

Guangzhou/Munich, September 24, 2019

Press Release

Final Report

IE expo Guangzhou 2019 with new record

After three successful days, the 5th edition of IE expo Guangzhou closed its doors at the China Import and Export Fair Complex (Canton Fair Complex) in Guangzhou with 29,142 trade visitors. 579 exhibitors from 16 countries—a rise of nearly 15 percent—provided insights into innovative technologies and sustainable environmental solutions in water, waste, soil and air. After the flagship show IE expo China in April 2019 and IE expo Chengdu in June, this was the IE expo trio’s final station in 2019.

The construction of the Guangdong-Hong Kong-Macau Greater Bay Area brought more opportunities for environmental protection in South China

Recently, the Guangdong Provincial Leading Group for Promoting the Construction of Guangdong-Hong Kong-Macau Greater Bay Area issued a three-year action plan which emphasizes the ecological civilization construction via enhancing the comprehensive management for the water, soil, solid waste, air and other related fields. Ms. Kaifang XUE, the Deputy Director of Guangdong Board of Investment Promotion said: “The increasing international influence of IE expo Guangzhou will enhance the introduction of international advanced environmental technologies and promote the Guangdong environmental protection enterprises to participate in the construction of the Greater Bay area and the One Belt and One Road.”

In 2019, the extent of the exhibition set a new record, reaching 38,000 square meters, with five exhibition areas: water and sewage, air pollution control, solid waste control, soil remediation and comprehensive environmental management. Among the exhibitors, 40 percent were from the state-owned enterprises and national leading brands of the industry, such as China Guangzhou Nuclear Corporation, China Electricity Construction, China Aerospace, Infore Environment

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Technology Group, Jingjin Group, Qingdao Guolin, Beijing SDL. In addition, exhibitors from 16 regions and countries, such as Thermo Fisher, Turbowin, NICHIAS, REMU, OWAC, ALLU, joined IE expo Guangzhou 2019. Mr. Liborio ARDIZZONE, Environmental Engineer at OWAC, that participated in all three IE expos this year—IE expo China in April, IE expo Chengdu in June and IE expo Guangzhou this September—draws his conclusion: “The Chinese market in environmental protection is going to increase quickly and the IE expo series gives us the opportunity to share important information and contacts.”

The General Manager of Product Department of ZTE Instruments (Shenzhen) Co., Ltd, Mr. Xiaohui ZHAO, says: “We feel that the influence of the IE expo show is getting larger and larger, and the scale of enterprises and trade visitors in the exhibition are increasing continually. The IE expo is a good platform that brings together the environmental protection industry upstream and downstream, supply stores and customers—and also provides enterprises and buyers the opportunity to network and cooperate.”

Besides other environmental solutions, the first global 5G sanitation robot was presented. These technologies will definitely bring strong technical support for eco-environmental governance in the Guangdong-Hong Kong-Macao Greater Bay Area.

The exhibition attracted 29,142 professional trade visitors. Participants from manufacturing companies visited our show and expressed their purchase needs, such as BYD, FAW Volkswagen, Toyota, Zhou Dafu, Yida Textile, etcetera. In addition, there were many visitor delegations from municipal sectors who visited IE expo Guangzhou, such as Yuefeng Environmental Protection, Guangdong GDH Water, Guangzhou Environmental Monitoring Station, Guangzhou Environmental Protection Engineering Design Institute, Shenzhen Water and many others. Mr. Dongxu SUN, the Engineer of Huizhou BYD Electronics Co., Ltd. says: “As the environmental production demand rises, we need to replace wastewater, waste gas and hazardous waste treatment equipment. IE expo Guangzhou is a rare and excellent platform which shows the real environmental solutions to the problems of the production enterprises.”

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High quality supporting programs

As part of the supporting program, 20 forums and seminars with 100 presentations were held concurrently for water and wastewater treatment, waste management, air pollution control and environmental monitoring. The topics included the 5th South China Water Pollution Prevention and Control Seminar; Summit Forum on Garbage Sorting Backend Resourceful Treatment; Technical Seminar on Environmental Protection of Textile; Printing and Dyeing Industries under the Construction Situation of Dawan District; 5th edition of the Summit Forum on VOCs Comprehensive Treatment and Monitoring Technology of Key Industries in South China; etc. Around 2,000 attendees had the opportunity to network and exchange innovative ideas with scientists, utilities, end users, energy consultants, government agencies, NGOs and environmental advisors. "IE expo Guangzhou is an excellent environmental exchange platform which provides a strong guarantee for building an iron army of environmental protection technology to fight pollution." says Mr. Lin DONG, Deputy Chief Engineer & Researcher of South China Institute of Environmental Sciences, Ministry of Ecology and Environment.

With the success of IE expo Guangzhou 2019, the 2019 IE expo series has come to an end. The total exhibition area of all IE expo shows in 2019 was 209,000 square meters, an increase of 31 percent compared to last year. 2,946 exhibitors took part, an increase of 29.9 percent over the last year and 121,859 trade visitors throughout the year, an increase of 30.9 percent compared with 2018. The continuously increasing scale of the show indicates the vitality and huge development potential of China's environmental industry.

See you all in 2020!

The dates for IE expo trio in 2020 have been released:

- **IE expo China 2020:** April 21 to 23, Shanghai New International Expo Centre
- **IE expo Chengdu 2020:** June 30 to July 2, Western China International Expo City
- **IE expo Guangzhou 2020:** September 16 to 18, China Import and Export Fair Complex

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Pictures are available on request. For further information on IE expo Guangzhou please visit guangzhou.ie-expo.com.

IFAT worldwide

Messe München's competence in organizing environmental-technology events is demonstrated not only in the world's leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, as well as IE expo in Shanghai and Guangzhou.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

Messe Muenchen Zhongmao Co., Ltd. (MM-ZM)

Messe Muenchen Zhongmao Co., Ltd., a joint venture of Messe München and Shanghai ZM International Exhibition Co. Ltd., is founded as a professional company organizing large-scale international exhibitions. As the organizer of the IE expo shows, Messe Muenchen Zhongmao Co., Ltd. has good professional experience and customer resources and also integrates resources of buyers, associations and media to build a business-to-business platform for environmental industry.