

# Exhibitors and participants in numbers



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International Trade Fair for Property and Investment  
October 11–13, 2021 | Messe München

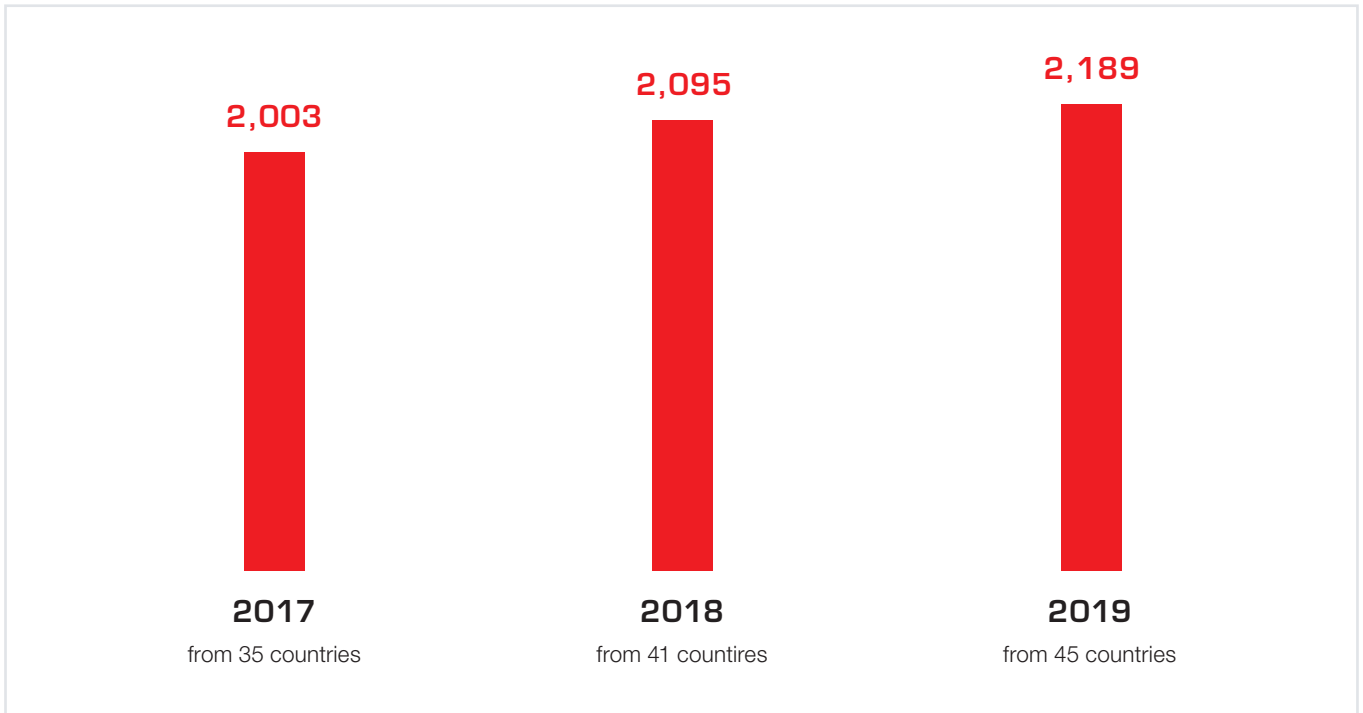


**Building networks**



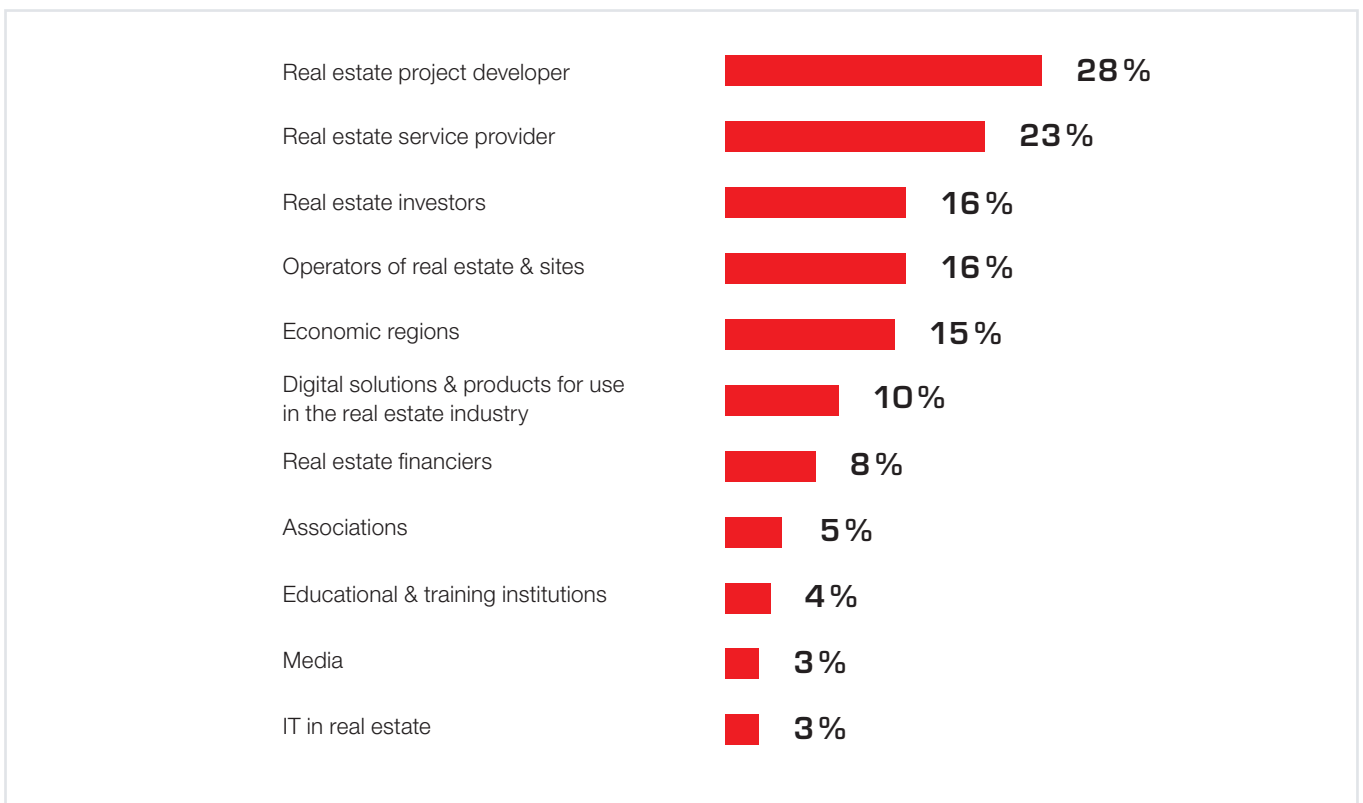
# Exhibitors

## Development of exhibitor numbers



Source: Exhibition Management EXPO REAL

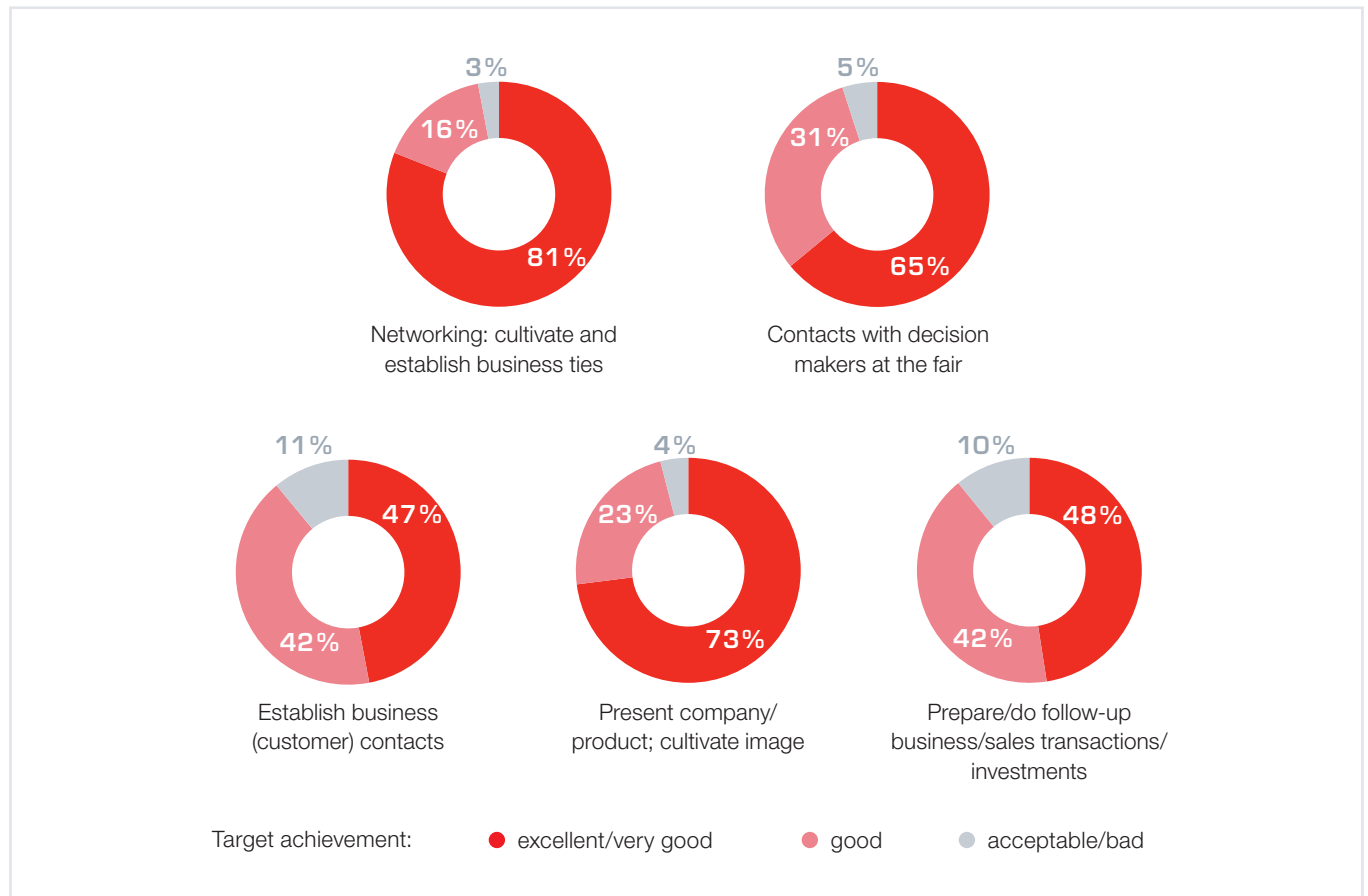
## Exhibitor structure 2019



Multiple answers possible. Source: exhibitor survey EXPO REAL 2019, Gelszus Messe-Marktforschung

# Exhibitors

## Exhibitor targets 2019



All values in percent; Multiple answers possible. **Source:** exhibitor survey EXPO REAL 2019, Gelszus Messe-Marktforschung

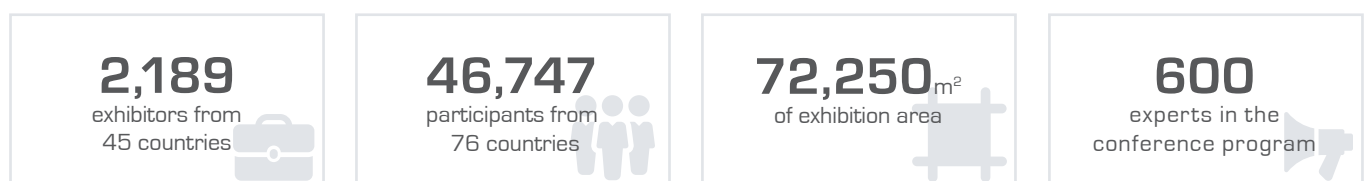


*Do you want to experience Drees & Sommer's innovative strength? The best way is at the annual EXPO REAL. For us, this trade fair is THE platform for inspiring engagement with our customers and the market. And it always leads to pioneering projects.*



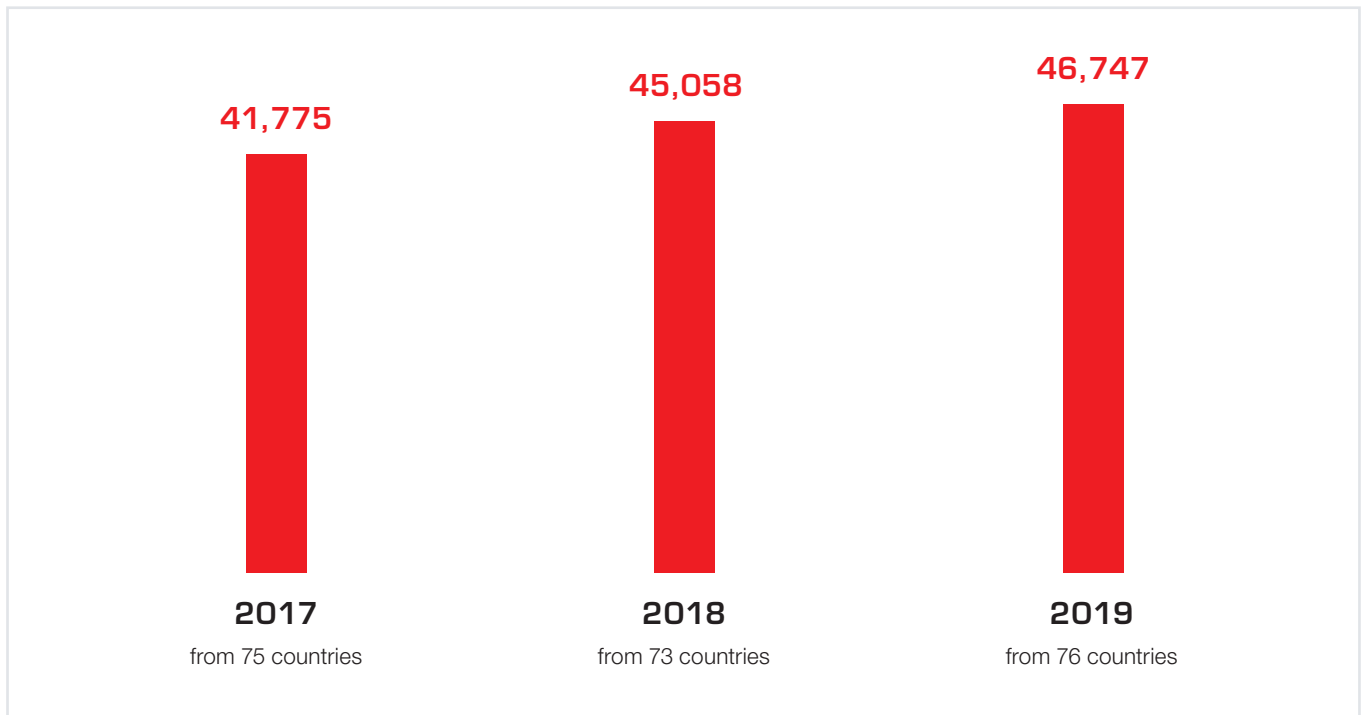
**Steffen Szeidl, member of the Drees & Sommer Executive Board**

## Success of EXPO REAL 2019



# Participants

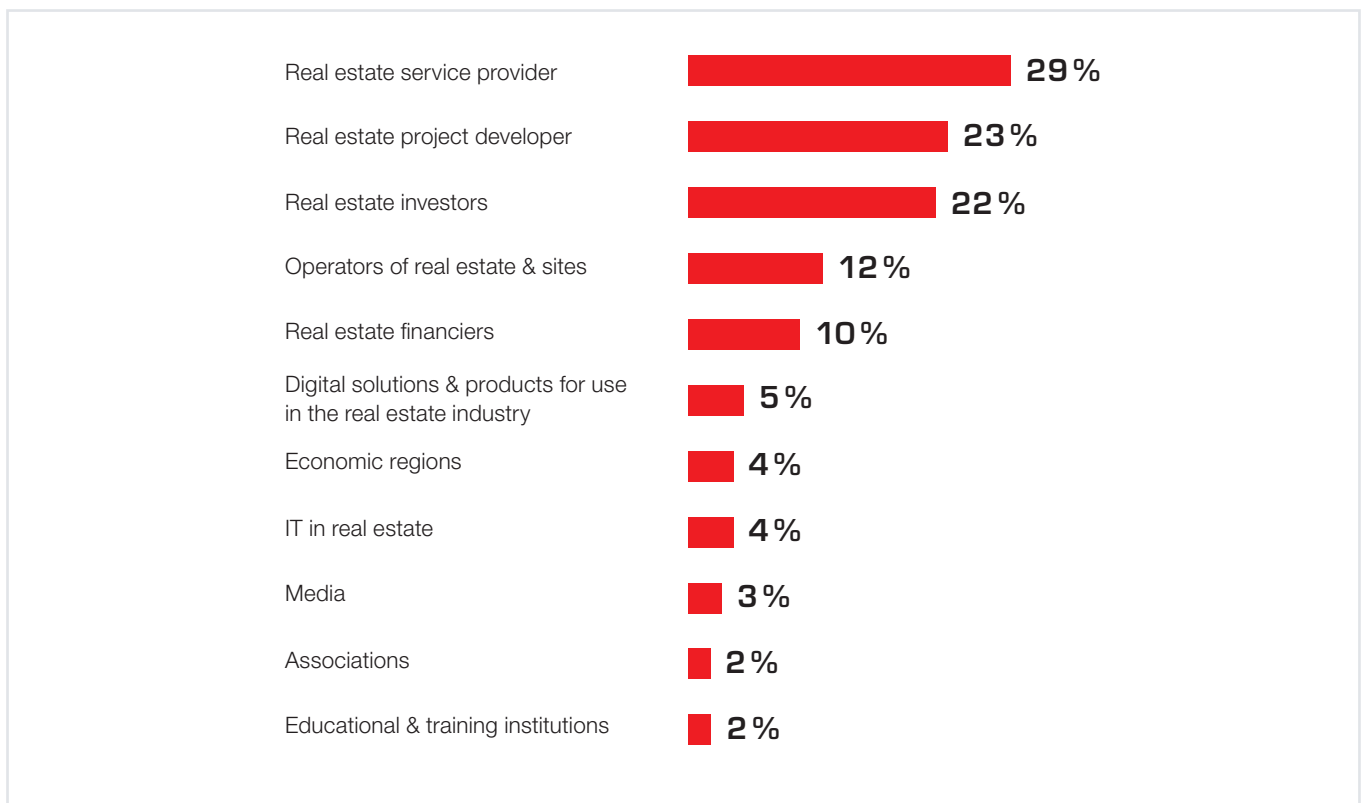
## Development of participants numbers\*



Source: visitor registration EXPO REAL

\* Participants are exhibitor representatives and visitors

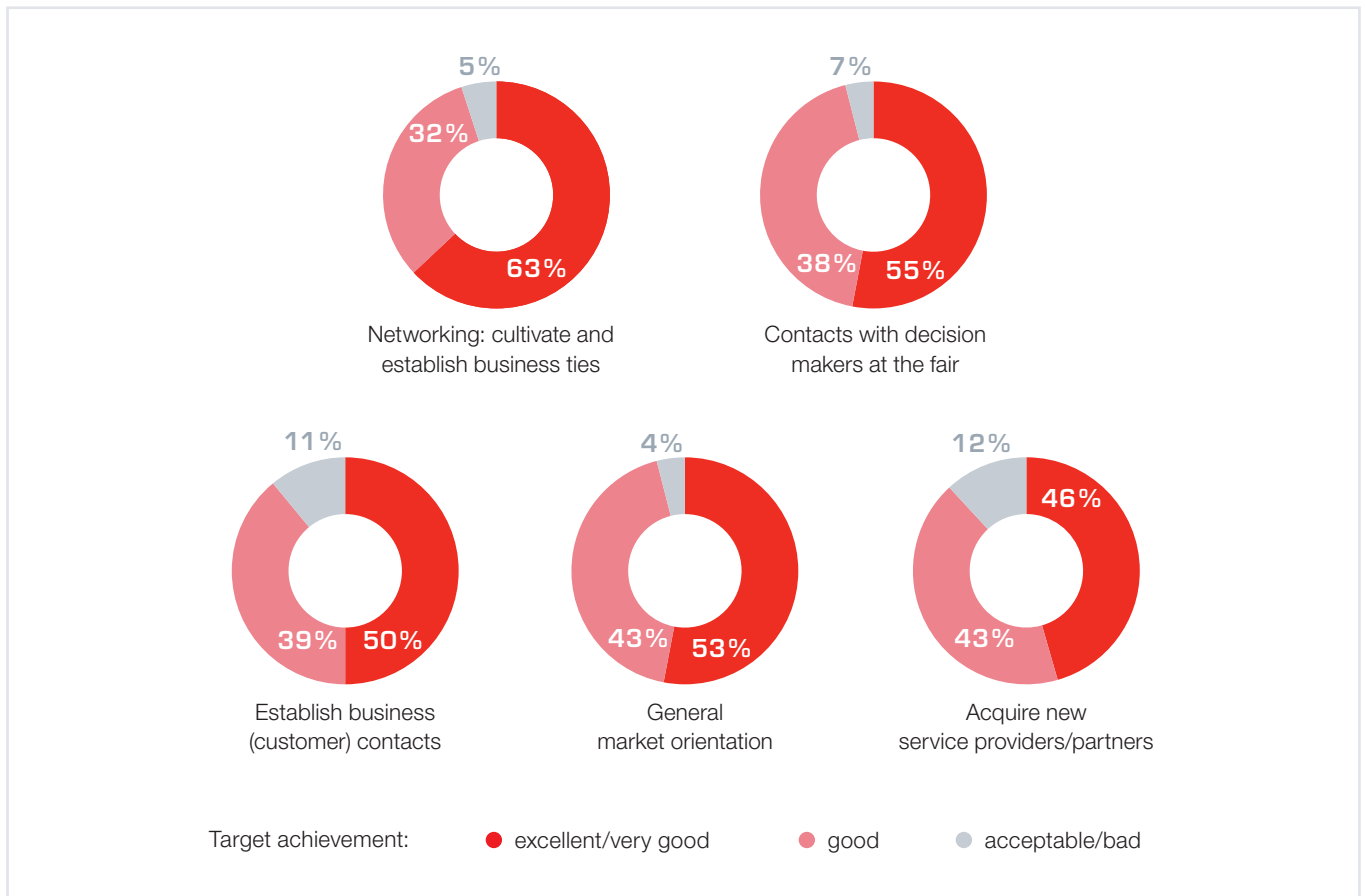
## Participant structure 2019



Multiple answers possible. Source: participants survey EXPO REAL 2019, Gelszus Messe-Marktforschung

# Participants

## Participant aims 2019



All values in percent; Multiple answers possible. **Source:** participants survey EXPO REAL 2019, Gelszus Messe-Marktforschung



*Cooperation is becoming increasingly important in the real estate sector: Both for common industry standards on digitalization as well as regarding cooperation of the sector with public authorities in driving large-scale projects and residential developments. And then there's the economic aspect: While there are some clouds forming on the horizon of the German economy, the real estate sector has seen no rain so far. Demand from both property users and investors is consistently high, while supply of spaces and real estate remains too low.*



**Prof. Dr. Alexander von Erdély**