



Messe München

Connecting Global Competence

Present your company. Enthuse customers. Enjoy success.

We are making space for your success: only the world's leading and largest international trade fair for laboratory technology, analysis and biotechnology gives you the chance to be visited by more than 35,600 potential customers. More than 1,100 exhibitors will once again take the opportunity offered by analytica 2020. You, too, can present your company to an interested, deep-pocketed public and capture everyone's attention. Regardless of whether you bring along your own stand or select one of our offers for a convenient package stand, our service team will support you in every respect and ensure that your fair appearance is perfect. Register now to secure your stand space.



Register now at: analytica.de/application

Stand space at a glance.

Select your stand type. Have the designing, planning, setting up and dismantling done under your own direction. You pay only the **participation fee per square meter** of exhibition space for the **actual stand space**.

Participation fees

- > Row stand EUR 219/m²
- > Corner stand EUR 255/m²
- > End stand EUR 265/m²
- > Island stand EUR 276/m²

In addition to participation fee

- > Mandatory communication fee EUR 970
- > Advance payment for services EUR 20/m²
- > Flat-rate waste-disposal fee EUR 3.20/m²
- > AUMA charge EUR 0.60/m²

Other fees and prices

- > Fee for co-exhibitors EUR 1,070
- > Fee for additionally represented companies EUR 970
- > Exhibitor passes EUR 42
- > Container parking space EUR 900
- > Forum EUR 875

Plan your budget: analytica.de/prices

All Prices listed here are subject to VAT.

Offices worldwide:

Messe München has affiliates and foreign representatives all over the world to support its exhibitors.

Find your contact:
analytica.de/advice



analytica

Package stands at a glance.

An analytica package stand ensures that you have the right atmosphere for conversing and optimally presenting your company and your products. From the three available variants, select the one that best suits your requirements and wishes. We recommend the following sizes:



TYPE CLEAR 12 m²
16 m²

Row stand: EUR 4,618 / Corner stand: EUR 5,050
Row stand: EUR 6,094 / Corner stand: EUR 6,670

Package price includes: stand space, turnkey stand including set-up and dismantling, sign (200 x 100 cm) on each aisle side, carpeting, lockable closet, lighting (1 spotlight for every 3 m²) including electricity, flat rate for electricity (3 kW, including grounding and consumption), 1 table, 4 chairs, shelf, waste basket, brochure holder, information counter (lockable) with bar stool or table display (lockable), workshop for professional trade fair planning. **Please note that other sizes are available; minimum size: 12 m²**



TYPE COLUMN 16 m²
20 m²

Row stand: EUR 6,254 / Corner stand: EUR 6,830
Row stand: EUR 7,770 / Corner stand: EUR 8,490

Package price includes: stand space, turnkey stand including set-up and dismantling, sign (150 x 30 cm), columns (2 columns for row stand, 3 columns for corner stand, back-lit columns for additional fee), carpeting, lockable closet, lighting (1 spotlight for every 3 m²) including electricity, flat rate for electricity (3 kW, including grounding and consumption), 1 table, 4 chairs, shelf, waste basket, brochure holder, information counter (lockable) with bar stool or table display (lockable), workshop for professional trade fair planning. **Please note that other sizes are available; minimum size: 12 m²**



TYPE STRAIGHT 12 m²
16 m²

Row stand: EUR 5,410 / Corner stand: EUR 5,842
Row stand: EUR 7,150 / Corner stand: EUR 7,726

Package price includes: stand space, exclusive wall system (white), including set-up and dismantling, height approx. 3 m, carpeting (RIPS, standard color of your choice), lockable closet (1 x 1 m), socket, 1 spotlight for every 3 m², including electricity, flat rate for electricity (3 kW, including grounding and consumption), seating group (1 round table, 4 white chairs), waste basket, sign 150 x 50 cm on each aisle side (including 15 letters), conventional white counter.

In addition to the above package prices

- > Mandatory communication fee EUR 970
- > Flat-rate waste-disposal fee EUR 3.20/m²
- > AUMA charge EUR 0.60/m²

Other fees and prices

- > Fee for co-exhibitors EUR 1,070
- > Fee for additionally represented companies EUR 970
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