



# Application Smart Maintenance Pavilion at automatica 2020

(only valid in conjunction with an online application as main exhibitor at automatica 2020)

## Services and prices of the stand packages:

### Demo-Point package 3 m<sup>2</sup> € 2,900\*

- Integration into the thematically structured application areas in the demo park
- 1 bridge table 120 x 60 cm for the practice scenario on a demo island (4 demo points with 3 m<sup>2</sup> per demo island)
- 1 tower wall 200 x 60 cm illuminated and printed with title and description of the scenario and company logo
- 1 bar stool and 1 brochure stand
- 1 three-way socket max. 3 KW, incl. powerconsumption

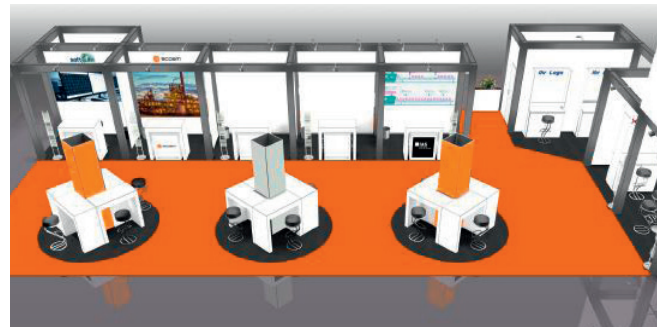
### Full service package 9 m<sup>2</sup> € 5,850\*

- 9 m<sup>2</sup> area incl. exhibition stand, carpet and lighting Stand back wall white 280 x 270 cm for posters, graphics or pictures (textile banner optional to be booked)
- 1 bridge table 120 x 60 cm with base cabinet 80 x 50 cm illuminated and lockable incl. logo board
- 2 bar stools, 1 brochure stand, 1 waste-paper basket
- 3 kW power connection with multiple socket, incl. power consumption

### Full service package 15 m<sup>2</sup> € 9,300\*

- 15 m<sup>2</sup> area incl. exhibition stand, carpet and lighting. Stand back wall white 280 x 360 cm incl. printed textile banner
- 1 bridge table 120 x 60 cm with base cabinet 80 x 50 cm illuminated and lock-able incl. logo board
- 1 meeting table with 3 chairs
- 2 bar stools, 2 brochure stands, 1 waste-paper basket
- 3 kW power connection with multiple socket, incl. power consumption

Additional equipment (e.g. infotainment, furniture, graphics) can be booked at extra cost.



\* Package prices including mandatory communication fee (one-time € 560), AUMA fee (€ 0.60 per m<sup>2</sup>), disposal fee for waste (€ 3,50 per m<sup>2</sup>) – see details on Special Conditions of Participation B3; all prices subject to VAT. **All package prices incl. space rental.**



## Marketing, press and technical services for all exhibitors of the Smart Maintenance Pavilion:

- Free use of the meeting and lounge area incl. drinks and snacks
- Use of the “Meet the Experts” meeting room for your own workshops or presentations by arrangement
- Company logo on tower banner
- Exhibitor passes (2 per package)
- Daily stand cleaning
- General stand surveillance of the Smart Maintenance Pavilion
- Common storage space for brochures etc.
- Unlimited number of online vouchers (ticket codes) for free day tickets to invite your guests – no recalculation of redeemed tickets
- Catalogue entry Print & Online with company name, address, Contact details, hall/stand number in alphabetical order list of exhibitors and one entry each in the product and the industry directory
- Display of the company name in the info box in the interactive Hall plan (online), combination link Internet and E-mail address and social media button mapping
- Illustration of the short name of the company on the stand area of the Visitor Guides First and Final Edition
- Illustration of the company name, hall/stand number in the exhibitor legend of the Visitor Guides Final Edition and Display of the company name in the info box in the interactive hall plan
- Company logo on the visitor brochure Smart Maintenance pavilion
- Extensive PR and public relations and cross-media work Visitor advertising in various trade media
- All-round support by our project team incl. support for trade fair preparation and on-site support

### Herewith we book

(This registration is only valid in conjunction with an online registration as a main exhibitor at automatica 2020)

Exhibitor

Contact person

Date and signature

- |                          |                             |                         |                 |
|--------------------------|-----------------------------|-------------------------|-----------------|
| <input type="checkbox"/> | <b>Demo-Point package</b>   | <b>3 m<sup>2</sup></b>  | <b>€ 2,900*</b> |
| <input type="checkbox"/> | <b>Full service package</b> | <b>9 m<sup>2</sup></b>  | <b>€ 5,850*</b> |
| <input type="checkbox"/> | <b>Full service package</b> | <b>15 m<sup>2</sup></b> | <b>€ 9,300*</b> |

\* Package prices including mandatory communication fee (one-time € 560), AUMA fee (€ 0.60 per m<sup>2</sup>), disposal fee for waste (€ 3,50 per m<sup>2</sup>) – see details on Special Conditions of Participation B3; all prices subject to VAT. **All package prices incl. space rental.**

Please send your registration to Fax: +49 89 949-20129

E-mail: [automatica.projektleitung@messe-muenchen.de](mailto:automatica.projektleitung@messe-muenchen.de)

Online registration main exhibitor at automatica 2020: [automatica-munich.com/registration](http://automatica-munich.com/registration)