



**INNOVATION**  
WITH **LIGHT**

**VISITOR/EXHIBITOR SURVEYS 2019**

SEPTEMBER 23–25, 2020, BIEC, BENGALURU

9<sup>th</sup> Edition of India's Platform for Laser and Optical Technologies—  
Components, Systems and Applications

# EXCELLENT RATINGS FROM

## exhibitors and visitors

LASER World of PHOTONICS INDIA is India's only and must-attend event for the laser and photonics community. This was confirmed again by the outstanding results of the 2019 exhibitor and visitor surveys.

### Overall rating of fair

Assessment excellent to good:

94% Exhibitors

98% Visitors

### Character as a leading exhibition

76% Exhibitors

85% Visitors

### Planning to attend again

95% Exhibitors

82% Visitors

### Benefit from participating

82% Exhibitors

87% Visitors

### Will recommend to business partners and colleagues

94% Exhibitors

96% Visitors

### Market assessment by industry professionals

Assessment excellent to good:

83% Exhibitors

95% Visitors

### Influence of visitors on purchasing decisions

37% Decision-makers

29% Evaluate and recommend

22% Specifiers

### Exhibitor feedback

Assessment excellent to good:

81% Visitor quality

79% Application orientation

65% Accompanying program

### Visitor feedback

Assessment excellent to good:

89% Presence of market leaders

88% Share of international exhibitors

85% Scope and completeness of exhibits

65% Accompanying program

### Range of products appreciated by visitors

Assessment excellent to good:

97% Biophotonics and medical engineering

97% Additive manufacturing

96% Laser systems for production engineering

96% Lasers and optoelectronics

93% Illumination and energy

93% Optics

93% Services

92% Manufacturing technology for optics

92% Security

92% Imaging

91% Sensors, test and measurement

76% Optical information and communication

68% Optical measurement systems