



Messe München
Connecting Global Competence

OUR COMPETENCE, YOUR INNOVATION.

European Pavilion

Organized by Messe München



International Trade Fair for Construction Machinery,
Building Material Machines, Mining Machines
and Construction Vehicles.

November 24–27, 2020, Shanghai

→ www.bauma-china.com

bauma CHINA

The European Pavilion will be organized to support companies from European countries to gain access to the Chinese market. It is an alternative show participation specially for those exhibitors who do not get governmental support from their country.

Which exhibitors are allowed to apply for the European Pavilion?

- Only exhibitors from Europe - geographicalwise.
- Exhibitors who cannot afford a participation without any support money but are eager to take the first step into the Chinese market.
- Exhibitors who do not have the opportunity of a national pavilion due to the lack of subsidies of the own country.
- Exhibitors who missed the application deadline for its own national pavilion.

Image of stand construction & table of technical services included

SPECIFICATIONS	BOOTH SIZES		
	9m ²	12m ²	15m ²
Max. stand height 4.4m			
Carpet, Needle punched carpet, with PVC covering during move-in period, fireproof	√	√	√
Wall panels, white, 2.5m, 80mm square aluminum c/w digital printing	√	√	√
digital printing with artwork top: European Pavilion logo	√	√	√
digital printing on information counter: European Pavilion logo	√	√	√
digital printing on wall panels 3m * 2.5mH, 2.5m * 2.5mH – graphic file provided by exhibitor	√	√	√
Complimentary furniture:			
Information counter (950L*450W*750H mm)	1	1	1
Lockable cupboard (950L*450W*750H mm)	1	1	1
Round table	1	1	1
Folding chair	4	4	4
Waste paper basket	1	1	1
9W LED	2	2	3
150wHQI	1	1	1
13A/220V 500W socket	1	1	1
KT board lettering & booth no. (white)	√	√	√
Cleaning (daily cleaning of stand area only- no exhibits, furniture etc.)	√	√	√

Bigger booths are available upon request.
 Additional furniture is available on request and liable to costs. Please see more services included on the following page.



source: bauma CHINA 2018

Pricing and further services included

Services included

- Fees
 - Raw space participation fee
 - Booth construction and technical services as listed on previous page
 - Management fee
 - VAT (6%)
- Communication
 - Exhibitor's company name, hall and stand number in the alphabetical list of exhibitors for internet, catalogue and visitor information
 - Company name listed on European Pavilion information for visitors on www.bauma-china.com website
- Additional services
 - 5 exhibitor badges free of charge
 - Organized by contact person of Messe München
 - Contact person on-site

Pricing

Booth size options incl. any listed costs		
Type of booth	Row booth per sqm	Corner booth per sqm
Price in EUR incl. VAT	493.-	497.-

Deadline for application is September 01, 2020.

Contact at Messe München GmbH



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