

WINDOW INSTALLATION DEMONSTRATION AREA

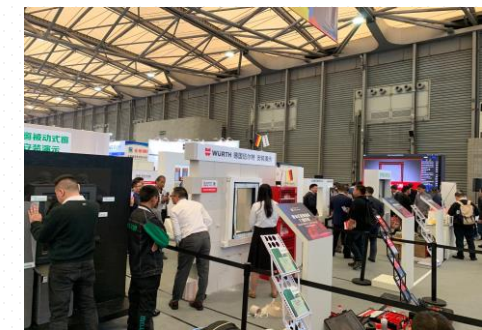
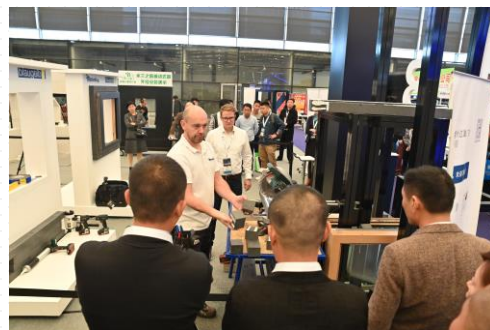
1. ABOUT
2. HALL PLAN
3. DRAFT VERSION
4. PARTICIPATION

ABOUT WINDOW INSTALLATION DEMONSTRATION AREA

Last year, the Window Installation Demonstration Area was held for the first time at Fenestration BAU China. The very high number of visitors and the positive feedback from the participating companies now leads to an expansion of the area.

During BAU China 2020, both national and international companies will once again be demonstrating the optimum installation process and various assembly techniques live on their products*. In addition to the live installations, lectures will be given by the companies' experts who will demonstrate the advantages of their respective products and solutions. Together with the National Technical Committee 448 on Curtain Walls & Windows of the Standardization Administration of China and the ift Rosenheim, the Window Installation Demonstration Area will be continued at BAU China 2020.

* Installation of Low Energy Consumption, Technologies for installation of auxiliary frames, Window Replacement Techniques, Installation of Fireproof Windows



WINDOW INSTALLATION DEMONSTRATION AREA (LOCATION)



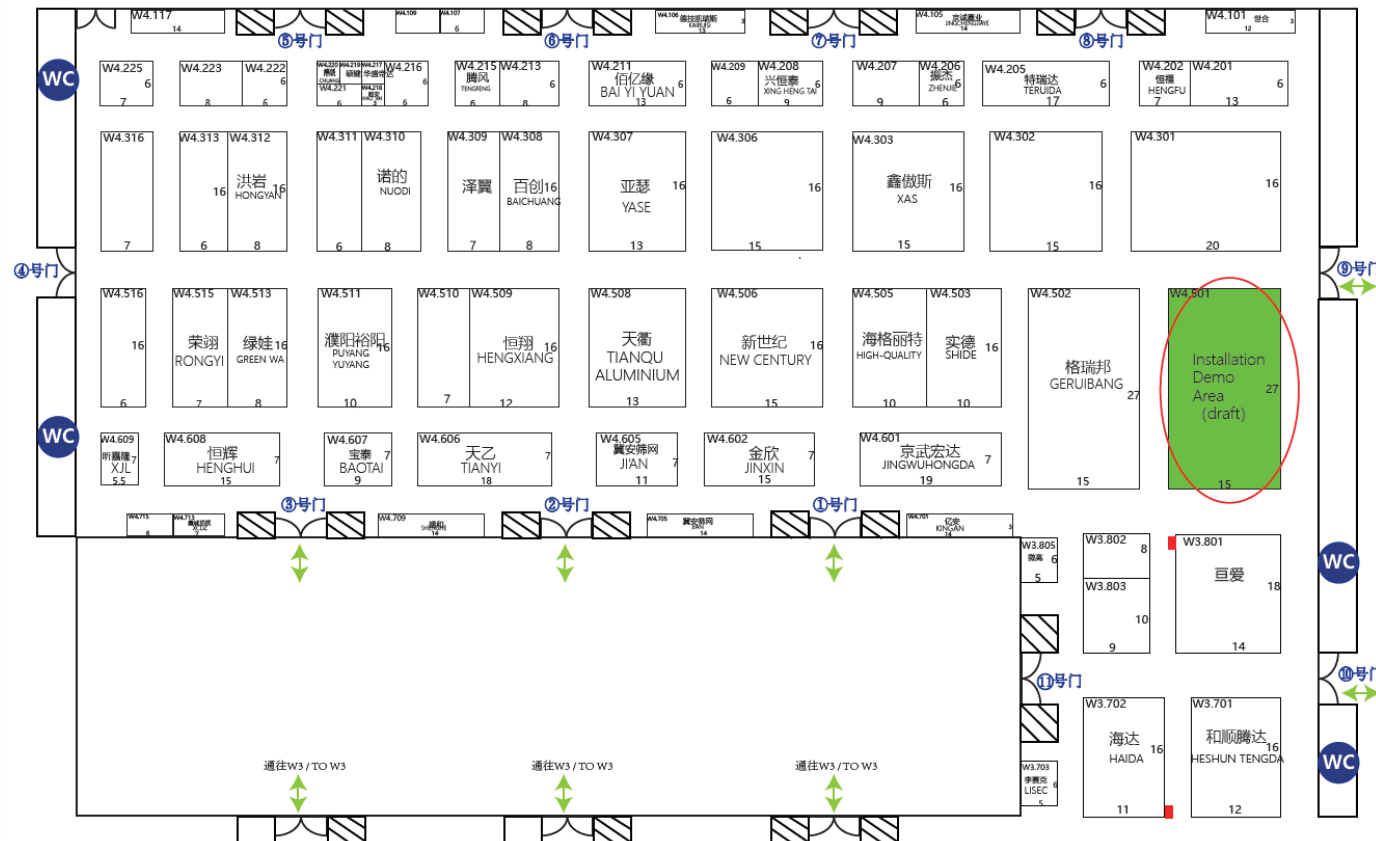
**FENESTRATION BAU
CHINA 2020**
中国国际门窗幕墙博览会

10.29-11.1, 北京·中国国际展览中心(新馆)
www.bauchina.com

中联慕尼(北京)国际会展有限公司
MMU BAU FENESTRATION Co., Ltd.

展馆 / Hall: 门窗系统解决方案
高端定制门窗
W4 Windows & Doors System Solution
High-End Customized Windows & Doors

限高/Height Limit: 5m
进货门/Cargo Door: 4.3m (W) *4.7m (H)



**MARCH
2020**

WINDOW INSTALLATION DEMONSTRATION AREA (DRAFT)



* draft booth, possible participants

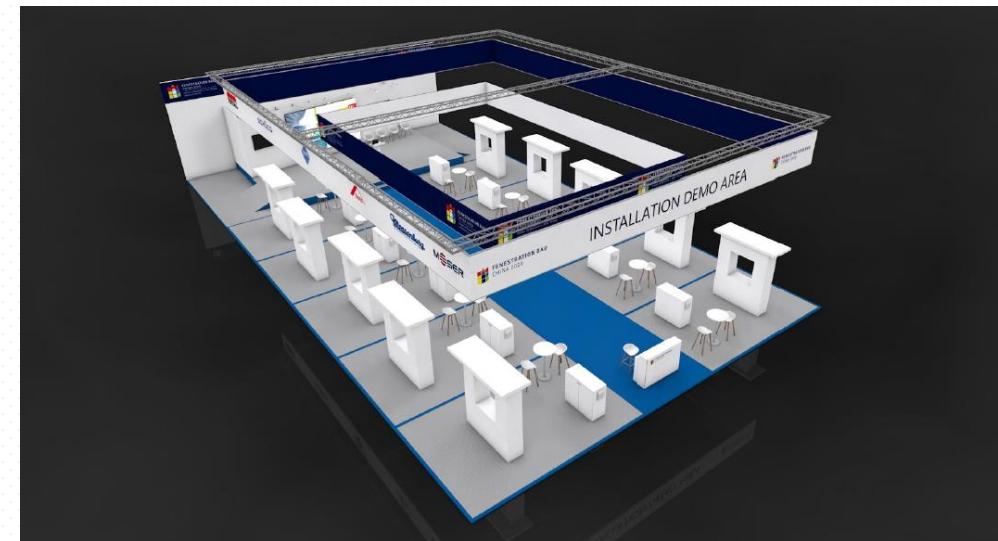
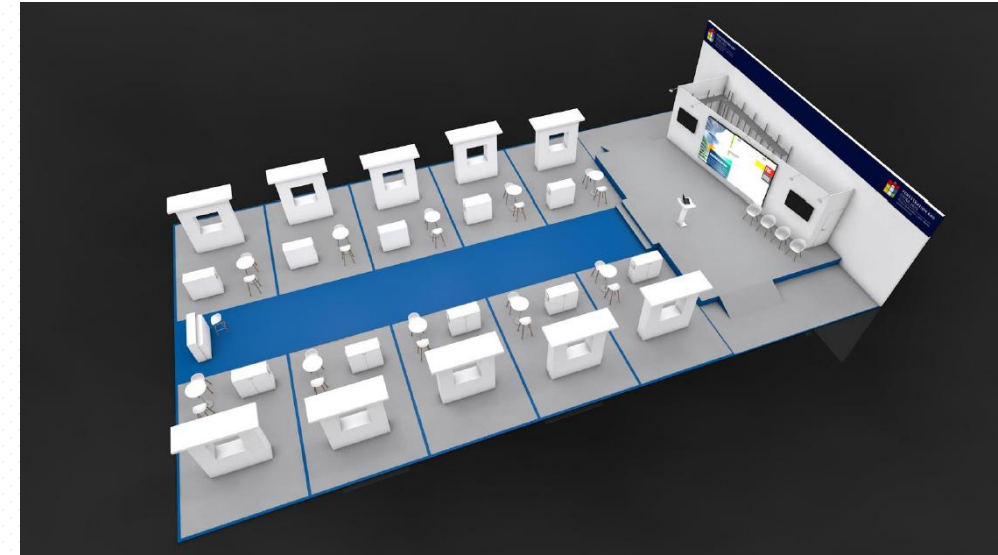
WINDOW INSTALLATION DEMONSTRATION AREA

Exponent Area

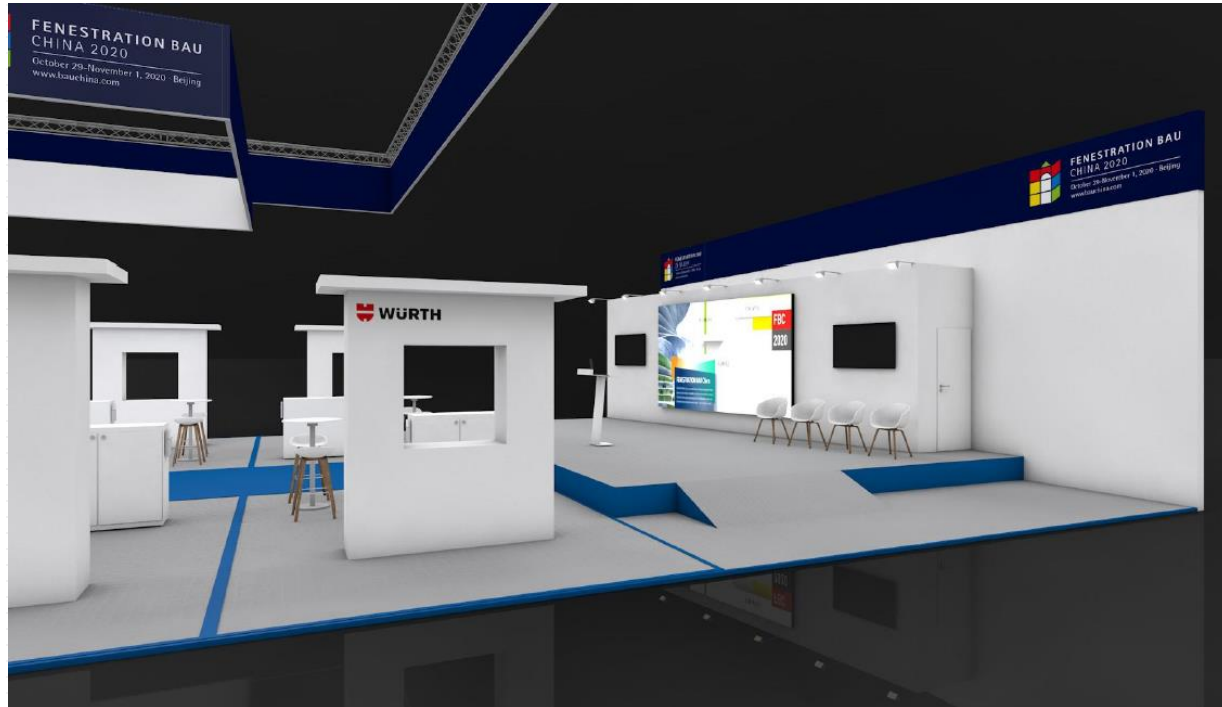
Here the participants of the Demo Area can demonstrate their products, the correct application and their advantages to the professional audience. In addition, invited delegations from the engineering and real estate industries will visit the area.

Forum Area

Here the technical lectures and demos are held. On the stage even more visitors can be addressed at the same time and the company can be represented perfectly.



PARTICIPATION I



Included services

~15sqm installation demonstration and product display area incl. furniture (Exponent has to be brought by exhibitor)

Entitled as the Supporters for the FBC Exterior Window Installation Demonstration campaign

30 min time slot for technical lectures & demo on the stage every day from Oct. 29 – Oct. 30
(+ max. 3min film loop playing during the warm-up)

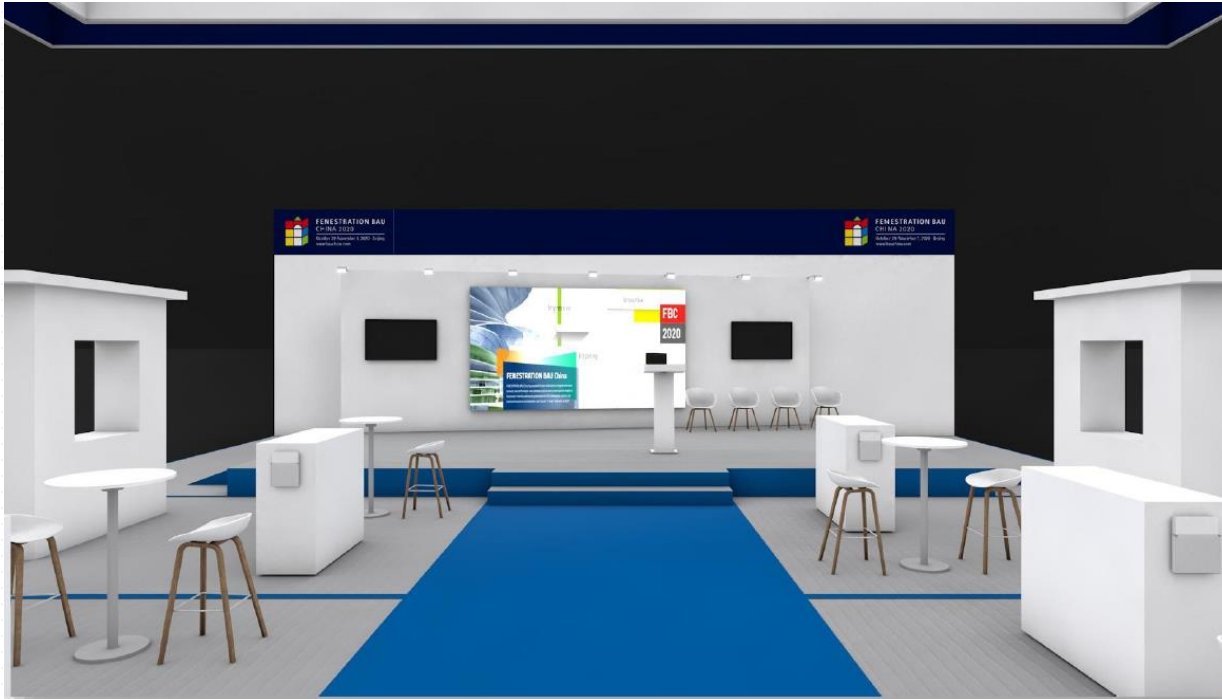
Companies with excellent technical performance in installation will receive an honorary certificate jointly issued by the National Technical Committee 448 on Curtain Walls & Windows of Standardization Administration of China (SAC/TC448) and Windows in Buildings and IFT

Participation in the online marketing campaigns of BAU China/ Fenestration BAU China + onsite marketing flyers

FBC Exhibitors:
FBC Non-Exhibitors:

Total RMB 30,000
Total RMB 50,000

PARTICIPATION II



Included services

same as included services in “PARTICIPATION I”

Additional services

Entitled as the co-organizer for the FBC Exterior Window Demonstration campaign
(special position during the marketing campaigns)

Organizer of the lucky draw and the one who distributes the gifts afterwards
(Visitors take part by throwing their business card into the lucky draw. These business cards are issued to the host)

FBC Exhibitors only:

Total RMB 80,000

WINDOW INSTALLATION DEMONSTRATION AREA

CONTACT INFORMATION

Messe München GmbH (Organizer)

Mr. Otto Nowack

Tel.: +49 89 949 20135

otto.nowack@messe-muenchen.de

www.bauchina.com

MMU BAU Fenestration Co., Ltd.

sunny.miao@mmuexpo.com

www.bauchina.com

ift Rosenheim (international Partner)

CABR (national Partner)