

e-Automotive conference

"Smart electronics for smart mobility"

 **electronica India** 2019

September 25, 2019
India Expo Centre,
Greater Noida, Delhi NCR

Sponsorship Packages

1 Day Event

Join As Sponsors And Build
Your Industry Leadership



Sponsorship Packages

Sponsorship Packages	Sponsorship Fee (INR)	Exclusivity (No. of Sponsors)
Presenting/ Lead (Leadership)	500000	1
Platinum/ Co Partner	400000	Upto 2
Diamond	300000	Upto 3
Delegate Kit/ Bag	250000	Upto 1
Delegate Lanyard	250000	Upto 1
Session Partner (Branding + Presentation Slot)	150000	Upto 4 or Based on Availability
OnSite Branding Partner	100000	Upto 4

18% GST is applicable on above rates



Sponsorship Package Details

Sponsorship Slots	Presenting	Platinum	Diamond	Delegate Kit/ Lanyard	Session Partner (Branding + Presentation Slot)	OnSite Branding Partner
Pre-Event Promotions Benefits						
Flexibility in the Tittle Name	Yes	Yes	Yes			
Event Website Logo	Header	2nd	3rd	Yes	Yes	Yes
Logo In Print Promotions	Header	2nd	3rd	Yes		Yes
Logo In Event E-Mailers	Header	2nd	3rd			Yes
Event Branding Benefits						
Main Stage Backdrop Logo	Header	2nd	3rd	Yes	Yes	Yes
Sponsor Standee Logo	Header	2nd	3rd			Yes
Registration Standee Logo	Header	2nd	3rd			Yes
Main Entrance Welcome Standee Logo	Header	2nd	2nd			Yes
Attendee Standee Logo	Header	Yes				
Table Tent Cards Logo	Yes	Yes				Yes
Conference Standee Space	5	3	2			
Promotional Film During Break	Start of the Event	1 st Break	2 nd Break			



Sponsorship Slots	Presenting	Platinum	Diamond	Delegate Kit/ Lanyard	Session Partner (Branding + Presentation Slot)	OnSite Branding Partner
Main Stage Side Screen Masking	Yes					
Main Stage Logo Bonanza	Yes	Yes	Yes			
Presentation Podium Standee Logo	Yes					
Artwork in Show Catalogue	Yes	Yes	Yes	Yes	Yes	Yes
Event Participation Opportunities						
Speaking Slot	20 min Opening Panel	20 min	20 min		15 min	
Panel Discussion Slot	Yes	Yes	Yes			
Seat In Inaugural Session	Yes					
Delegate Passes Company	8	6	5	2	2	2
Delegate Passes Clients	5	4	3			
Post Event Media Coverage						



Sponsorship Slots	Presenting	Platinum	Diamond	Delegat e Kit/ Lanyard	Session Partner (Branding + Presentation Slot)	OnSite Branding Partner
Post Event Media Coverage						
Coverage In Event Press Release	Yes	Yes	Yes			
Interview/ Company Coverage In Magazine	Yes	Yes	Yes			
Advertisement in Print Magazine	1 Full Page Ad	1 Half Page Ad	1 Quarter Page			
Coverage on LinkedIn & Twitter	Yes	Yes				
Dedicated E-Mailer Campaign	1					

Contact Details	
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