

Dates and Deadlines 2020



| Date | Registration deadline | Contact |
|-----------------------|---|---|
| From February 5, 2020 | Start of application phase for main exhibitors , co-exhibitors and startups (Tech Alley)* | EXPO REAL Project Management aussteller@exporeal.net |
| March 20, 2020 | Registration closing date for main exhibitors and startups (Tech Alley) * | EXPO REAL Project Management aussteller@exporeal.net |
| From April 20, 2020 | Start of application phase for spaces in the CareerDays CareerCorner <i>Spaces available on a first come, first served basis</i> | EXPO REAL Project Management aussteller@exporeal.net |
| From May 4, 2020 | Placement offers sent via email. Deadline for re-sponses: within one week of receipt of placement offer | EXPO REAL Project Management aussteller@exporeal.net |
| From June 2, 2020 | Dispatch of admission invoices | EXPO REAL Project Management aussteller@exporeal.net |
| From June 15, 2020 | Dispatch of login details for the Exhibitor Shop via email | EXPO REAL Project Management aussteller@exporeal.net |
| From June 15, 2020 | Start of application phase for: - Conference rooms - Daytime and evening events - Press and media events - Ticket orders, exhibitor passes | EXPO REAL Project Management aussteller@exporeal.net |
| From June 15, 2020 | Start of application phase for Meeting Rooms in the Meeting Center | EXPO REAL Eurokongress GmbH exporeal@eurokongress.de |
| June 17, 2020** | 1st closing date for co-exhibitors . Please note the information in the price schedule below. | EXPO REAL Project Management aussteller@exporeal.net |
| July 17, 2020*** | Release of mandatory communication fee (see Special Terms of Participation (B)). Please note the information below. | EXPO REAL Media Services info@exporeal-mediaservices.de |
| July 17, 2020 | For startups (Tech Alley): Closing date for logos and corporate portraits for: - EXPO REAL printed catalog - Exhibition booth graphics (logo, company details, etc.) | EXPO REAL Media Services info@exporeal-mediaservices.de |
| August 7, 2020 | Closing date for booking: - Print ads in the EXPO REAL Guide - Print ads in the Innovation Guide | EXPO REAL Media Services info@exporeal-mediaservices.de |
| August 21, 2020** | 2nd closing date for co-exhibitors . Please note the information in the price schedule below. | EXPO REAL Project Management aussteller@exporeal.net |
| August 27, 2020 | Closing date for: - Technical orders to avoid a late order surcharge - Booth design plans | EXPO REAL Technical Exhibitor Services tas3@messe-muenchen.de |
| August 28, 2020**** | Closing date for early bookings of evening events at exhibition booths. Please note the information in the price schedule below. | EXPO REAL Technical Exhibitor Services tas3@messe-muenchen.de |
| September 7, 2020 | Editorial deadline for Radio Services | EXPO REAL Press Liaison Office press@exporeal.net |

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| September 11, 2020 | Closing date for booking corporate portraits in the Online Catalog and in the EXPO REAL App . | EXPO REAL Media Services info@exporeal-mediaservices.de |
| September 14, 2020** | 3rd closing date for co-exhibitors . Please note the information in the price schedule below. | EXPO REAL Project Management aussteller@exporeal.net |
| September 14, 2020 | Closing date for registering - Daytime events - Press and media events - Conference room bookings | EXPO REAL Project Management aussteller@exporeal.net |
| September 18, 2020**** | Closing date for registering evening events | EXPO REAL Technical Exhibitor Services tas3@messe-muenchen.de |
| September 18, 2020 | Closing date for booking press conference rooms. | EXPO REAL Press Liaison Office press@exporeal.net |
| September 3, 10, 24 and October 1, 2020 | Dispatch of the index of pre-accredited journalists | EXPO REAL Press Liaison Office press@exporeal.net |
| From September 27 to 29, 2020 | Start of chargeable early setup: September 27 to 29, 2020 €2,880 per company/per booth September 28 and 29, 2020 €1.860 per company/per booth September 29, 2020 €980 per company/per booth | EXPO REAL Technical Exhibitor Services tas3@messe-muenchen.de |
| September 30, 2020 | Distribution of main exhibitors' contingent of free exhibitor passes for co-exhibitors. Via email to aussteller@exporeal.net | EXPO REAL Project Management aussteller@exporeal.net |
| September 30, 2020 | Deadline: Publication of press events on the website and in the Press Center | EXPO REAL Press Liaison Office press@exporeal.net |
| From Sept. 30, 2020, 8 a.m. to Oct. 4, 2020, 6 p.m. | Start of setup at EXPO REAL | EXPO REAL Technical Exhibitor Services tas3@messe-muenchen.de |
| From Oct. 7, 2020, 4 p.m. to Oct. 9, 2020, 6 p.m. | Start of dismantling at EXPO REAL | EXPO REAL Technical Exhibitor Services tas3@messe-muenchen.de |
| From November 4, 2020 | Dispatch of final invoices. Electronic invoices will be sent via the noreply.electronicinvoice@messe-muenchen.de email address. | EXPO REAL Project Management aussteller@exporeal.net |

* Presentation booths in the "Tech Alley" startup area are only available to startups founded within the last seven years that have been on the market for at least three years and have developed a digital solution, product or application that can be assigned to the exhibition area "Digital Solutions and Products for Applications in the Real Estate Industry" (as of December 2019, subject to change). The Tech Alley presentation package costs €6,950 per company. Further information on the admission criteria can be found at www.exporeal.net/techalley

** Participation [prices](#) for co-exhibitors:

For registrations received by June 17, 2020

€700 per company

For registrations received between June 18 and August 21, 2020

€850 per company

For registrations received between August 22 and September 14, 2020

€1,200 per company

Co-exhibitors cannot register after September 15, 2020.

Please note: Only main and co-exhibitors who register by June 17, 2020 can have their mandatory communication approved by July 17, 2020 (basic company profile in the printed EXPO REAL Guide). These main and co-exhibitors will be listed in the trade fair's three directories (print, online, mobile) from July 17, 2020. EXPO REAL publishes the following trade fair directories: EXPO REAL Guide, EXPO REAL App, Online Catalog.

*** Main and co-exhibitors who register after June 18, 2020 will be listed in the online and mobile trade fair directories, but not the printed directory. This does not have any impact on the price of the mandatory communication fee, which amounts to €690 per company/per stand.

**** Evening events (from 7 p.m.) registered by close of business on August 30, 2019 are subject to a fee of €1,150. Evening events registered between this first booking deadline and close of business on September 18, 2020 are subject to a fee of €1,350. Evening events registered after September 19, 2020 or not registered before the start of the trade fair are subject to a fee of €1,750.

Official partners of Messe München GmbH / EXPO REAL:

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These service providers may contact EXPO REAL exhibitors on behalf of Messe München GmbH / EXPO REAL on event-related topics.

www.exporeal.net