

Planning your budget – estimation of the costs

We prepared this overview of the most important items as an aid for calculating your budget.

Apart from the stand rent and construction, additional costs such as technical services, advertising, PR, forwarding etc. are to be considered. A lot of below-mentioned items will be charged for costs actually incurred, depending on use. Start planning your budget as soon as possible in order to compare different proposals.

Stand rental (floor space only)	
Row stand (1 side open)	EUR 182/m ²
Corner stand (2 sides open)	EUR 202/m ²
End stand (3 sides open)	EUR 213/m ²
Island stand (4 sides open)	EUR 219/m ²
Open-air grounds	EUR 92/m ²
Tracks	EUR 300/m

Additional costs to stand rental	
AUMA fee	EUR 0,60/m ²
Flat-rate fee for waste disposal during the fair, setup and dismantling	EUR 4,50/m ²
Advance payment for services that need to be ordered	EUR 15/m ²
Mandatory communication fee (incl. basic entry (company name/hall/stand no.) print, online and mobile, one entry each in the online directories for product groups, industry sectors, logistical economic areas, use of online tools: electronic press compartments, exhibitor highlights and job corner)	EUR 250 flat

Registration of additional companies on the stand	
Co-exhibitor fee	EUR 280/per company
Mandatory communication fee	EUR 60/per company

Stand construction	
Stand construction including floor covering and lighting	The online stand configurator of our subsidiary company, Meplan GmbH, allows you to create your stand according to your requirements in just a few steps. Stand configurator: www.meplan.de
Furnishings/Equipment	
Lettering/Graphics	
Setup/Dismantling	

Technical services	
Main electrical connection and consumption	3 KW EUR 184 5 KW EUR 352
Halls	10 KW EUR 475
Main electrical connection and consumption	3 KW EUR 275 5 KW EUR 489
Outdoor area	10 KW EUR 676
Main water connection including connection of one appliance	EUR 309
Halls	
Main water connection including connection of one appliance	EUR 414
Outdoor area	
Telecommunication	EUR 126,50/digital connection incl. fully featured telephone EUR 103/analog extension
Internet	EUR 349/up to 4 MB/s incl. flatrate dynam./pr. IP-adr. EUR 429/up to 8 MB/s incl. flatrate dynam./pr. IP-adr. EUR 529/up to 16 MB/s incl. flatrate dynam./pr. IP-adr.
Suspension units	
Working platforms	

Stand and rental services	
Stand security service	EUR 29,70/hour Minimum period of deployment is 4.5 hours
Stand cleaning	EUR 1,83/m ² Initial cleaning at end of setup EUR 0,75/m ² each further cleaning
Catering	
Dishes	
Multimedia	
Electrical Devices	
Plants/Decoration	

Tickets and passes	
Free Print@home tickets (exhibitor passes)	Quantity of free passes please look here
Additional Print@home ticket (exhibitor pass)	EUR 38
Voucher for one-day ticket invitation for customers (only those tickets will be charged in the final invoice that were actually used during the exhibition)	EUR 15
Online voucher for one-day ticket invitation for customers (only those tickets will be charged in the final invoice that were actually used during the exhibition)	EUR 11
Parking permit car park (suitable for exhibitors in halls B1-B3)	EUR 10,08 day permit EUR 40,32 long-term permit
Parking permit outdoor exhibition area (suitable for exhibitors in halls A4-A6/B4-B6)	EUR 8,40 day permit EUR 33,60 long-term permit
Tickets for public transportation	EUR 6,70 one-day ticket inner district EUR 13,00 one-day ticket entire network

Press services	
Press compartment in the Press Center East	EUR 65
Electronic press compartment	free of charge
Press conference room rental	EUR 400
Directory of editors	EUR 30
Press-event calendar	free of charge

Marketing services	
Letter stickers	EUR 15/per 1.000 stickers
Visitor brochure in different languages	free of charge
Poster	free of charge
Banner	free of charge
Online section "Exhibitor Highlights"	free of charge
Online section "Job Corner"	free of charge
Advertising spaces and sponsoring	
Visitor tracking	from 149 EUR
Stand party (after 18:00) application fee	EUR 250 for stands up to 99 m ² EUR 350 for stands from 100 m ²

Entries in online exhibitor database/catalogue/visit guide/app	
Company name/hall/stand no. (in the alphabetical exhibitors list)	free of charge (max. 40 characters)
one online entry under product groups	one entry free of charge
one online entry under industry sectors	one entry free of charge
one online entry under logistical economic areas	one entry free of charge
Social media button	EUR 80
Package offers	from EUR 925 - EUR 1.950
Logo package	EUR 380

Forwarding and waste disposal	
Forwarding service and storage of goods	
Waste disposal during setup, event period, dismantling	free of charge

Travel and accommodation	
Hotel	
Travel expenses	

Other	
Hostesses/Stand staff	
GEMA fee	
Insurance	
Conference and meeting room rental	