Connecting Global Competence



Ceramitec 2021

Technologies · Innovations · Materials

May 17-20 · Messe München ceramitec.com

ceramitec 2021: the whole world of ceramics

Leading industry trade show

ceramitec is the undisputed meeting place of the international ceramic scene. This is where you'll meet market leaders, business partners, decision-makers and new customers from all over the world. And this is where you'll find the complete portfolio and the latest industry innovations:

- · Powder metallurgy
- · Technical ceramics and additive manufacturing
- · Heavy clay, fine and refractory ceramics
- · Complete raw materials sector
- Research and development

Top ten visitor countries

- 1. Germany
- 6. Czech Republic

2. Italy

7. Russian Federation

- 3. Austria
- 8. China
- 4. France
- 9. Poland

- 5. Turkey
- 10. UK



Top ten exhibitor countries*

- 1. Germany (227)
- 2. China (100)
- 3. Italy (53)
- 4. France (45)
- 5. Spain (23)
- 6. UK (18)

- 7. Republic of Korea (17) USA (17)
- 9. The Netherlands (12)
- 10. Switzerland (10) Czech Republic (10) Turkey (10)

Exhibitors' rating—"excellent to good" in terms of:







Visitor internationality

Visitor quality

Leading fair character/ fair's leadership role

"ceramitec is one of the most important trade fairs in our sector, establishing the connection between technology, innovation and high-grade materials. The event is a leading fair for the industry and a platform that allows us to meet our long-standing clients and attract new customers."

Andréia Pinho, Marketing Manager, MOTA Ceramic Solutions, Portugal

extending expert knowledge



Visitors' targets and attainment—"excellent to good" in terms of:

88%	Visitors want to
	initiate business relations
91%	Visitors want information on/
	look for novelties
98%	Visitors want to cultivate
	existing business ties
94%	Visitors want to prepare/place orders
	and prepare/make investments
90%	Visitors are interested in training/

More than just a fair: up to date, informative, trendsetting



Visitors' rating—"excellent to good" in terms of:



Exhibitor internationality



Presence of market leaders



Leading fair character/ fair's leadership role

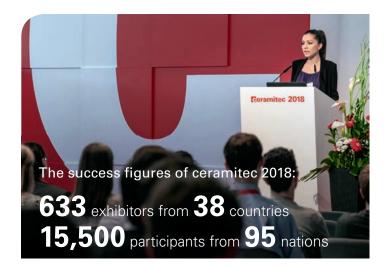
All highlights at a glance

- World's leading trade fair for the ceramics industry and powder metallurgy
- The world's largest presence of all machine and plant manufacturers of heavy clay ceramics
- · Increasing participation of global raw material suppliers
- The complete value chain of the ceramics industry in one place
- Innovative presentations on additive manufacturing processes
- Presence of customers and partners from numerous application industries
- Innovative special shows and areas in every product segment
- Several forums with many topic-specific presentations matching the respective trade fair segment
- · Continuation of the successful ceramitec conference format

Our conference program: informative and groundbreaking

Our conference program will provide reliable answers to current and future questions on every product segment represented. This is the place to intensively discuss general topics such as the increase of investment and profit potentials or the use of synergies and cost efficiency. In addition, top experts will provide information about the latest trends and challenges of the coming years and give an outlook on the promising development of your industry.

Our tip: Secure the high potentials of the industry for yourself! On ceramiteo's CareerDay you will have the opportunity to present your company and meet junior staff and managers in person.



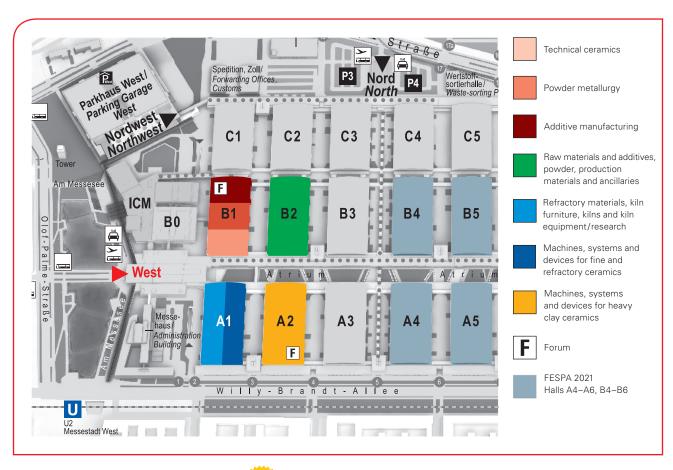
Register now!

Secure your stand and become a part of ceramitec 2021. Register **until March 31, 2020** and secure as many free vouchers for one-day tickets as you like!

ceramitec.com/application

Hall structure: new and optimized

We reorganized the product segments for ceramitec 2021 to make better use of the synergies of the individual sectors and thus intensify the flow of visitors.



Contact/venue

Messe München GmbH Messegelände 81823 München Germany Tel. +49 89 949-20413 Fax +49 89 949-20419 info@ceramitec.com ceramitec.com

Opening hours

Mon. 10:00–18:00 Tue. and Wed. 09:00–18:00 Thur. 09:00–16:00

Also visit us abroad!

