Connecting Global Competence

Messe München

Bangalore International Exhibition Centre, Bengaluru
April 10–12, 2019

Pragati Maidan, New Delhi
December 12–14, 2019

drinktechnology-india.com

processing + filling + packaging + logistics

drink technology India 2019

International trade fair for the beverage, dairy and liquid food industry

ABOUT DRINK TECHNOLOGY INDIA

drink technology India (dti) is the leading platform for the Indian beverage, dairy and liquid food industry including packaging.
The number one event offers a unique combination: The trade fair works as a top-selling market place and as a future-oriented knowledge center and provides customized solutions for the Indian market.

Regional spin-offs of the show in Mumbai are able to better address the potential that India's various regions have to offer.
The objective of these regional spin-offs is to address the beverage, dairy and liquid food sectors and their respective packaging industries in a more demand-oriented manner.

In Bengaluru and New Delhi 2019, Indian exhibitors will primarily meet visitors from these metropolitan areas.
In the future, dti will be held twice during odd-numbered years: For the first time in Bengaluru and later in the year in New Delhi. Both will cover the entire product chain of the industry. Due to the individual industries per region, the focus of the shows is set on particular segments of the branch. Mumbai remains the international hub for India's beverage and liquid food industry in even-numbered years.

KEY SEGMENTS

BENGALURU

- Fruit juice
- Beer, brewing equipment
- Wine, sparkling wine, spirits
- Liquid food

NEW DELHI

- Milk and liquid dairy products
- Beer, brewing equipment
- Soft drinks, water

MUMBAI

- Milk and liquid dairy products
- Wine, sparkling wine, spirits
- Oils and fats
- Fruit juice
- Beer, brewing equipment
- Liquid food

EXHIBITOR PROFILE

Products

- Aseptic systems
- Packaging materials and labeling
- PET technology
- Filling and packaging technology
- Process technology, process automation and IT solutions
- Logistics and transport equipment
- Raw materials and ingredients

VISITOR PROFILE

Supply markets

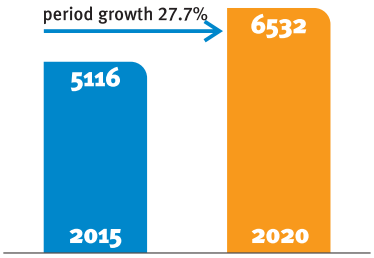
- Soft drinks
- Water
- Fruit juice
- Beer, brewing equipment
- Wine, sparkling wine and spirits
- Milk and liquid dairy products
- Liquid food (e.g. vinegar, edible oils, mustard, ketchup or soya products)

WHY EXHIBIT

- Meet the market leaders for the beverage, dairy and liquid-food industry.
- Increase your profits by engaging with key buyers from the west, south and north region.
- Stay ahead of competition: Strengthen your brands by showcasing innovative products.
- Attend rewarding Buyer-Seller Meetings in the high-quality accompanying program.
- Benefit from the strong brand drinktec and its international network.

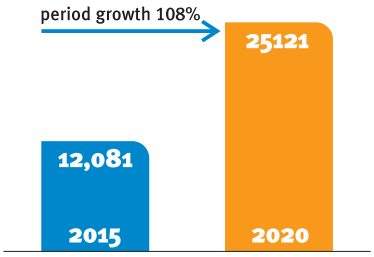
MARKET INSIGHT

Indian market for alcoholic drinks:



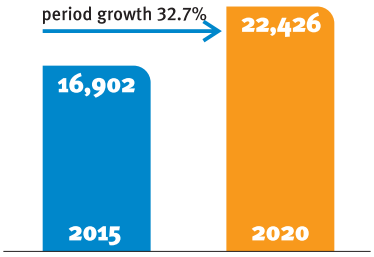
Total volume of sales (in million litres)

Indian market for soft drinks:



Total volume of sales (in million litres)

Indian market for dairy products:



Total volume of sales (in thousand tons)

Source: Euromonitor International, VDMA

FACTS AND FIGURES – DTI 2017 (NEW DELHI)

11,000 sqm of exhibition space

212 exhibitors from 5 participating countries

9,699 visitors from across the industry

200 Buyer-Seller Meetings

- 90% of the visitors believe the event importance will increase greatly within the next 12 months
- 86% of the exhibitors will definitely exhibit at drink technology India 2018
- 85% of the visitors will definitely recommend the event to their business partners or colleagues

Source: Exhibitor & Visitor Survey at drink technology India 2017, New Delhi

SUPPORTING PROGRAM

Buyer-Seller Meetings

drink technology India's Buyer-Seller Meetings allow the exhibitors and top industry managers to hold detailed talks. Leading buyers from segments such as soft drinks, beer and brewing equipment, liquid food, and wine will be present.

Roundtable Talks

The Roundtable Talks highlight the topics that are currently moving the Indian beverage and liquid-food industry. Experts state their point of view and have vivid discussions.

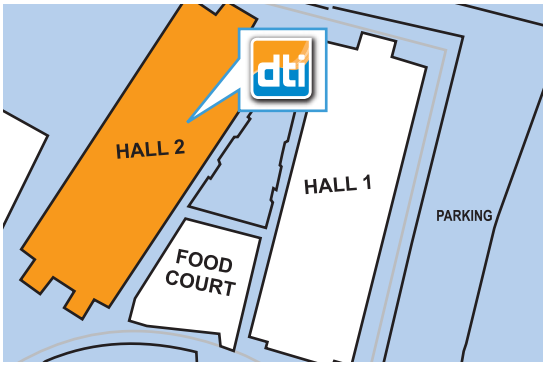
place2beer

The place2beer is a gathering place where brewers and beer lovers can experience, experiment and interact. You can try different beers, including several specialty beers and rarities, free of charge.

> **Hari Menon, Director, ACE Technologies & Packaging System Pvt. Ltd. India:** "Our company is based in Mumbai and we operate from New Delhi and Bengaluru as well. We have been associated with drink technology India since its first edition and we are satisfied with the quality of visitors here in New Delhi."

ONE TRADE FAIR TWO KEY MARKETS

BENGALURU
April 10–12, 2019



NEW DELHI
December 12–14, 2019

VENUES AND DATES

Venue:
Bangalore International Exhibition Centre
10th Mile, Tumkur Road, Madavara Post,
Dasanapura Hobli, Bengaluru – 562 123, India

Dates/opening hours:
April 10, Wednesday : 10:00–18:00
April 11, Thursday : 10:00–18:00
April 12, Friday : 10:00–17:00

Venue:
Pragati Maidan,
Mathura Road, Railway Colony,
New Delhi, Delhi 110002 India

Dates/opening hours:
December 12, Thursday : 10:00–18:00
December 13, Friday : 10:00–18:00
December 14, Saturday : 10:00–17:00

ORGANIZER

Messe Muenchen India Pvt. Ltd
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India

CONCEPTUAL PARTNER

VDMA
Food Processing and Packaging
Machinery Association
tec4people.com
nuv.vdma.org

CONTACTS

Please feel free to contact us, if you have any questions or need additional information:

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Application documents are available here: drinktechnology-india.com/application