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Press Release

transport logistic Trend Barometer 2019

Survey: Logistics Industry Looks Optimistically to the Future

- 2,680 international logistics professionals from the transport logistic network surveyed
- Economic situation, Brexit, digitalization – logistics feels ready for the challenge
- City Logistics: Cooperation and alternative drives in high demand

In spite of many political and economic uncertainties as well as numerous business challenges ranging from the lack of skilled personnel to digitalization, the logistics industry is confident that it will meet the challenges. Companies are getting ready and pushing future technologies forward. This can also be seen at transport logistic in Munich from June 4 to 7, 2019.

“The international logistics industry is optimistic. Forty-three percent of the logistics professionals surveyed see the further economic development rather positively, and 41% believe it will remain stable,” Stefan Rummel, Managing Director of Messe München, reported. “At the same time, the trend barometer of transport logistic shows that companies are facing the challenges, adapting and investing in future technologies.” The opinion research institute IfaD conducted the survey online among previous trade fair participants on behalf of transport logistic in February 2019. Seventy-two percent of the 2,680 respondents are in managerial positions.

Confident despite challenges

Despite many economic and political uncertainties, logistics professionals in Germany (1,599 respondents), other European countries (868) and beyond (213) see economic development globally and in their respective countries as rather positive (43%) or stable (41%). They feel ready to face the challenges. Sixty percent of companies are taking measures such as efficiency programs to cushion a possible slowdown in the economy. In addition, 61% say they will adjust their supply chain or do so in the near future due to stronger trade conflicts and punitive tariffs.

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No panic about Brexit

Even in the face of the Brexit chaos, the majority of respondents are not worried. Thirty-eight percent say they are prepared for all contingencies. Fifty percent believe they will not be directly affected. Only 12% fear massive adverse effects from a hard Brexit.

Staff shortages is the biggest challenge

One of the biggest challenges facing the logistics industry is the lack of good staff. Forty-five percent complain about the lack of skilled workers, and 33% about the lack of drivers. Increasing price and competitive pressure is also at the top of the list at 40%, 33% also regard digitalization of business processes as particularly challenging, and 25% cite increasing bureaucratic constraints. Respondents also had the opportunity to specify their own topics. The quality of infrastructure was particularly criticized.

Sixty percent are investing in innovative technologies

However, companies not only see challenges; 60% of respondents say that their company is investing in innovative technologies. Top 5 technologies: "Industry 4.0 and IoT" (25%), "Telematics and Autonomous Driving" in the same measure as "Alternative Drives /Electric Mobility" (22% each) as well as "Robot Use" and "Artificial Intelligence" at 14% each.

Cooperation is a trend in city logistics

Clogged inner cities, area competition, challenge of the last mile – to make city logistics smart, fast and clean, the three most important measures are: cooperation with other participants (20%), alternatively powered delivery vehicles (17%) and the bundling of shipments from different service providers (14%).

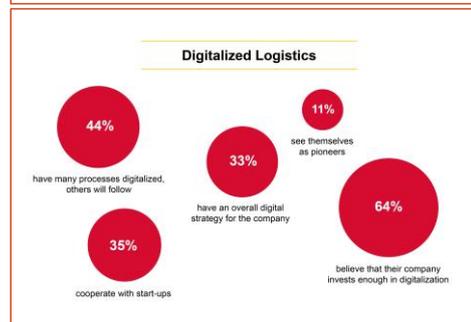
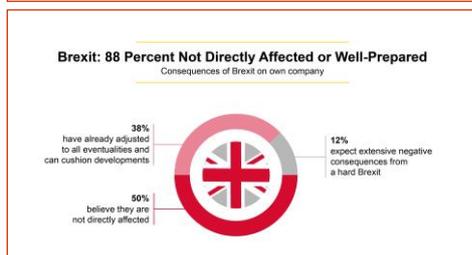
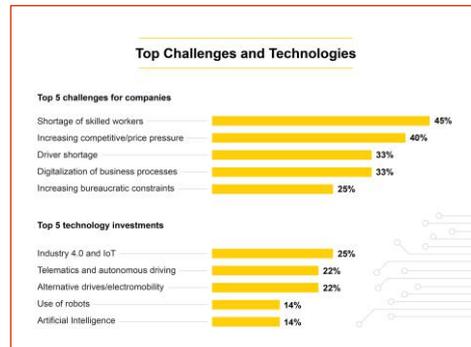
Diesel under pressure

The diesel engine is under pressure, and consequently many companies are too. Twenty-eight percent of respondents say that (diesel) driving bans jeopardize the profitability of their company. Thirty-three percent already have alternative drives in use in their company, and 41% want to integrate alternative drives into their fleet in the near future. Only 11% want to retrofit existing vehicles. Overall, 54% of respondents say their company will invest in new vehicles.

In the midst of digital transformation

The logistics industry is in the midst of the digital transformation. Eleven percent see themselves as pioneers in this field, 33% already have a digital overall strategy in the company, and 44% have already digitalized many processes and will do this with other ones. Sixty-four percent say their company invests sufficiently in digitalization. Thirty-five percent of respondents reported their company works with start-ups to drive innovation.

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All graphics for download and further information can be found at www.transportlogistic.de.

transport logistic

transport logistic is the International Exhibition for Logistics, Mobility, IT and Supply Chain Management and the world's biggest trade fair for freight transport by road, rail, water and in the air, in all its complexity. air cargo Europe, an exhibition of the global air freight industry, is integral to transport logistic. In 2017 more than 60.726 visitors from 123 countries and 2.162 exhibitors from 62 countries attended the event. transport logistic is held every two years in Munich. The next event will take place from June 4 to 7, 2019.

Innovation Journey ,Future of Mobility and Logistics'

Messe München's exclusive platform to share knowledge and experience at the world's leading trade fair transport logistic. One day to inspire and network with innovators at the trade fair and on site visits in Munich on June 4, 2019. www.innovationjourney.net

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.