Your solutions at IFAT 2020.

May 4–8, 2020 • Messe München
Your innovations.
Our platform.

The World’s Leading Trade Fair for Water, Sewage, Waste and Raw Materials Management pools the solutions and innovations for sustainable resource management and is the hub for globally successful networking. Be there when IFAT 2020 sets new benchmarks for future developments and when your innovations are at the center of attention.
## Our arguments. Your success.

<table>
<thead>
<tr>
<th>Argument</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>The hot spot for the industry</td>
<td>with 142,272 visitors from 162 countries.</td>
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<td>Worldwide network</td>
<td>with events in Africa, Turkey, India and China.</td>
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<td>Broad range of products and services</td>
<td>with a clearly structured hall layout on 270,000 square meters.</td>
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<td>Top-class supporting program and socio-political platform</td>
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<td>Practical live demonstrations as visitor highlight.</td>
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<td>Embodied circular economy</td>
<td>Best practice examples from the industry.</td>
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<td>Management of hazardous substances</td>
<td>Solutions for remediating contaminations in soil, groundwater and construction materials.</td>
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<tr>
<td>Sustainability in road construction</td>
<td>Presentation of sustainable procedures and digitization of processes.</td>
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ARGUMENTS

Due to the global challenges there is an increasing need for innovations in the environmental technology sector. Tap new sales markets and seize corporate opportunities at IFAT 2020.
Dynamics and expansion of the market
The 2018 exhibitor figures

1,725
national
52%

1,580
international
48%

3,305 exhibitors

Increasing, global potential
The 2018 visitor figures

72,010
national
51%

70,462
international
49%

142,472 visitors

Visitor structure by sector

38,467
Municipal utilities and waste management organizations

44,166
Industry / manufacturing

12,823
Private utilities and waste management organizations

27,070
Engineering offices, consultants, service providers

19,946
Trade, authorities, universities, vocational schools, science, research, associations
A complete range. Closed cycles. The exhibition spectrum.

With “Water and sewage” and “Waste and secondary raw materials” IFAT features two clearly structured key sectors. Read more about the complete range of products and services at: www.ifat.de/exhibition-sectors

### SECTORS

**Water and sewage**
- Hydraulic engineering and well construction
- Construction of water and wastewater treatment plants
- Water supply and sewerage systems
- Mechanical engineering and plant engineering in water management
- Water services
- Analysis and laboratory techniques for water
- Education, research and technology transfer for the water sector

**Waste and secondary raw materials**
- Waste management and recycling
- Generating energy from secondary raw materials and waste
- Street cleaning, maintenance and winter road services
- Management of hazardous substances
- Flue-gas scrubbing and air extraction, air pollution control
- Recycling services
- Analysis and laboratory techniques for recycling
- Education, research and technology transfer for the recycling sector
- Sustainability in road construction
Make the most of IFAT 2020. Attract attention.

Benefit from the world’s top network for environmental technologies. Thanks to the participation schemes and digital services that we offer, you will reach your target groups and attract increased attention in the specialized press even outside trade show times.

experience.science.future.
The future platform for young talents, start-ups, science and research offers many opportunities for participation. Present your company and attract skilled personnel.

www.ifat.de/esf-exhibitors

Media Dialog
Your innovations in the focus of the media. Attend the IFAT Media Dialog before the trade fair and benefit from the direct exchange with specialized journalists from all over the world.

www.ifat.de/mediadialog

Trusted Targeting
Reach your IFAT audience anytime and anywhere—even outside trade show times. The service is completely supervised by the digital marketing experts of Messe München Digital Solutions.

www.trustedtargeting.com
The key facts at a glance!

Apply now for IFAT 2020!
www.ifat.de/application
Application deadline: April 30, 2019

Clear structure
The trade fair venue.
www.ifat.de/plan

Strong network
These are IFAT’s conceptual supporters and partners.
www.ifat.de/supporters
www.ifat.de/partners

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For all contacts please visit
www.ifat.de/contact

Global network. IFAT Worldwide.