

Munich/Mumbai, September 16, 2019

## Press Release

### IFAT India to enter seventh round

- Trade show bundles new ideas for India, e. g. to extract water from the air
- Hot topics: efficient water management, expansion of environmental infrastructure, reduction of emissions, recovery of raw materials
- More than 250 exhibitors on an area of 13,500 square meters

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**From October 16 to 18, 2019, IFAT India 2019 in Mumbai will open its doors for the seventh time. More than 250 exhibitors at India's Leading Trade Fair for Water, Sewage, Solid Waste and Recycling will present their solutions for the pressing environmental challenges of the Indian subcontinent— from the water crisis to sustainable urban development.**

The largest industry meeting of the Indian subcontinent attracts both established and new exhibitors: previous market leaders include Andritz, Aqseptence Group, Astral Poly Technik, Endress+Hauser, Kirloskar, Lanxess, Larsen & Toubro, Schwing Stetter, Thermax and Wilo. Companies such as Arvind Envisol Hawle, Pentair Water Process Technology, Pratham Filter Industries and WOG Technologies will be there for the first time. In order to meet the great demand, IFAT India 2019 will move from Hall 4 to the larger Hall 1 at the Bombay Exhibition Centre (BEC) in Mumbai, thus occupying a record space of 13,500 square meters, which corresponds to an increase of more than 20 percent.

The fair is also well positioned internationally: more than half of the 250 companies come from outside India, namely from over 22 countries. Technology suppliers from China, Germany, Canada, the Republic of Korea, Norway and Switzerland will present their national innovations for the Indian market at joint booths.

### New platform for founders and thought leaders

This year's edition will feature a novelty: the future platform experience.science.future., which has already successfully established itself at the parent fair IFAT in Munich. In one single area, it will bring together start-ups, universities and NGOs, showcasing new technological ideas for the Indian subcontinent. For example, greentecAQUA will bring a promising solution to fight

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the acute water crisis: at IFAT India, the young company from Berlin will show a container-sized machine that can produce water in various qualities from the moisture in the air, for example simple water for agriculture, mineralized water intended for human consumption or specifically enriched water for pharmaceutical application.

### **Supporting program: solutions to current challenges**

Visitors to IFAT India will not only be able to obtain information about the trends in the Indian environmental sector at the exhibitors' booths. The event will be supported by a conference program for national and international experts to provide insights into technical innovations, current environmental projects and best practices. After the official opening, on the first fair day, the program will start with the City Leaders Conclave, where urban decision-makers will present their proposals for sustainable urbanization in India. The Business to Government Forum on the second day of the fair will focus on current environmental infrastructure projects: here, high-level representatives of Indian states will speak about the measures to be taken in the future to counter uncontrolled landfills and to strengthen recycling.

Also on the agenda: a colorful bouquet of international best-practice examples that India could adapt. One example: the participants of a Dutch delegation will show visitors how the Kingdom has become an international role model in storm and flood protection. Other presentations will focus on seawater desalination, industrial wastewater treatment, emission reduction and waste management. Another group of topics will be related to cycle management and recovery of raw materials. The potential offered by the processing of organic waste into biogas in India will be the subject of an event organized by the Indian Biogas Association.

### **Junior staff for India**

The next generation of the industry will also not be neglected: the fifth University Challenge allows students to gain practical experience in integrated resource management. The winning team can look forward to a trip to the parent fair IFAT, which will take place in Munich from May 4 to 8, 2020.

**More information at [ifat-india.com](http://ifat-india.com).**

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**Photos for the press release:**



Strong internationality: of the more than 250 companies, more than half come from outside India.



From efficient water management to emission reduction—in the supporting program, national and international environmental experts will address the greatest challenges of the subcontinent.

**About IFAT India**

IFAT India is India's leading environmental technology fair for the water, sewage, waste and recycling segments. With an exhibition space of around 11,000 square meters, the last event witnessed 242 exhibitors from 25 countries and 7,449 visitors from 32 countries. The next event of the trade fair, held once every year, will be in the Bombay Exhibition Centre (BEC) in Mumbai from October 16 to 19, 2019. With IFAT Delhi, there will be a regional variant of the trade fair for the North of India as from 2020 – the first edition takes place from January 29 to 31, 2019 in the India Habitat Centre.

**IFAT worldwide**

In addition to the world's leading trade fair IFAT, Messe München has profound competencies in the organization of further international trade fairs in the field of environmental technologies. These include: IE expo Chengdu in Chengdu, IE expo Guangzhou in Guangzhou, IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul as well as IFAT India in Mumbai and IFAT Delhi in New Delhi. All IFAT trade fairs together form the world's leading network for environmental technologies.

**Messe München**

With more than 50 proprietary trade fairs for capital goods, consumer articles and New Technologies, Messe München is one of the world's leading trade fair organizers. Every year, more than 50,000 exhibitors and about 3 million visitors come to the over 200 events on the Munich fairground, the ICM (International Congress Center Munich), the MOC (Veranstaltungszentrum München) and abroad. Together with its affiliates, Messe München organizes trade fairs in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. Having a network of holding companies all over Europe, Asia, Africa, and South America and about 70 agencies abroad working for more than 100 countries, Messe München is present all over the world.