (number depending on stand size), unlimited number of day-ticket vouchers.

Mandatory communication fee

Exhibitors will be charged a mandatory communication fee amounting to **EUR 900**. The mandatory communication fee includes the comprehensive basic entry in the official trade-fair media (cf. B 10 Media Services), one listing in the Visitor Guide, an electronic press compartment as well as other communication services as set out in provision B 10 "Media Services (Catalog, Internet, Mobile)."

Exhibitors can book other entries in the respective advertising media for extra charges. Prices for the additional listing and promotion opportunities are given on the respective order forms, which will be sent to exhibitors by the media services partner contracted by Messe München GmbH.

Advance payment

The advance payment for exhibitor services ("Advance payment," cf. A 7) is **EUR 16.50/m²** of rented exhibition space.

Day ticket vouchers

Included in the participation fee are an unlimited number of redeemed vouchers for day tickets (cf. B 12).

AUMA charge

The German Council of Trade Fairs and Exhibitions (AUMA) levies all exhibitors a charge of **EUR 0.60/m²** of rented exhibition space. This amount is charged by Messe München GmbH and transferred directly to AUMA.

Fixed waste-disposal fee

The mandatory, flat-rate waste disposal fee in the amount of **EUR 6.80/m²** is to cover the disposal of all waste generated at the exhibitor's booth during setup and dismantling and throughout the duration of the trade fair. The disposal of production waste, entire stand elements and complete exhibition stands is not covered by this fee.

B 4 Co-exhibitors (so-called logo partners)

The participation of companies as co-exhibitors (cf. A 4) is on principle possible. Participation is, however, subject to Messe München GmbH's prior authorization. The registration fee for co-exhibitors is free of charge. Permission to participate may be granted only if the co-exhibitor would also be eligible to participate as an exhibitor. However, a mandatory communication fee in the amount of **EUR 900** will be levied for each co-exhibitor. The mandatory communication fee for each co-exhibitor includes the same services as for the main exhibitor (cf. B 3).

Co-exhibitors must be registered by the main exhibitor on a separate form.

The participation of firms as additionally represented companies (cf. A 4) is not possible.

For each co-exhibitor without Messe München GmbH admission, Messe München GmbH is entitled to demand a penalty charge of **EUR 500** from the exhibitor. Furthermore, Messe München GmbH may demand that co-exhibitors without Messe München GmbH admission vacate the stand. Should the exhibitor fail to comply with Messe München GmbH's vacation demand without delay, Messe München GmbH has the right of extraordinary cancellation in respect of the contractual relationship between Messe München GmbH and the exhibitor.

B 5 Terms of payment (cf. A 7)

The amounts invoiced in all invoices issued by Messe München GmbH in connection with the event are to be transferred in euros, without deductions and free of all charges to one of the accounts specified in the respective

invoice, indicating the customer number. The times of payment specified in the invoices are binding and are to be complied with.

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B 6 Dates of setting up and dismantling (cf. A 15)

Setup

as of September 23, 2021, 08:00 through October 3, 2021, 18:00

Halls A3–C6 as of September 23, 2021, 08:00
North, East and Northeast entrances as of September 23, 2021, 08:00

Truck check-in during setup:

Trucks over **7.5 tons** must register at the truck (LKW) check-in on site. Further information will be made available with the traffic guide.

On the last day of setup, October 3, 2021, all delivery and stand-construction vehicles must be removed from the halls and the outdoor exhibition area by 18:00 at the latest. Vehicles which are still in the halls or the outdoor exhibition area after this time will be removed by Messe München GmbH at the risk and expense of the respective exhibitor. Furbishing work and decoration in the exhibitor's own stand space is possible until 20:00.

An extension of the setup time is permissible only in exceptional cases and with the prior written consent of Messe München GmbH, Technical Exhibition Services Division.

Dismantling

as of October 8, 2021, 17:00 through October 14, 2021, 18:00

An extension of the dismantling time is unfortunately not possible.

B 7 Stand design and equipment

Stand designs for two-story constructions, for stands larger than **100 m²** or stand structures exceeding **3 m** in height or with a stand covering require prior authorization. Dimensioned drawings including floor plans and elevations on a scale of 1:100 must be submitted in duplicate to Messe München GmbH, Technical Exhibition Services Division for approval no later than 6 weeks before setup begins.

Halls, general

One-story construction

The maximum construction height is **7.50 m**. The maximum advertising height (upper edge) is **7.50 m**.

Two-story construction

The maximum construction height is **7.50 m**. The maximum advertising height (upper edge) is **7.50 m**.

In addition, the maximum construction height (clearance) alongside the hall walls must be observed (see description of halls and outdoor exhibition grounds).

In Hall B0, the maximum construction and advertising height is **4 m**.

The partition walls facing the neighboring stand must be kept white, neutral, free of installations and clean above a height of **2.50 m**. It is recommended that exhibitors install partition walls (height **2.50 m**) as demarcation to neighboring stands. Messe München GmbH supplies partition walls only at the request and expense of the exhibitor. Partition walls or additional cabin walls (height **2.50 m**) can be ordered in the Exhibitor Shop. In the case of advertising structures directly facing adjoining stands, there must be a minimum distance of **2 m** to the stand perimeters. Flashing or changing lights must not be used for advertising purposes.

The stand design must be adapted to suit the type of rented stand (row, corner, end, island stand). Each open side of the stand should be mostly open-plan in design (at least 50% per side should be open). The exhibition stand should also meet the character of the respective trade fair to preserve the visual identity of the event. Messe München GmbH is entitled to demand changes in stand design on this account.

Planning permission

As a matter of principle, every planner/designer of an exhibition stand is responsible for compliance with public statutory regulations, insofar as applicable to exhibition stands, and compliance with Messe München GmbH's Technical Guidelines as well as the General Terms of Participation. No planning approval from Messe München GmbH is necessary given compliance with the following requirements:

- stand and/or advertising structures no higher than **3 m**
- stand area no larger than **100 m²**
- stand is without covering.

Any stand concepts in non-compliance with the aforementioned requirements are to be submitted in duplicate for approval to Messe München GmbH's Technical Exhibition Services Division, containing to-scale stand design plans (ground plan, elevations and sectional drawings) no later than 6 weeks prior to official setup date. If items are to be suspended from the hall ceiling, the work involved must be carried out by Messe München GmbH's contractors. Moreover, multi-story stands and special constructions (such as bridges, stairs, cantilever roofs, galleries, etc.) are as a general rule subject to separate approval. Please consult the "Building Regulations" set out under "Leaflets—applications" in the Exhibitor Shop for further information. **Please note under all circumstances the requirements set out in the Technical Guidelines and the information included in the individual notices.** For further processing, the exhibitor service forms for ordering additional stand services will be made available to you online via our Exhibitor Shop in due time.

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B 8 Technical installations

The technical services designated accordingly in the Technical Guidelines such as the provision of installations to supply the stand with electricity and water can be ordered only from Messe München GmbH. Wired telecommunications equipment may only be provided by Messe München GmbH; Deutsche

Telekom AG and other network operators are not authorized at the exhibition center. To connect his own stand area, the exhibitor may operate his own wireless LAN network at his stand after prior written approval from Messe München GmbH; the specifications of Messe München GmbH are to be complied with.

B 9 Sales regulations

Open selling or other provision of goods and services from the stand is not permissible. Exhibited articles may be delivered to purchasers only after the end of the fair. It is not permitted to show the selling price openly. Under

No. 64 GewO (German trade regulation act), it is permissible to sell only to commercial resellers, commercial consumers and bulk purchasers.

B 10 Media services (catalog, internet, mobile)

The comprehensive basic entry includes the company name, zip code, place, hall and stand number; the mandatory communication fee furthermore includes the listing of contact data in the alphabetical exhibitor directory, social media buttons and the combined link of Internet e-mail address, one standard listing under one product category, one online product news presentation incl. photograph, one entry each in the industry directory, the export directory and in the Innovation Guide, as well as one entry each in the Who is Who and in the Solutions Directory. The basic entry is subject to a charge (cf. B 3—Mandatory communication fee). Please note that listing of phone number, fax, mobile phone and e-mail address requires the explicit final approval and consent by the exhibitor, as it may potentially be personal data; otherwise this information may not be published.

Exhibitors can book additional listings, e.g. in the exhibitor directory and other presentation options in these communication media on a separate order form. This order form will be sent to applicants in good time by the commissioned media services partner, who handles these extra listings with the ordering party in his own name and his own account. Messe München GmbH assumes liability for the accuracy or completeness of the trade fair catalog.

The exhibitor is solely responsible for the permissibility under law—and particularly the law on competition—of any advertisement placed in the online exhibitor catalog (print, online and mobile) of Messe München GmbH at the instigation of the advertiser. Should third parties assert claims against Messe München GmbH on account of the impermissibility of the advertisement under law in general or the law on competition, the advertiser shall hold Messe München GmbH fully safeguarded against all claims asserted including all costs of any necessary defense in court on the part of Messe München GmbH. The same applies to entries from exhibitors, co-exhibitors and exhibitors of joint pavilions that the respective exhibitor has requested in the Messe München GmbH exhibitor catalog.

The official media services partner for this trade fair is:

NEUREUTER FAIR MEDIA
Büro Essen
Westendstraße 1
45143 Essen
Germany
Tel. +49 201 36547-410
Fax +49 201 36547-325
drinktec@neureuter.de

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B 11 Exhibitor passes

For the duration of the fair, each exhibitor receives a specific number of free exhibitor passes for his stand:

In the halls

up to **20 m²** of stand size
as from **21 m²** for every further **10 m²**
or part thereof
as from **101 m²** for every further **20 m²**
or part thereof

3 exhibitor passes
1 exhibitor pass
(in addition)
1 exhibitor pass
(in addition)

Orders for additional exhibitor passes are subject to a charge. Exhibitor passes are intended for stand staff only and may not be passed on to third parties. In case of abuse, Messe München GmbH is entitled to withdraw the exhibitor pass.

The number of exhibitor passes does not increase for co-exhibitors.

The exhibitor pass does NOT entitle the holder to free use of local public transport (MVV—Munich Transport and Tariff Association).

B 12 Vouchers

Exhibitors, co-exhibitors and companies on joint stands have the opportunity to order vouchers for day tickets or online tickets as part of the **advertising media offer (available as of spring 2021)**. All vouchers for day tickets or

online vouchers that are redeemed are included in the participation fee and are not charged for.

B 13 Photo, film and video shooting (cf. A 10)

For professional photo and film shots of the exhibitor's own stand during the running time of the fair, authorization is required from Messe München GmbH unless the exhibitor commissions persons who have already been admitted for this purpose and these possess a valid pass issued by Messe München GmbH. The exhibitor or the photographer commissioned receives the authori-

zation at the security control center of Messe München GmbH, Administration Building, access via Gate 1. For the authorization, a written order issued to the photographer is to be submitted. A fee of **EUR 50** is charged for the authorization.

B 14 Stand parties

Stand parties on the exhibition stand require authorization by Messe München GmbH and must be notified by September 20, 2021 at the latest. Events on October 4, 5, 6 and 7, 2021 may start no earlier than 18:00 and must end no later than 22:00. Until 22:30, the necessary clearing-up work may be undertaken on the stand area. By 23:00 at the latest, all persons must have left the fairgrounds. The exhibitor is responsible for ensuring that the attendees of his stand party do not access other trade fair booths or touch any exhibits located there. The exhibitor is to ensure that the attendees of his stand party follow the instructions of the safety and security service employed by Messe München

GmbH. The minimum scope of the safety and security services necessary is determined by Messe München GmbH. The exhibitor indemnifies and holds Messe München GmbH harmless in connection with the stand party.

The services provided by Messe München GmbH in connection with each stand party are charged to the exhibitor in the final invoice.

To ensure a smooth, uninterrupted event, we recommend that you consult with your booth neighbors of the planned party in advance. Please note that the volume of musical renditions on the stand may not exceed **70 dB (A)**.

B 15 Noise, sound effects

Demonstrations of video, music, stage shows etc. during the event (see opening hours) require the **prior authorization of Messe München GmbH** and must be conducted in such a way that neither visitors nor other exhibitors are disturbed or adversely affected. Accordingly, loudspeakers and other acoustic amplifiers/sound systems must be focused on the exhibition booth and may not resound on neighboring booths or aisles. The maximum permitted noise level for performances may not exceed **60 dB(A)** at the stand perimeter (in deviation

from the General Terms of Participation A 5.9). Messe München GmbH reserves the right to limit or prohibit demonstrations of any kind—irrespective of previous authorization—causing noise, optical disturbances or representing a hazard or impairment to the event and event participants for any other reason. The relevant statutory provisions must be observed.

Noise emission limit value for machines: **70 dB (A)**.

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B 16 Deliveries

Consignments, letters and other mail to be delivered to the exhibitor's stand must carry the following details:

- Name of the event
- Hall (designation: A, B or C as well as the number of the hall (1–6)) or the outdoor exhibition area (designation: F and the block number (5–13))
- Stand number of the exhibition stand
- Name of the exhibitor
- Messegelände/Willy-Brandt-Allee, 81829 Munich, Germany

Messe München GmbH does not take delivery of consignments, letters and other mail intended for exhibitors or third parties. Exhibitors are advised not to deposit shipments or other objects unsecured in the hall or the outdoor exhibition area during setup and dismantling times.

Services with regard to the receipt and dispatch of consignments are offered by the authorized freight forwarders at the exhibition center.

B 17 Restoration of exhibition areas

Regulations for the fastening of exhibits by anchoring: Fastening (securing) of machinery by ground anchorages is possible only by written approval of Messe München GmbH's Technical Exhibition Services Division. Requests are to be submitted via the order form 11.6 "Anchoring of Exhibits to Hall Floors/in Loading Yard." For the processing this order's scaled plans have to be enclosed

with detail of the situation and bore diameter as well as the number of drill holes. For the purpose of processing, to-scale drawings indicating the position and bore diameter as well as the number of bore holes are to be attached to the order. The fastening (securing) of stand components by ground anchorages is not permitted.

B 18 Alterations

Messe München GmbH reserves the right to make alterations and additions in matters affecting technical arrangements and safety.