



Traffic and Security Department information

BAUMA 2019 || GUIDELINES FOR PHOTOGRAPHY AND FILMING PERMITS

Dated: January 16, 2019

General information

Filming, photography as well as the preparation of drawings and video recordings within the fairgrounds is permissible only for persons approved by Messe München GmbH who hold a valid permit issued by Messe München GmbH.

Any photography or other recordings of other exhibitors' stands is impermissible except in cases where permission has explicitly been granted. This also applies to the grounds and premises of Messe München GmbH. In case of any violation, Messe München GmbH can demand that the recorded material be surrendered and can take legal action to achieve this.

Only accredited journalists/bloggers and the official service partners of Messe München GmbH are exempted from this.

1. How can I get a permit?

Exhibitors or photographers / film crews appointed by an exhibitor can get a permit at the Security Headquarters of Messe München GmbH (open 24 h) from the **first official day of setup**. Security Headquarters is located in the area of Gate 1 and can be accessed from both inside and outside the fairgrounds. In order to get a permit, the exhibitor must produce an identity proof (please bring exhibitor pass and identity card).

Photographers and film crews must produce an appointment letter from the hiring exhibitor (please bring identity card).

In addition, a flat fee of **EUR 50 incl. VAT** will be charged per exhibitor or per appointed photographer / film crew, payable in cash or by debit card.

2. At what times is a permit required?

A permit is required for the entire duration of the trade fair, including setup and dismantling days.

3. What is the validity of the permit?

The permit allows the holder to conduct filming and photography. The period of validity can be selected according to the extent of planned work within the period stated in point 4. It will be mentioned on the permit accordingly. Only the exhibitor's own stand and own exhibits, or, in case of contracted work, only the stand and the exhibits of the contracting exhibitor, may be recorded. Other stands must not be entered or photographed/filmed. In case a photographer / film crew is appointed to conduct photography/filming for multiple exhibitors, the permit is valid only for stands/exhibits for which the corresponding contracting exhibitor has submitted an appointment letter to Security Headquarters (as described above). Holders of this permit can also get a vehicle access pass if required.



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4. At what time of day is photography and filming permitted?

During exhibitor opening hours of the trade fair, filming and photography is permitted only within the exhibitor's stand area. Executing such work in the aisle area, where visitor flow could be adversely affected, is not permitted. The exhibitor is responsible for providing any appointed photographers / film crews with exhibitor passes so they can enter the fairgrounds. As an alternative, one-day tickets or visitor vouchers may be used for access during visitor opening hours.

During night time (outside of exhibitor opening hours), an accompanying guard is required. This can be requested from the security service via our exhibitor shop / form 9.1 or by calling +49 89 949-24500. The minimum booking time is 2.5 hours. It is recommended to place the request at least 48 hours before a guard is required. The person making the request (exhibitor or photographer) must bear the associated cost. The photography and filming permit will suffice to enter the fairgrounds during night hours. Exhibitor pass, visitor voucher etc. is not required during these hours.

5. Privacy

The exhibitor is responsible for conducting any photography and filming in line with applicable legislation (particularly with regard to the General Data Protection Regulation and the Federal Data Protection Act).

The exhibitor shall ensure that privacy requirements are met during the work stated above by using suitable measures (e.g. consent in writing). The exhibitor also shall, at first request, indemnify Messe München GmbH from any third-party claims or fines that may result from the violation of privacy requirements on his part.

6. Use of drones

Using drones is generally **prohibited** inside the trade fair halls and in the fairgrounds if individual persons or gatherings of persons are present.

7. Use of webcams

The use of webcams is permissible within the exhibitors' own stand area and does require a valid photography and filming permit. Stands of other exhibitors as well as aisle areas must not be visible in the recordings. If the exhibitor violates this requirement, Messe München can demand that the webcam be removed.

The webcam must be installed on the exhibitor's own stand structure / equipment. Other stands must not be entered for the purpose of installation work. The exhibitor is responsible for conducting any photography and filming in line with applicable legislation (refer to point 5).

Contacts

If you have any questions, please contact the Traffic and Security Department under vs@messe-muenchen.de